



ISM/IKON SEMINAR

Autumn 2010

Speaker: Professor Erran Carmel (Kogod School of Business, American University, Washington DC)

Title: The Impact of Time Zone Differences in the Global IT Industry

Date: Tuesday 7th December 2010

Venue: B1.19, Warwick Business School, Scarman Road

Time: 14.30 – 16.00

Abstract: Do times zone differences help or hinder? There is much confusion and mythology around this question. Carmel has studied global tech for 15 years and has specifically targeted the study of time zone issues. He will survey this multi-year, multi-method research effort. In 2010 he conducted a country level study in Brazil (Does Time Zone Proximity Matter for Brazil? A Study of the Brazilian IT Industry, SSRN, 2010). He is currently completing a controlled laboratory experiment with simulated time zones (Do Gradations of Time Zone Separation Make a Difference in Performance?) His article on using time zone differences for speed, an approach labelled "Follow the Sun" was just published. (Follow The Sun: Workflow In Global Software Development: Journal of Management Information Systems, 2010).

Biography: Professor Erran Carmel's area of expertise is globalization of technology. He studies global software teams, offshoring of information technology, and emergence of software industries around the world. His 1999 book "Global Software Teams" was the first on this topic and is considered a landmark in the field helping many organizations take their first steps into distributed tech work. His second book "Offshoring Information Technology" came out in 2005, has been successful in outsourcing and offshoring classes, and is now in 5th printing. He has written over 80 articles, reports, and manuscripts. He consults and speaks to industry and professional groups.

He is a tenured full Professor at the Information Technology department, Kogod School of Business at American University, Washington DC, USA. In the 1990s he co-founded and led the program in Management of Global Information Technology. In 2005-2008 he was department Chair. In 2009 he was awarded the International Business Professorship. He has been a Visiting Professor at Haifa University (Israel) and University College Dublin (Ireland). In 2008-2009 he was the Orkand Endowed Chaired Professor at the University of Maryland University College.

He received his Ph.D., in Management Information Systems from the University of Arizona; his MBA from the University of California at Los Angeles (UCLA), and his B.A. from the University of California at Berkeley.

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