



ISM Seminar Series

Summer 2011

Speaker: Professor Sirkka Jarvenpaa, University of Texas at Austin, USA

Title: Development of Transactive Memory Systems in Globally Distributed Teams and Organizations

Date: Wednesday 22nd June, 2011

Venue: B1.19, Warwick Business School, Scarman Road

Time: 11.00 – 12.30

Abstract: The globalization of teams and organizations requires knowledge co-ordination among dispersed organizational members. We know little about how cultural differences impact the coordination of dispersed knowledge, so called transactive memory systems (TMS)-or "who knows what" and "who knows who knows what." In this presentation, we examine the sociocognitive processes of TMS development at the team and at the organizational level in three different organizations that heavily rely on information technology for their daily coordination.

Biography: Sirkka L Jarvenpaa is the James Bayless/Rauscher Pierce Refsnes Chair in Business Administration at the McCombs School of Business, University of Texas at Austin where she is the director of the center for Business, Technology, and Law. During 2008-2012, she will hold a Finnish Distinguished Professorship at Aalto University School of Science and Technology. She has held visiting professorships in leading business schools in the US and Asia. She is the co-editor in chief of the *Journal of Strategic Information Systems* and has served as the editor-in-chief of the *Journal of Association for Information Systems* also as the senior editor of *Organization Science*, *Information Systems Research*, and *MIS Quarterly*. She is a recipient of two honorary doctoral degrees. Sirkka is a frequent contributor in academic and industry forums on new industry architectures for digitizing industries (information, entertainment, financial etc), inter-organizational innovation, and globally dispersed virtual collaboration.

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