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WARWICK

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Warwick Network

Public Sector Park

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- Background to Government Re-location
- PSP: What and Why?
- Next Steps and Discussion
- Objectives
 - To identify opportunities;
 - develop partnerships; and
 - produce targets....

....for the attraction of public sector jobs, public policy research and training & conference activity to the University of Warwick.

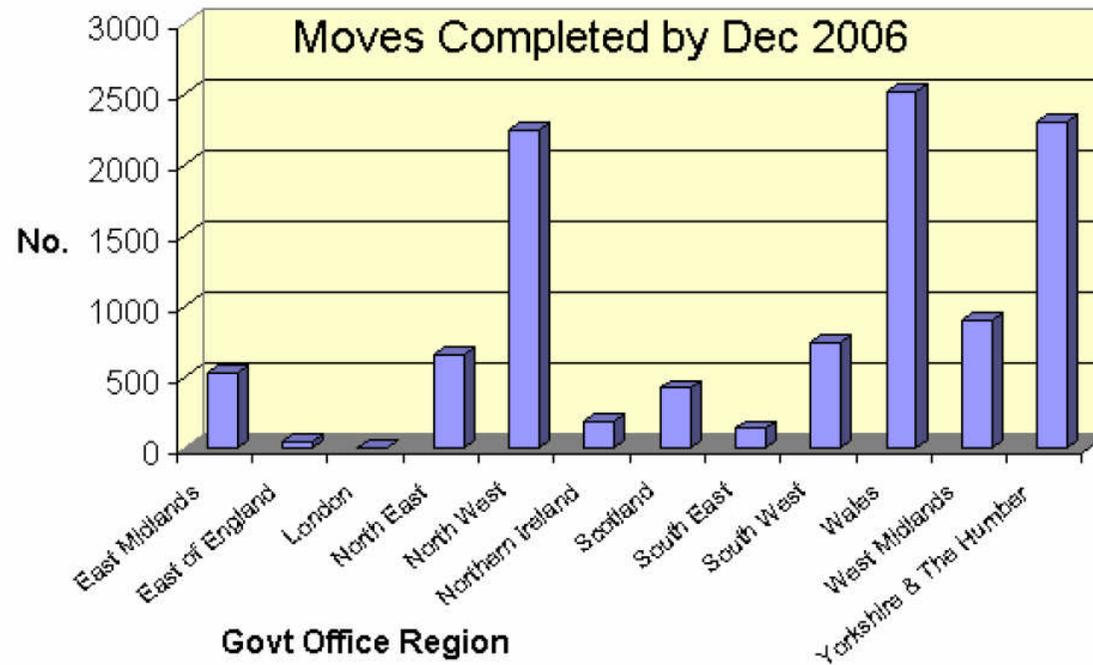
- “government departments had identified some 20,000 jobs that could move out of London and the South East and recommended that they should urgently take forward their relocation plans. A further 7,000 posts would no longer be required as a result of efficiencies.”
- £2 billion savings over 15 years

Major Relocations: 2006

05

- Big Lottery Fund – 307 (72 Newcastle and 235 Birmingham)
- DWP – 504 (including 95 Derby, 62 Pembroke Dock and 113 Halifax)
- Gambling Commission - 155 (Birmingham)
- HMRC (Including 65 Birmingham, 50 Cardiff, 74 Leicester, 86 Lothian's & 109 Manchester)
- NHS Connecting for Health – 75 (Leeds)
- NHS Institute for Improvement and Innovation – 128 (Warwick)
- OFSTED 250 (110 Bristol, 43 Manchester and 97 Nottingham)
- ONS – 135 (Newport)
- Prison Service – 224 (Newport)

And Where Have They Gone?



- “If, in a most exceptional case, an organisation seeks to make a case for relocation within the GSE [Greater London and South East area], it will need the approval of the Chief Secretary to the Treasury, in line with the procedures set out in Dear Accounting Officer [DAO] letter 05/053. In such a case, the organisation will need to demonstrate that:
 - There is an over-riding business need for remaining in the GSE;
 - The location has been compared, in detail, with at least two locations outside the GSE...; and,
 - OGC support the accommodation proposal on value-for-money grounds.”

- Business Case
 - Staff Retention?
- Wider Impacts
 - Diversity
 - Deprivation/Regeneration
- Transport /TTWA
- Housing



- Within 2 hours travelling from London;
- Proximity to large conurbation (local infrastructure, housing, employment);
- Probable planning permission;
- Un-encroached Greenfield site;
- Proximity to strong Universities; and
- Ready access to international travel.

Strategic Goal: The Warwick Gateway

- Dedicated facility for hosting the headquarters of a range of public sector organisations at a University of Warwick owned or managed site
- Warwick School of Public Policy and Management
- Warwick Conferences – dedicated facility for civil service and public sector workers: training, CPD, meetings and conferences plus 4* accommodation

The 3-legged stool



Why should Warwick develop a 'PSP'?

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- Become academic partner of choice in public policy development and public service best practice
- Exploit Warwick's strengths in public governance, enterprise, education and health
- Develop research opportunities
- Grow CPD business in public sector
- Increase estates and conference revenue
- Positive Regional Economic Impact
- Bring Govt. closer to Warwick and academic and policy officials closer together

- "...it [does not] exhaust the full scale of the opportunity for dispersing functions out of London and the South East. It is best viewed as a first tranche."
- "The second half is however likely to present the bigger challenge in maintaining the momentum on delivery...."
- Lease breaks: 29 in 9 years
- public service reform programme
- constitutional change/devolution
- "...the proper relocation of the whole of significant central government departments outside London."

1. Sir Michael Lyons

2. Mike Burt, OGC

3. Blueprint for a Green Economy, Conservative Quality of Life Group

- “There are also wider spin-off benefits associated with bringing new investment, jobs and people to particular areas – for example the potential to regenerate run-down areas, build public sector career hubs and revitalise civic institutions and community action.”
- “...noted that clustering also offered departments the potential to exploit economies by way of shared premises and services; to promote synergies, for example, with research establishments, universities and existing regional presences, and to promote a more co-ordinated approach to policy development and delivery.a degree of clustering will maximise the economic impact of relocations and have other economic and social benefits.”

- Identify 1st tranche targets: 2,000?
- Real Goal: 2nd tranche (and real change)
- Develop Hub Argument
- Location Choice Assessment
- Planning and Land Use
- Conference Market Appraisal
- Government Strategic Spatial Planning
- Exploit Government Connections

- Explore the hub/cluster model & 3-legged stool
- Identify 'internal champions' in Government
- Warwick: the triple D champion?
 - Devolution
 - Decentralisation
 - Democratic deficit

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