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**CREATIVE LABOUR:
'PRECARIOUS' OR
'BOHEMIAN'? SOME POLICY
IMPLICATIONS**

“Precarious” Employment

- Unemployment
- Under-employment / part time
- Vulnerability in employment
- Over-educated/over-qualified workers without jobs
- Project work – job insecurity
- Over-supply of labour
- Threat of substitution (technology)
- Zero hours contracts
- ‘free labour’ e.g. unpaid internships
- Forced labour mobility – workers chasing jobs



Creative Labour as 'inherently' Precarious

The problem of measuring precarious creative labour

⦿ Howkins (2001)

- Precarious (bohemian) creative workers as
 - Hidden from statistics
 - A new 'breed' of worker

'Precarious' or 'Bohemian'?

- ⦿ Just a 'lifestyle' choice?
- ⦿ Structural economics of the cultural and live entertainment industries
- ⦿ Class
- ⦿ Elites

Some Policy Implications

⦿ Planning policy

- <http://www.kingsplace.co.uk/>
- http://www.google.co.uk/search?q=kings+place&hl=en&safe=off&prmd=imvnsu&source=lnms&tbm=isch&sa=X&ei=LwhcULKBOoiu0QXy7IH4DQ&ved=0CAcQ_AUoAQ&biw=1024&bih=423
- See also
<http://www.kingscrosscentral.com/index>

⦿ Education funding policy

⦿ Key worker housing policy

- <http://www.guardian.co.uk/housing-network/2012/jan/13/westminster-housing-west-end-workers>
- See also: Zukin on arts gentrification dilemma

Conclusions

- ⦿ Precarious young creative industry workers are likely to be under-represented in government statistics
- ⦿ Class analysis may explain distinction between 'precarious' and 'bohemian'
- ⦿ Precarious young creative workers now not just a 'problem', but rather instrumentally crucial element in urban policy/property development

References

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THANK YOU.
QUESTIONS/COMMENTS?