

University of Warwick, Student Fundraiser 2023/24

Post Title: Student Fundraiser

Department: Development & Alumni Engagement Team, Engagement Group

Job Description

Being a Student Fundraiser involves contacting Warwick graduates (alumni) by telephone. We want to maintain a strong relationship with them, talk about our current fundraising projects and inspire them to support these projects with a donation. Fundraisers also provide the latest Warwick news, information on alumni benefits and ensure we have up to date contact details.

The University is an exempt charity and education is one of the oldest charitable causes. Fundraising is vital in helping the University maintain its position as a leading institution of education, research and innovation and play a positively transformational role in the local and global community. We have over 3,000 donors supporting the University each year, giving either on a recurring basis by Direct Debit or through single gifts. By encouraging alumni to give on a recurring basis, we can help those who receive the donations plan for their future.

Donations help to transform our local and global communities. They help students in need of scholarships; break down barriers to education for pupils across Coventry; and develop effective solutions for the health, social, economic and psychological impact of pandemics globally through research. You can read more about the projects supported by donations on our [Warwick Giving website](#).

A significant amount of funds raised during the call campaign supports students directly via Student Support. Since we started calling in 1997, we've had over 120,000 conversations and we've received over £3 million towards the University's projects.

We are now recruiting for our new team. Please note that we'd particularly love to speak with candidates who are current/previous members of the Warwick Scholars programme & encourage you to apply.

It is expected that Fundraisers are able to work 3 shifts per week, broken down into two weekday shifts and one weekend shift for each week of the Autumn Telephone Campaign 2023 (lasting 3 weeks). The Spring Telephone Campaign 2024 (lasting 3 weeks) will follow the same structure. There are potentially other ad-hoc opportunities throughout the year available as well.

Duties and responsibilities

- Be an ambassador for the University of Warwick, conveying a positive impression of the University.
- Work effectively with other members of the Student Fundraising Team to further the development of the Telephone Campaign.
- Demonstrate a sincere understanding of and commitment to the act of charitable giving.
- Effectively communicate Warwick's activities, accomplishments, and goals.
- Represent the University in a professional manner and handle each phone call with courtesy, tact, and sensitivity.
- Update graduates' details as necessary with accuracy and confidentiality, in accordance with Data Protection Principles.
- Work to achieve daily, weekly and monthly individual targets as determined by the Campaign Officer and Individual Giving Officer.
- Develop techniques to improve your efficiency and performance, deal with negotiations and develop the structure and style of your calls.
- Share your experiences, techniques and skills with other members of the fundraising team to help the team progress as a whole.
- Display an enthusiastic, responsible, and committed attitude towards the role and the team.
- Adhere to employment expectations and performance standards including working a set number of 3-hour shifts per week, each week.
- Fundraisers should be asking for and negotiating donations in each call, but we do not believe in high pressure sales. Our focus is on building strong, life-long relationships with graduates and friends and inspiring them to give to Warwick, if not now, in the future.
- Be an advocate for the fundraising team, raising the profile of philanthropy across campus and in the wider community. Being available to represent the team at events such as arrivals weekend, calling room open sessions, open days and meetings.



Person Specification

Please read the criteria below carefully and please demonstrate and provide examples of how you fit the person specification when completing your application form on Unitemps.

Candidates who do not meet all of the essential criteria will not be considered.

	Criteria	Assessed by F - Application Form S – Selection Day
Essential Criteria	Current Warwick Student	F
	Ability to work a minimum of 3 shifts per week (2 weekday shift + 1 weekend shift)	F
	Understanding of the philanthropic goals of the University of Warwick	F S
	Excellent spoken and written English	F S
	Excellent communication skills	F S
	Excellent listening skills	S
	Ability to work independently towards own targets	F S
	Ability to work in a dynamic team environment	F S
	Strong involvement in student life	F S
	Previous experience of dealing with people from a wide range of backgrounds	F
	Confident, positive and friendly disposition	S
	Reliable, hardworking and dedicated	F S
	Ability to manage University workload and job hours	F
Desirable Criteria	Record of supporting charitable initiatives	F S
	Previous experience in a similar capacity	F
	Enthusiastic about the University and a passion for the projects	F S
	Competent IT Skills	F
	Negotiation and persuasion skills	F S
	An understanding of the importance of data protection	F
	Personal experience with Warwick’s fundraising projects e.g. Warwick Scholars Programme/Scholar ambassadors; Student Opportunities	F S

If you’re successful you’ll be part of a friendly, innovative, and outstanding team.

Wishing you the best with your application!