

PRACTICE Framework overview

Success isn't just about what you know — it's about how you apply it.

The PRACTICE Framework bridges the gap between knowledge and action, ensuring WBS graduates don't just learn about business — they're ready to shape it. Designed in collaboration with academic and industry leaders, it embeds the skills, mindset, and adaptability that graduates and businesses need now, as well as in the future.

From critical thinking to commercial awareness, from leadership to innovation, we focus on what matters most: developing graduates who bring fresh ideas, solve problems creatively, and act with integrity.

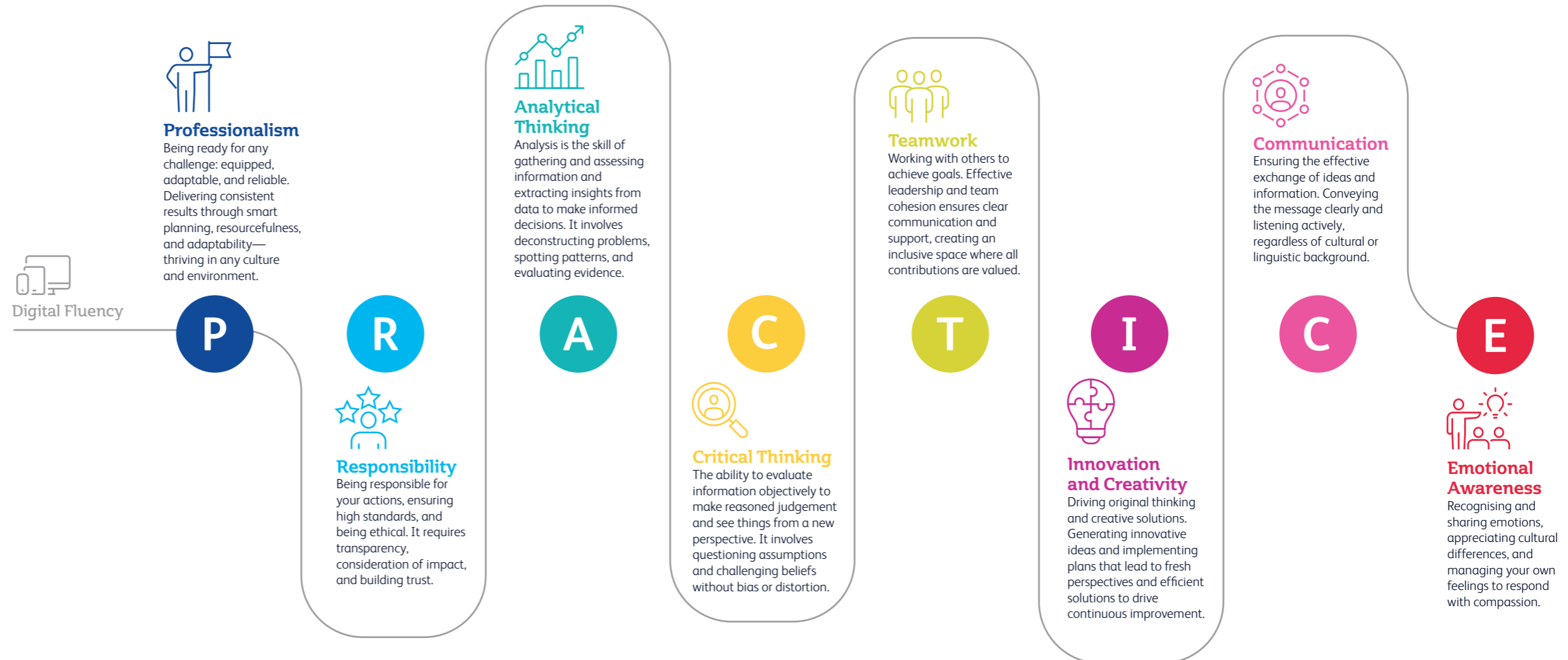
Whether it's making decisions under pressure or leading with confidence and accountability, we equip our students with the skills to hit the ground running — wherever their career takes them.

What that means for our students:

- Stand out in a competitive job market with in-demand skills.
- Develop the confidence to tackle real-world challenges.
- Learn how to adapt, innovate, and make an immediate impact.

What this means for businesses:

- Graduates who think critically, act decisively, and solve problems at a pace.
- Future leaders who bring fresh thinking and a drive to innovate.
- Talent that's adaptable, commercially aware, and ready to deliver from day one.



<p>Professionalism</p> <p>Commercial Awareness Being mindful of the contemporary issues and challenges that affect individuals, organisations, economies and society.</p> <p>Adaptive Mindset Staying flexible and open to change, learning quickly from new experiences, and adjusting your approach when needed.</p> <p>Managing Self Taking control of your own growth, actions, and well-being to stay focused and productive.</p>	<p>Responsibility</p> <p>Acting with Responsibility Making considered decisions, being accountable for your actions, and considering the impact on others and the environment.</p> <p>Acting with Integrity Being honest, ethical, and consistent in your actions at all times.</p> <p>Impartial and Just Treating everyone fairly, without bias, and making decisions based on facts and principles, not personal preferences.</p>	<p>Analytical Thinking</p> <p>Research Skills The ability to find, evaluate, and use information from various sources to make informed decisions.</p> <p>Problem Solving The ability to identify issues and develop effective solutions to overcome challenges.</p> <p>Logical Reasoning The ability to identify patterns in data to evaluate arguments and make inferences.</p>	<p>Critical Thinking</p> <p>Evaluation The ability to assess information, ideas, or processes critically to determine their value, effectiveness, or quality.</p> <p>Questioning The ability to ask relevant and pertinent questions to gain deeper understanding, challenge assumptions, and explore new ideas.</p> <p>Synthesis Recombining information in different ways and explaining how parts fit into a whole.</p>	<p>Teamwork</p> <p>Collaboration The ability to work effectively with others, sharing ideas and responsibilities to achieve common goals.</p> <p>Adaptability The ability to quickly adjust to new conditions, challenges, or changes when working in a team.</p> <p>Leadership The ability to guide and inspire others by setting a positive example, making decisions, and taking responsibility for team outcomes.</p>	<p>Innovation and Creativity</p> <p>Creative Mindset The ability to approach challenges with an open and innovative perspective, encouraging original ideas and solutions.</p> <p>Ideas Generation The ability to produce a variety of creative and innovative ideas to address challenges or improve processes.</p> <p>Implementation The ability to put plans or ideas into action effectively, ensuring they are executed as intended to achieve desired outcomes.</p>	<p>Communication</p> <p>Adapting to audience and/or purpose The ability to adjust your communication style, content, and approach based on the needs, preferences, and understanding of your audience and/or purpose.</p> <p>Clarity The ability to communicate in a straightforward and understandable way, minimising confusion and ambiguity.</p> <p>Active Listening The ability to fully concentrate, understand, and respond respectfully to what others are saying, demonstrating engagement.</p>	<p>Emotional Awareness</p> <p>Resilience The ability to positively respond to setbacks, adapt to challenges, and maintain a positive attitude in the face of adversity.</p> <p>Self-Awareness The ability to recognise and understand your own emotions, strengths, weaknesses, and values, and how they impact your behaviour.</p> <p>Social Awareness The ability to understand and empathise with the feelings, perspectives, and needs of others, as well as the dynamics of social interactions and environments.</p>
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Professionalism

Commercial Awareness

Being mindful of the contemporary issues and challenges that affect individuals, organisations, economies and society.

Adaptive Mindset

Staying flexible and open to change, learning quickly from new experiences, and adjusting your approach when needed.

Managing Self

Taking control of your own growth, actions, and well-being to stay focused and productive.



Responsibility

Acting with Responsibility

Making considered decisions, being accountable for your actions, and considering the impact on others and the environment.

Acting with Integrity

Being honest, ethical, and consistent in your actions at all times.

Impartial and Just

Treating everyone fairly, without bias, and making decisions based on facts and principles, not personal preferences.



Analytical Thinking

Research Skills

The ability to find, evaluate, and use information from various sources to make informed decisions.

Problem Solving

The ability to identify issues and develop effective solutions to overcome challenges.

Logical Reasoning

The ability to identify patterns in data to evaluate arguments and make inferences.



Critical Thinking

Evaluation

The ability to assess information, ideas, or processes critically to determine their value, effectiveness, or quality.

Questioning

The ability to ask relevant and pertinent questions to gain deeper understanding, challenge assumptions, and explore new ideas.

Synthesis

Recombining information in different ways and explaining how parts fit into a whole.



Teamwork

Collaboration

The ability to work effectively with others, sharing ideas and responsibilities to achieve common goals.

Adaptability

The ability to quickly adjust to new conditions, challenges, or changes when working in a team.

Leadership

The ability to guide and inspire others by setting a positive example, making decisions, and taking responsibility for team outcomes.



Innovation and Creativity

Creative Mindset

The ability to approach challenges with an open and innovative perspective, encouraging original ideas and solutions.

Ideas Generation

The ability to produce a variety of creative and innovative ideas to address challenges or improve processes.

Implementation

The ability to put plans or ideas into action effectively, ensuring they are executed as intended to achieve desired outcomes.



Communication

Adapting to audience and/or purpose

The ability to adjust your communication style, content, and approach based on the needs, preferences, and understanding of your audience and/or purpose.

Clarity

The ability to communicate in a straightforward and understandable way, minimising confusion and ambiguity.

Active Listening

The ability to fully concentrate, understand, and respond respectfully to what others are saying, demonstrating engagement.



Emotional Awareness

Resilience

The ability to positively respond to setbacks, adapt to challenges, and maintain a positive attitude in the face of adversity.

Self-Awareness

The ability to recognise and understand your own emotions, strengths, weaknesses, and values, and how they impact your behaviour.

Social Awareness

The ability to understand and empathise with the feelings, perspectives, and needs of others, as well as the dynamics of social interactions and environments.