



## ISM SEMINAR

Summer Term 2013

**Speaker:** Professor Allen S Lee, Virginia Commonwealth University, USA

**Title:** The Next Step After the Review Process for the Rejected Paper, 'A Relevance-Based Goodness-of-Fit Index for Fitting Theories to Data Using PLS'.

**Date:** 17 June 2013

**Venue:** B3.19, WBS, Scarman Road

**Time:** 10.30 – 12.00

**Abstract:** Allen S Lee, Geoffrey Hubona, and Kaveh Mohajeri authored the paper "A Relevance-Based Goodness-of-Fit Index for Fitting Theories to Data Using PLS" and submitted it as a research paper for presentation at the 2012 International Conference on Information Systems. The paper was rejected. Allen S Lee will present for discussion both the rejected paper and the reports from the associate editor and reviewers. A major portion of the seminar will be about how statistical behavioral research in information systems is only using statistical models to fit theories to data, but then not proceeding to the next, necessary scientific step of empirically tested the theories after they have been fitted to the data.

**Biography:** **Education:** Massachusetts Institute of Technology, Department of Urban Studies and Planning 1982: PhD, in the field of Social Science and Policy Analysis. University of California, Berkeley, Department of City and Regional Planning 1977: M.C.P., in the field of Quantitative Methodology. Cornell University School of Civil and Environmental Engineering 1974: BS, in the field of Public Systems Planning and Analysis. Continuing education in information systems Indiana University, Bloomington 1988: AACSB Advanced MIS Faculty Development Institute. University of Minnesota, Twin Cities 1986: AACSB Basic MIS Faculty Development Institute.

**Professional Experience:** Member of the Editorial Board, European Journal of Information Systems. Senior Editor, Management Information Systems Quarterly. Associate Editor, Management Information Systems Quarterly.

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This seminar has been organised by the iSM Group.