



ISM SEMINAR

Autumn Term 2015-16

Speaker: Dr Lisen Selander, University of Gothenburg, Sweden

Title: Digital Action Repertoires at Amnesty International

Date: Wednesday 11 November 2015

Venue: M2, WBS Teaching Centre

Time: 14:00

Abstract: An emerging research agenda focuses on social media's influence on political activism. Specific attention has recently been paid to digital social movement organizing and action repertoire development. The literature acknowledges the changing face of activism at the movement level, but little is known about the relationship between social movement organizations (SMOs) and digital action repertoires. Understanding this relationship is critical because strong adherence to values is at the heart of establishing action repertoires with legitimacy and persistence. By following the work of Amnesty International, perhaps the world's best-known incumbent in political activism, we shed insight to persisting challenges in balancing the volatile nature of digital activism repertoires with sustained political engagement.

Biography: Lisen Selander is an Associate Professor of Information Systems at the department of Applied IT, University of Gothenburg. Dr Selander received her PhD (in 2008) from the Institute of Economic Research, Lund, Sweden. Her research interests include exploring the role of innovation ecosystems, social media and social movements, and Information Systems Management. Dr Selander has received grants from the Wallenberg Foundation for her research on social media and online activism. Her published research has appeared in such academic journals as MIS Quarterly (forthcoming) Information Systems journal, Journal of IT and the Journal of Information Technology Theory and Application.

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