



Industrial Relations Unit (IRRU)

Seminar Speaker Series – Spring 2022 (2021/22 Term 2)

Dr. Sonia Kang, Associate Professor of Organizational Behaviour and

HR Management

Speaker: University of Toronto Mississauga (UTM) and Rotman School of

Management, University of Toronto

Title: Applying Behavioral Insights to Cultivate Diversity and Inclusion

Date: Wednesday 09 March 2022 (rescheduled from Wednesday 02 March)

Venue: Zoom Meeting

Time: 14:00 – 15:30 (GMT)

Abstract: Researchers and practitioners alike are facing pressure to "move the needle"

on D&I. Whereas previous efforts have focused on how to change

"individuals"—whether it be by "fixing the sexists and racists" or by "fixing the women and minorities"—this talk will highlight the promise of behaviourally-

informed interventions that are aimed at "fixing the system".

Registration: Book now via Eventbrite: https://www.eventbrite.co.uk/e/irru-202122-

speaker-series-with-associate-professor-sonia-kang-tickets-224289244167