In the last decades, urban and heritage paradigms have shifted greatly. Heritage preservation and urban development are no longer considered as contradictory. Legitimate definitions of cultural heritage have widened as heritagisation processes expanded and exposed the socially constructed and dynamic nature of heritage, far from the monumentalist and object-centred approach which used to prevail. What does this imply for cities which have become global players ever increasing in size, flux, power and complexity? How can heritage and development be mutually reinforcing? How can policies and practices of heritage be fruitfully integrated as a resource into wider urban change while respecting environmental, social and cultural concerns?

This volume analyses ways in which heritage recognition, conservation, valorisation and promotion have been integrated in urban planning and policies. It benefits from the cross-fertilization of specialists and practitioners in political, urban and area studies, cultural policy, sociology, anthropology, urban planning and architecture, who use a variety of methodologies to explore cities as living entities. The book examines the disputed influence of international frameworks, notably from UNESCO, and takes a holistic approach to cultural policies encompassing both theory and application, listed and unlisted sites, East and West. Case studies from Chile, China, Cuba, Ecuador, England, France and Peru allow to grasp both the diversity of situations and the converging policy and management practices. This volume’s global perspective on urban issues will be of interest to urban planners, cultural policy and heritage specialists, social and human sciences researchers and students.
Heritage, Cities and Sustainable Development
Interdisciplinary Approaches and International Case Studies
The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

This volume results from a project initiated by Agora Research Centre (Cergy-Pontoise University, France) and the Stanford Archaeology Centre (US) with the support of the France-Stanford Centre for Interdisciplinary Studies.

This volume was published with the support of Agora Research Centre, Université de Cergy-Pontoise.

Cover illustration: Photo Nice, France (Paul Rysz on Unsplash) https://unsplash.com/photos/bLF3vK_X2Vc This publication has been peer-reviewed.

No part of this book may be reproduced in any form, by print, photocopy, microfilm or any other means, without prior written permission from the publisher. All rights reserved.

© P.I.E. PETER LANG s.a.
Éditions scientifiques internationales
Bruxelles, 2019
1 avenue Maurice, B-1050 Bruxelles, Belgique
www.peterlang.com; brussels@peterlang.com
Printed in Germany
ISSN 2466-7137
E-ISBN 978-2-8076-1129-0
E-ISBN 978-2-8076-1130-6
DOI 10.3726/b16338

D/2019/5678/62

Information bibliographique publiée par « Die Deutsche Bibliothek »
« Die Deutsche Bibliothek » répertorie cette publication dans la « Deutsche Nationalbibliografie » ; les données bibliographiques détaillées sont disponibles sur le site <http:// dnb.ddb.de>.

www.peterlang.com
In memoriam of Ron van Oers (1965–2015)

This collection of papers is the completion of a research project I initiated as laureate of a collaborative grant from the France-Stanford Centre for Interdisciplinary Studies. The project included two conferences, the first organized by the Stanford Archaeology Centre (Lynn Meskell, Director), and the second organized by the CICC-Agora Centre (Cécile Doustaly, Head, Heritage Research Group) at Cergy-Pontoise University and at Sorbonne Nouvelle University. It received additional support from Emmanuelle Avril and Pauline Schnapper through the CREW-CREC, Sorbonne Nouvelle University - Paris 3 and the IUF (Institut Universitaire de France), as well as from the French Foundation for Cultural Heritage Science (Cergy) — the national body supporting interdisciplinary projects to enrich the study, conservation and mediation of cultural heritage.

Subsequently, the project also benefited from the precious support, intellectual stimulation and encouragement of: Isabelle Prat (Agora Director), colleagues involved in the AGORA Heritage Research Group and associated seminar, “Comparative Visions of Heritage”, notably Florence Ferran (Agora) which whom the latter was launched, Caroline Bodolec (CCJ-CECMC EHESS-CNRS), Claudie Voisenat (IIAC, LAHIC, CNRS-EHESS, Ministry for culture) and Cyril Isnart (IDEMEC, CNRS).

I am also indebted to other colleagues from the CREW-CREC, Sorbonne Nouvelle University-Paris 3 (Romain Garbaye, David Fee, Corinne Nativel), the Lee Kuan Yew School of Public Policy, Asia Urbanisms Cluster, National University of Singapore University (Mike Douglass, KC Ho) and UCL Bartlett School of Planning (Yves Cabannes) for the complementary project I took part, in parallel, The Rise of Progressive Cities East and West, which collected volume is also being published this year.

Be all contributors thanked for their sustained work and openness to collaborate on an interdisciplinary project. Congratulations to the three contributors who, in the course of the project, successfully completed their PhDs.

Last, my gratitude goes to Lucie K. Morisset and Francesco Bandarin for sharing their invaluable experience, giving feedback on this publication and writing its postface and preface.
Contents

Preface
Francesco Bandarin (Assistant Director-General of UNESCO for culture) 9

Chapter 1 Heritage, Cities and Sustainable Development. Challenges and Opportunities between Theory and Practice 13
Cécile DOUSTALY

PART I PEOPLE-CENTRED BUILT HERITAGE CONSERVATION

Chapter 2 Industrial Heritage and Urban Landscapes: Prospects for Sustainable Development in English Cities 45
Isabelle CASES

Chapter 3 Turning private causes into common cause? The role of sponsorship in preserving vernacular heritage sites in France 65
Maia DROUARD

PART II CHALLENGES IN HISTORIC URBAN LANDSCAPE POLICIES

Chapter 4 The Master Plan for the integral rehabilitation of Historic Havana: what consequences for the urban environment, what impacts on the population? 91
Janice ARGAILLOT
Chapter 5 Valparaíso, the Pearl of the Pacifi c: the power of artistic imagination on a touristic world heritage city
Juan Carlos BAEZA SOTO

PART III INCLUSIVE APPROACHES TO URBAN HERITAGE AND PLANNING

Chapter 6 Implementing the Historic Urban Landscape Approach: Exploring Participatory Planning in China
Cécile DOUSTALY and Liang PENG

Chapter 7 Quito: when local consultation redefines heritage and planning
Diana BURGOS-VIGNA

Chapter 8 Lima: Open City. A Pedestrian Urban Regeneration Strategy for the Historic Centre of Lima
Angus LAURIE and Mariana LEGUÍA

Chapter 9 Concluding Remarks. Comparative Visions of Heritage — Holistic Visions of Heritage?
Cécile DOUSTALY

Afterword
Lucie K. Morisset (Canada Research Chair on Urban Heritage, UQAM)

Authors’ biographies and summaries

Index