

## January 2024: Cape Town



# January 2024: Series of Events in Cape Town

- **AFAM: Incubator for teaching-related research: Developing project ideas on management education in Africa**
  - April Wright, Sandra Pereira, Sarel Gronum
- **AFAM: Practice-based Approaches for the Study of African Organizational Phenomena**
  - Stephanie Ewuzie, Rebecca Namatovu, Eivor Oborn, Mira Slavova, April Wright
- **AFAM: Decolonizing the use of practice-based methods in African Settings**
  - Anca Metiu, Marcellus Mbah, Louis Botha, Judy Muthuri, Ekene Okwechime, Eivor Oborn
- **North-South Dialogue on Practice-Based Approaches to Management Studies in Africa**
  - All day event on 11 Jan 2024 at Durbanville Hills, Cape Town



# AFAM: Incubator for teaching-related research: Developing project ideas on management education in Africa





# North-South Dialogue on Practice-Based Approaches to Management Studies in Africa



Time	Activity	Person
08.30- 9.00	Welcome and Opening remarks	
09.00- 09.40	Introducing practice theory	Michael Barrett, Cambridge Business School
09.40- 10.20	Introducing process studies	Eivor Oborn, WBS April Wright, WBS
10.40- 12.00	Ethnography, decoloniality and working with Lusophone Africa	Jess Auerbach, UCT
	Strategy & Management as-Practice in Morocco mixing ethnography and historical archives	Laurent Béduneau-Wang, Africa Business School
	Studying and Teaching Strategy-As-Practice in South Africa	Nobulali Dangazele, GIBS
13.00- 13.50	The Practice of South-North Dialogue on Practice	Ralph Hamann, UCT
	Challenges and Opportunities for Practice-Based Studies in Africa – discussion	Stephanie Ewuzie, WBS Rebecca Namatovu, Copenhagen Business School Mira Slavova, WBS
14. 00 – 15.30	Workshop	<b>Interest groups:</b> <ul style="list-style-type: none"> <li>● <b>Strategy As Practice</b></li> <li>● <b>Entrepreneurship</b></li> <li>● <b>Innovation</b></li> <li>● <b>Sustainability</b></li> <li>● <b>Organisations (org change, leadership, diversity and equality, gender)</b></li> </ul>
16.00- 16.30	Closing of the Day: What are your pledges?	

## Follow-up Actions

- Strengthening partnership with Stellenbosch Business School
- **Warwick- Stellenbosch Collaboration Seed Fund Launched, 31 Jan 2024**
  
- **Capacity Development in Qualitative Research**
  - AFAM Webinar with Ann Langley, TBA
  - **How do we make WBS learning resources available?**
- **Network for Practice-Based Approaches to Management Studies in Africa**
  - Apply for seed funding from the Warwick-Stellenbosch fund
  
- **Special Issue of JME on management education in Africa**
  - Huge response, decolonising publishing
  - 3 editors from WBS, 1 editor from SBS
  - Possible paper development workshop, Warwick-Stellenbosch fund
- **AoM Symposium: Practice-based Sensitivity for the Study of Management Phenomena in Africa**