



# ISM SEMINAR

## Autumn Term 2017-18

**Speaker:** Professor Robert Davison, City University Hong Kong

**Title:** Knowledge Sharing in a Global Logistics Provider : An Action Research Project

**Date:** Tuesday 21 November 2017

**Venue:** 0.013, WBS Scarman Road

**Time:** 09.30

**Abstract:** We report on an Action Research investigation into knowledge sharing practices in Velox, a global logistics firm and in particular its operations in Guangzhou, China. Our study is premised on Work Systems Theory and Punctuated Equilibrium Theory. Following a description of background and context, we describe two linked Action Research cycles, following the principles and criteria for Canonical Action Research. Our interventions were successful, with both managers and employees at Velox expressing satisfaction with the outcomes. We discuss the implications and contributions for theory, practice and method.

**Biography:** Robert Davison is a Professor of Information Systems at the City University of Hong Kong. His current research focuses on virtual Knowledge Management and Collaboration in Chinese SMEs. He has published over 90 articles in a variety of journals such as MIS Quarterly, the Information Systems Journal, IT&People, Journal of IT, Journal of the AIS, Journal of the American Society for Information Science & Technology, IEEE Transactions on Engineering Management, Decision Support Systems, Communications of the AIS, and Communications of the ACM. Robert is the Editor-in-Chief of the Information Systems Journal and the Electronic Journal of Information Systems in Developing Countries. Home Page: <http://www.is.cityu.edu.hk/staff/isrobert>

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