

Discussion of Maarten van Oordt's "On Bubbles in Cryptocurrency Prices"

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¹These are my views and not necessarily those of the ECB.

Research question

- Consider cryptocurrencies such as Bitcoin
- Is it a bubble or “digital gold”?
 - ▶ What is the fair price of a cryptocurrency (CC)?
- Key insight: its dual use
 - ▶ use as a means of payment
 - ▶ invest in it (as a speculative asset)
- Standard answer (sum of discounted future expected dividends) fails (zero value)
 - ▶ dividends = transactional demand of CC?

Approach

- Parsimonious applied theory
- Rational bubble literature
 - ▶ Blanchard 1979; Blanchard / Watson 1982
 - ▶ Just impose rationality and market clearing
- (1) What beliefs are required to justify a bubble?
- (2) Characterize the link between (a) net investment inflows and (b) the nominal return on the exchange rate

Two equilibria

■ (1) Baseline equilibrium

- ▶ Lowest possible exchange rate (= price of the CC)
- ▶ Sell the CC to future users

■ (2) Bubble equilibrium

- ▶ Hold the CC because of expected appreciation of the price (TVC not imposed)
- ▶ expect future investment inflows

Comment 1: Literature

- Can one relate this to an international finance literature on exchange rates?
 - ▶ Emerging markets
 - ▶ Exchange rate determination

Comment 2: Model assumptions

- Risk neutrality: fine
- constant interest rate: yield curve?
- M_t : Fixed number of units of cryptocurrency
 - ▶ strong assumption
 - ▶ Incentives to issue more units of CC?
 - ▶ Risk-taking incentives of money market mutual funds
 - ▶ Issuance of stablecoins and keeping the peg

Comment 3: user demand

- $X_t^{\$}$: user demand in USD
 - ▶ What about illicit transactions? (Demand for anonymity)
 - ▶ Independent of the means of payment
- Currently, CC used to settle claims in the crypto world. This is shifting towards stablecoins (and perhaps tokenized Central Bank money in the future).
 - ▶ implications for future transaction demand