

Information Systems and Management (ISM) Forum

Summer Term 2008

- Speaker:** Professor Allen Lee, Virginia Commonwealth University, USA
- Title:** A Schema for Relating and Combining Quantitative, Qualitative, Positivist, and Interpretive Research Methods in the Discipline of Information Systems
- Date:** Wednesday 18 June 2008
- Venue:** Room B3.19, Warwick Business School, Scarman Road
- Time:** 14.30 – 16.00
- Abstract:** We provide a schema for delineating relationships between some different research methods and combining them in joint research efforts. The schema has an inductive-deductive dimension, which embodies the formal logic concept of *modus tollens*, and a subjectivist-objectivist dimension, which uses the distinction, from phenomenological sociology, between first-level constructs and second-level constructs. Using material from the well known, classic 1983 *Communications of the ACM* case study by M. Lynne Markus, we provide a practical "how to" walk-through of the two-dimensional schema, illustrating how to combine quantitative, qualitative, and other research methods.
- Biography:** Professor Allen Lee is professor of information systems and associate dean for research and graduate studies in the School of Business at Virginia Commonwealth University. He earned his bachelor's, master's, and doctoral degrees from Cornell University, the University of California at Berkeley, and the Massachusetts Institute of Technology.
- Allen S. Lee's articles, book chapters, editorials, and conference presentations have examined the use of research methods in the scientific study of information systems, including interpretive, positivist, qualitative, and case study methods. He has given research presentations in Australia, Canada, Denmark, Hong Kong, the Netherlands, Singapore, Slovenia, South Africa, Sweden, the United Kingdom, and throughout the United States.
- In December 2004, he retired from the MIS Quarterly editorial board after 15 years, during which he served as associate editor, senior editor, and editor-in-chief.
- Contact:** Alison Solman, ISM Group
Alison.solman@wbs.ac.uk
024 7652 4101