



ISM SEMINAR

Spring 2012

Speaker: Professor Benoit A Aubert, HEC Montreal, Canada

Title: Impact of IT Offshoring

Date: Monday 5th March 2012

Venue: Room B3.19, WBS Scarman Road

Time: 13.30 – 15.00

Abstract: The offshoring of information technology activities to low cost countries is becoming standard practice for many companies. Popular press often provides a bleak picture of the future for developed countries, claiming that jobs are systematically moving to low-cost countries. However, data shows that the flow of contracts is more complex than often portrayed. High cost countries like Canada are receiving contracts from other countries. This research, using an event study methodology, assess in which cases offshoring is well perceived by investors and in which instances companies get penalized for offshoring their activities.

Biography: Benoit A Aubert is Professor at HEC Montreal (Canada) where he holds the Professorship in Governance and Information Technology. He is also Adjunct Professor at Victoria University of Wellington (New Zealand). Benoit Aubert is a Fellow of the CIRANO (Center for Interuniversity Research and Analysis on Organizations) and Associate researcher at the CEFRIO (Centre francophone d'informatisation des organisations). At HEC Montreal, he is member of the Research group on information systems and of the Center for Productivity and Prosperity.

His main research areas are outsourcing, productivity and innovation, risk management, and new forms of organization. Benoit Aubert was President and Chief Executive Officer of the CIRANO, Director of Research at HEC Montréal, and Director of the IS Research Group at HEC Montréal. He co-chaired the Outsourcing mini-Track of the Hawaii International Conference on Systems Sciences for more than ten years.

B Aubert has a long record of collaborations with both private and public organizations. Several of his research results in risk management have been commercialized by Univalor, the commercial agency of HEC Montreal, and are licensed to private companies.

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