



MONASH
WARWICK
ALLIANCE

Celebrating 10 years of the
Monash Warwick Alliance

Communication Guide

Dear Colleague

Between December 2021 and November 2022 the Monash Warwick Alliance will celebrate 10 years of collaboration between our Universities.

We want as many researchers, educators, professionals and students as possible to celebrate our collaboration and envision our future. We'd appreciate your help in reaching out to our key communities to:

- reflect on the learnings and successes enabled by the Alliance
- raise awareness of the current opportunities and ways to engage
- encourage and inspire new ideas, connections and collaborative initiatives.

The Alliance 10th anniversary year will provide many opportunities to learn more about, and engage with, the Monash Warwick Alliance:

- Dec 2021: Publication of article by VCs of Monash and Warwick envisioning the future of global collaboration in education and research
- Dec 2021 – Nov 2022: *Voices of the Alliance*, our social campaign that will share the experiences of researchers, educators, staff and students
- January – March 2022 (tbc): MWA Alumni photo and caption competition
- April - June 2022 (tbc): Science workshop series (virtual/hybrid participation)
- March 2022 (tbc): 10 year anniversary conference and student opportunity fair – hybrid across both universities.

We hope this guide will help you get involved in our celebration. To help you we have attached low resolution images of the 10 year badge and other graphic assets at the back of this guide: We encourage researchers, educators and staff to use the logos ppt slides, email signatures and messages. Contact Heather Holve for high resolution and other available graphics

Please use these resources to help support our celebrations and share the successes of our flourishing international partnership.

Produced by The Monash Warwick Alliance

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Key Messages

These are some of the key messages we'd like you to share as part of the Alliance 10th anniversary year.

- Our Alliance is one of the most significant strategic partnerships within our university ecosystem and has been working together for 10 years.
- Spanning 10 years, the Alliance continues to drive innovation and impact through research, learning and teaching, operating models, and shared ideas.
- Over 10 years we have brought together the collective strengths of both our institutions and are changing the way universities approach international partnerships.
- Our Alliance is a flourishing partnership that is driving global change and creating real-world impact through education, collaborative research projects and engagement with external partners across multiple global sectors.
- Working closely together for 10 years, our Alliance has forged strong cross-cultural relationships reaching every academic and professional layer of our institutions.

- Our Alliance is celebrating 10 years of shared success:
 - Over 100 joint research and education projects
 - Close to 1000 co-publications
 - Over 30 Joint PhD students and graduates
 - Over 1000 students annually engaging with Alliance opportunities
 - A new virtual mobility programme
 - Significant external funding leveraged to both partners

What's new

- **Alliance Intensive Study Programme (AISP)** offers the best of the Monash Warwick Alliance. Responding to the pandemic and student mobility restrictions, our flagship programme offers intensive modules that let students benefit from an international learning experience, even during these exceptional times.
- The Monash Warwick Alliance **Antimicrobial resistance (AMR) research** has an unparalleled range of combined capabilities in infection biology and microbiology, chemical, structural and synthetic biology, synthetic chemistry and engineering. With access to clinicians and translational partners and outstanding technology and research platforms, the Alliance's innovative approach is required to tackle AMR effectively.

Key events and messages

The messages below are specific to key periods and others to specific audiences. Further details to be announced on our programme page. <https://warwick.ac.uk/global/partnerships/mwa/10-year-programme>

Dec 2021 – November 2022: Voices of the Alliance

- *Voices of the Alliance* feature professional and personal experiences from across our Alliance and describe how it has contributed to individual careers and ambitions.
- Look out and share *Voices of the Alliance* on Alliance social media channels. Follow @monashwarwick on Twitter for updates.

January – March (tbc) Alumni photo and caption competition

- Monash and Warwick alumni are unique – they come from a range of disciplines, departments and countries.
- To celebrate our alumni we're running a photo and caption competition to showcase how the Alliance enriched their student experience.

April – June (tbc) Science workshops and networking

- Researchers will have the opportunity to discuss their research interests and collaborative opportunities in a hybrid networking event.
- Dates of the workshops will be announced on our 10 year anniversary programme page

May (tbc) MWA 10 year anniversary conference

- This open access cross campus conference. Opened by the universities VCs, we will hear from lead researchers and educators about their latest findings and collaborations.
- The conference will include an expert panel, science talks, a student opportunities fair and alumni photo and caption competition showcase.

May (tbc) Student opportunities fair

- As part of the conference find out about the physical and virtual student opportunities through the Alliance. Hear from students and alumni about their experiences.

Current: Funding opportunities

- The Alliance offers funding opportunities to pump-prime collaborative research and education initiatives
- The Alliance Co-Fund [£100K \$200K] has been developed to support unfunded international components of research, to enhance greater collaborations between both organisations. <https://warwick.ac.uk/global/partnerships/mwa/current/>

Resources for sharing

Tags and hashtags

#MWA10 #HEcollaboration #discoverMWA #MWAstudents #MWAalumni
#MWAcompetition #MWAresearch

Twitter: @warwickuni @monashuni @monashwarwick

LinkedIn:

@university-of-warwick @monash-university @monash-warwick-alliance

Facebook

@warwickuniversity @Monash.University @themonashwarwickalliance

General Twitter messages

We're celebrating 10 years of the most significant strategic partnerships within our universities. Our Alliance drives innovation & impact through research, learning & teaching, & its operating model.

#MWA10 #HEcollaboration #discoverMWA

Find out how far MWA can take you

<https://warwick.ac.uk/global/partnerships/mwa/>

Successes Twitter messages

Celebrating 10 years of success:

- ▶ > 100 joint research and education projects
- ▶ ≈ 1000 co-publications
- ▶ > 30 Joint PhD students & graduates
- ▶ ≈ 1000 students annually engage with opportunities

#MWA10 #discoverMWA

Discover the Alliance:

<https://warwick.ac.uk/global/partnerships/mwa/>

Tweets for Alumni

Are you a @monashwarwick #alumni? We'd love to hear your story as part of our 10 year anniversary. For 10 years our Alliance has forged strong cross-cultural relationships reaching into academic, professional, student and alumni communities.

Find out how to share your story

<https://warwick.ac.uk/global/partnerships/mwa/voices-of-the-alliance>

@warwickalumni

#MWA10 #MWAalumni

Tweets for Students

Looking for student mobility options at a time of pandemic?

@monashwarwick Alliance Intensive Study Programme (AISP) offers intensive modules and let students benefit from an international learning experience, even during these exceptional times.

<https://warwick.ac.uk/global/partnerships/mwa/>

#MWA10 #studentmobility #discoverMWA

Images

Email heather.holve@warwick.ac.uk for hi-res images and Word and ppt templates.

MWA 10 year logos



Supported by

MWA colour branded collateral



MWA 10 year signature

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Preferred pronouns: she/her



MWA 10 year message ppt slide



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MONASH WARWICK ALLIANCE

Why the Monash Warwick Alliance

- Enhance global reach and academic reputation
- Share knowledge, expertise and resources
- Jointly tackle global problems
- Stand out in a highly competitive HE sector
- Improve intercultural understanding
- Internationalise student experience and enhance employability



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MONASH WARWICK ALLIANCE

About the Alliance

- Established in 2012
- Important element of each University's International Strategy
- Both Universities remain well aligned (*i.e.* similar DNA)
- Transitioned to a rolling partnership agreement in 2020
- Distinctive partnership across full spectrum of activities
 - > Research
 - > Education
 - > Student Engagement
 - > Organisational Learning




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MONASH WARWICK ALLIANCE

Achievements

- Over **100** joint research and education projects
- Approaching **1000** co-published articles
- Over **30** Joint PhD students and graduates
- Over **1000** students from Monash, Warwick and global partners engaged with the Alliance opportunities in 2021
- Top student mobility destination for both partners
- Significant external co-investment in research

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MWA 10 year badge

