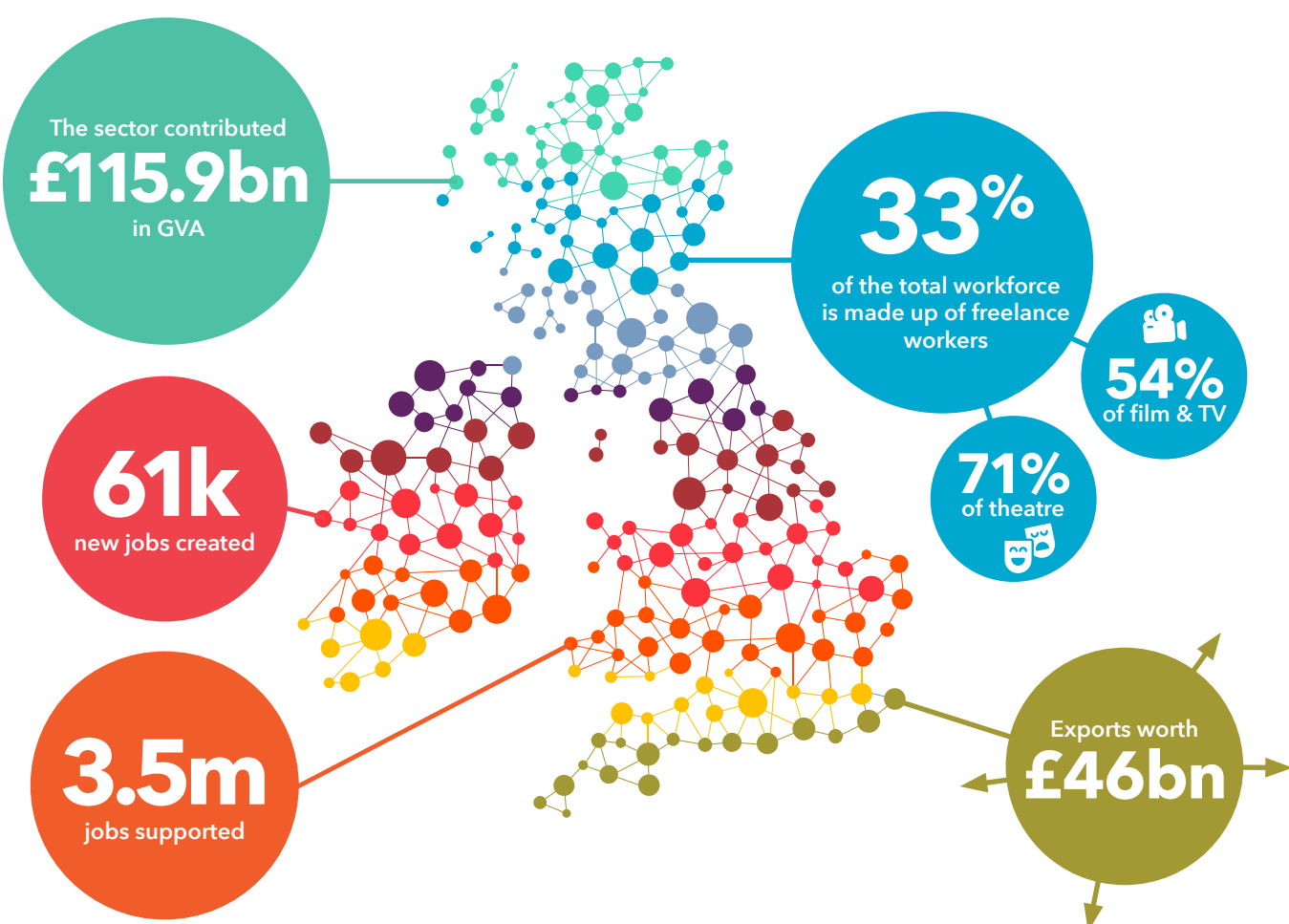


The UK's Creative Industries

How do the creative industries contribute to the UK?

WARWICK
THE UNIVERSITY OF WARWICK

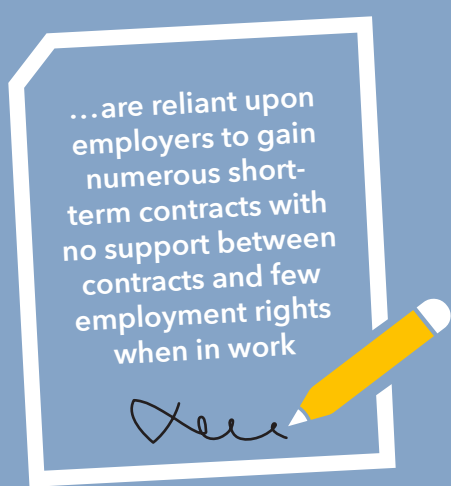
In 2019...



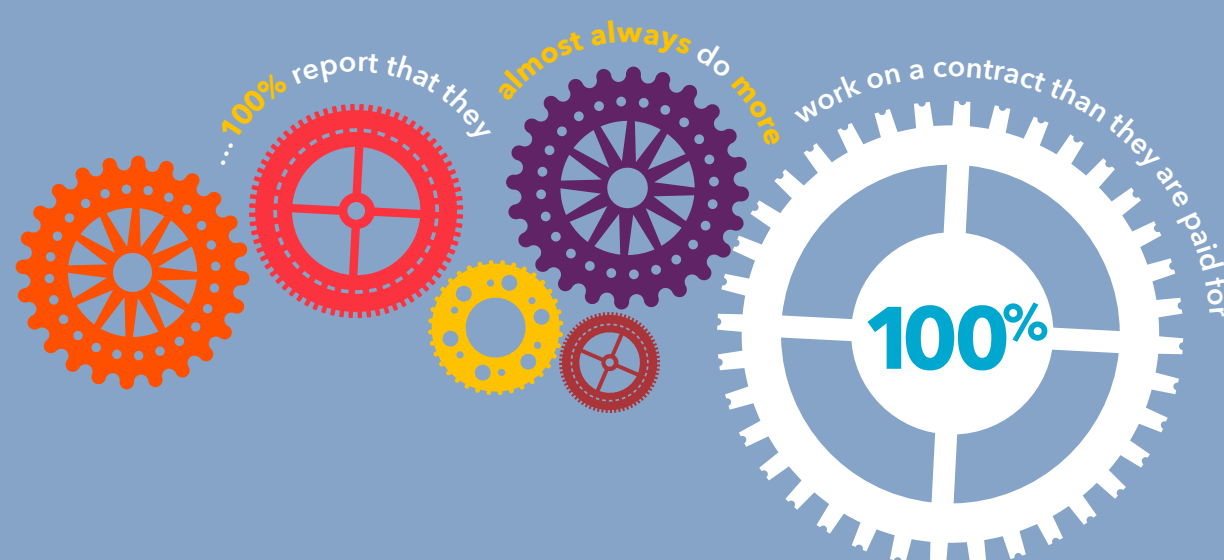
Did you know that freelancers in the sector ...?



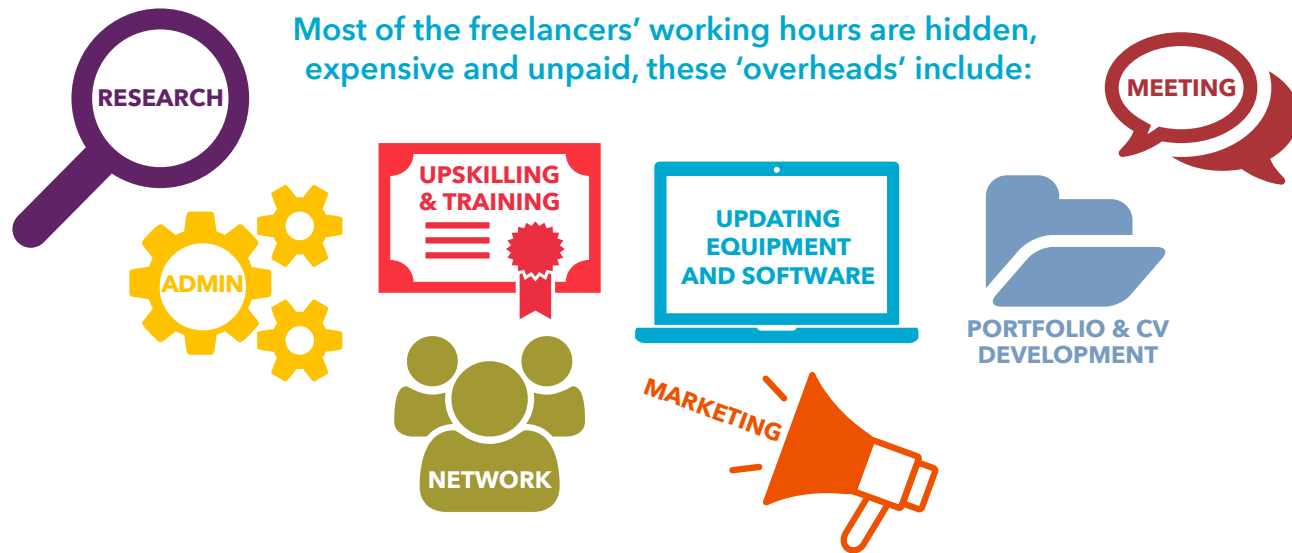
...spend over **10 yrs** or **10K hrs** gaining the skills they need to work in the sector



...are generally paid per project regardless but often work **14 hours** a day



Most of the freelancers' working hours are hidden, expensive and unpaid, these 'overheads' include:



40% of young theatre freelancers earn less than **10,000** a year



Only **8%** of freelancers earn a wage which would place them in the nation's 'higher-rate tax threshold'



This type of work means that they have no official employment status or access to employment rights



The precarity created by freelance work led to **38K** freelancers leaving the creative industries in **2020**