



Industrial Relations Unit (IRRU)

Seminar Speaker Series – Autumn 2021 (Term 1)

Speakers:

Irena Grugulis, Chair in Work and Skills, Leeds University Business

School

Negotiating for Creativity: Working for Nothing in the Creative

Title:

Industries - Irena Grugulis and Dimitrinka Stoyanova Russell

Date:

Wednesday 10 November 2021

Venue:

Zoom Meeting

Time:

14:00 – 15:30 (GMT)

Abstract:

Why do highly skilled professionals work for nothing? In the UK film and TV sector it is commonplace for professionals to work without being paid. This is most common among novices, who may move from one under- or un-funded project to another; but established and prize-winning senior professionals will “obviously” work for nothing if they are interested in a project. This article draws on detailed qualitative research to interrogate these intrinsic rewards and extend the idea of ‘hope labour’. It uses the idea of individual bargaining power to argue that experiences varied according to professionals’ individual expertise and analyses the exploitation of novices, intensification of work for more experienced workers and negotiation by established professionals.

Registration:

Book now via Eventbrite:

<https://www.eventbrite.co.uk/e/irru-202122-speaker-series-with-professor-irena-grugulis-tickets-191646508867>