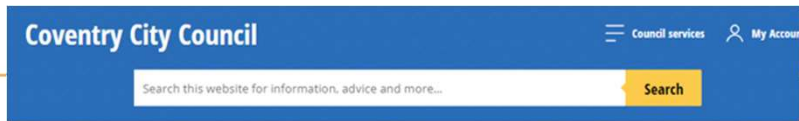




# Mood Measures

Dr Friederike Schlaghecken  
Department of Psychology



# BACKGROUND

## Coventry Joint Strategic Needs Assessment (JSNA)

- » Welcome to the Coventry JSNA
- » About the Joint Strategic Needs Assessment
- » Key recommendations
- » Coventry citywide profile
- » Coventry place-based JSNA profiles
- » Citywide intelligence hub
- » Further information

### Welcome to the Coventry JSNA

Welcome to the Coventry Joint Strategic Needs Assessment (JSNA)



“be prepared for an increasingly diverse population”



**Policy-makers** need to

- **understand** feelings & attitudes of the city’s different communities
- be able to **integrate** such information into policy decisions

**Communities** (especially those with limited English) need

- easy-to-use **instruments** to communicate their feelings

# BACKGROUND



**Challenge:** Measure attitudes of people who

- a) might have limited English-language skills, and
- b) will not receive payment or any other incentive for their participation

**Needed:** User-friendly tool, i.e., one that is

- a) intuitive & doesn't rely much on language (i.e., easy to understand & easy to translate)
- b) short & easy to use (i.e., can be completed effortlessly in < 2 minutes)

**Solution:** “Feelings Thermometer”

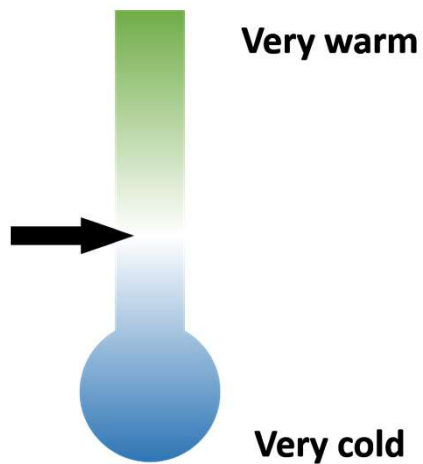
# Task

How warm (positive) do you feel towards

... in your neighbourhood?

... in Coventry?

... in the UK?



Background information:

- Postcode
- Ethnicity
- Gender
- Age

# AIM

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Develop **heat maps** of attitudes across the city

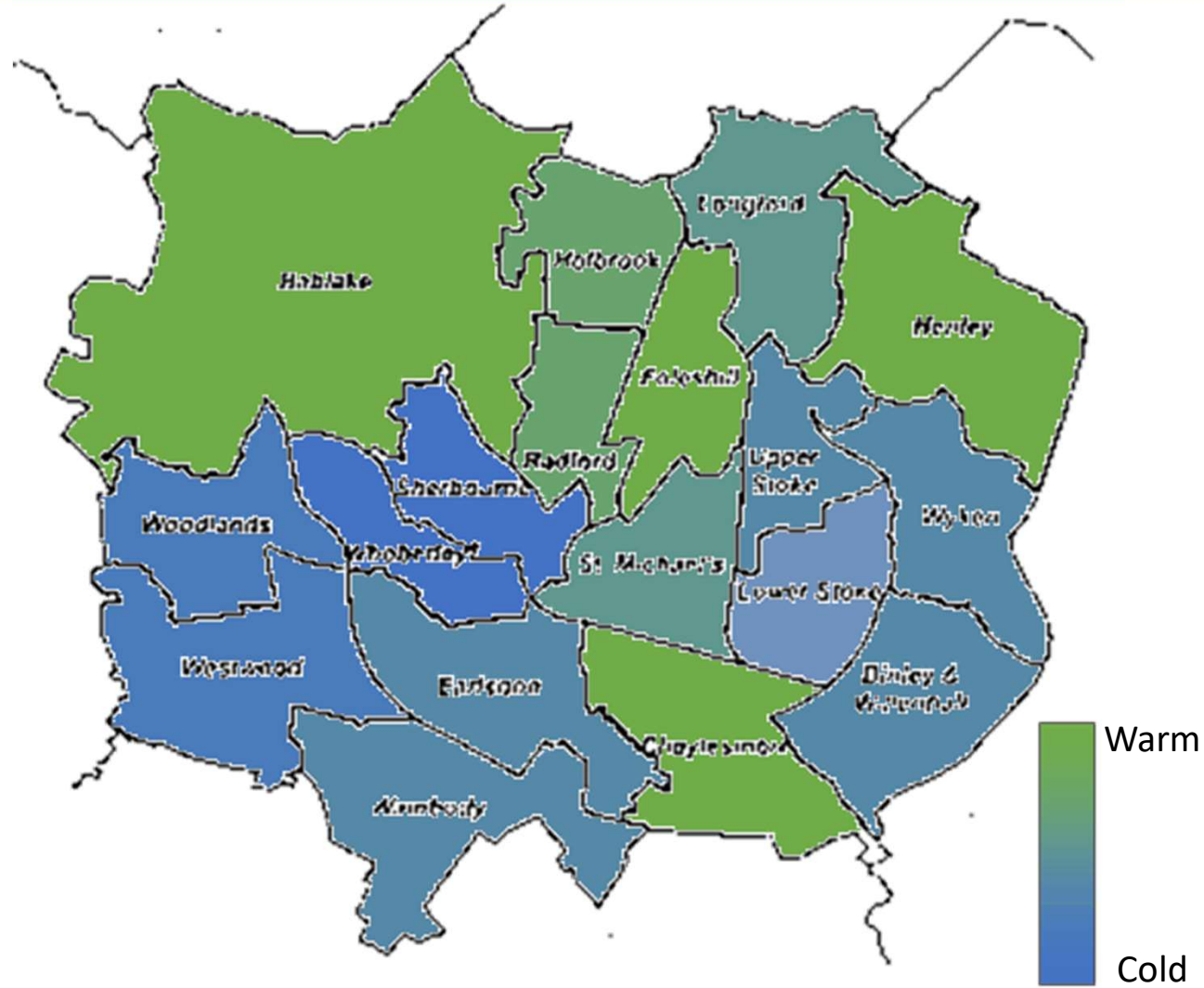
- across neighbourhoods (*horizontal*),
- across different granularities (*vertical*)

# OUTCOME



GLOBAL RESEARCH PRIORITIES  
BEHAVIOUR, BRAIN & SOCIETY

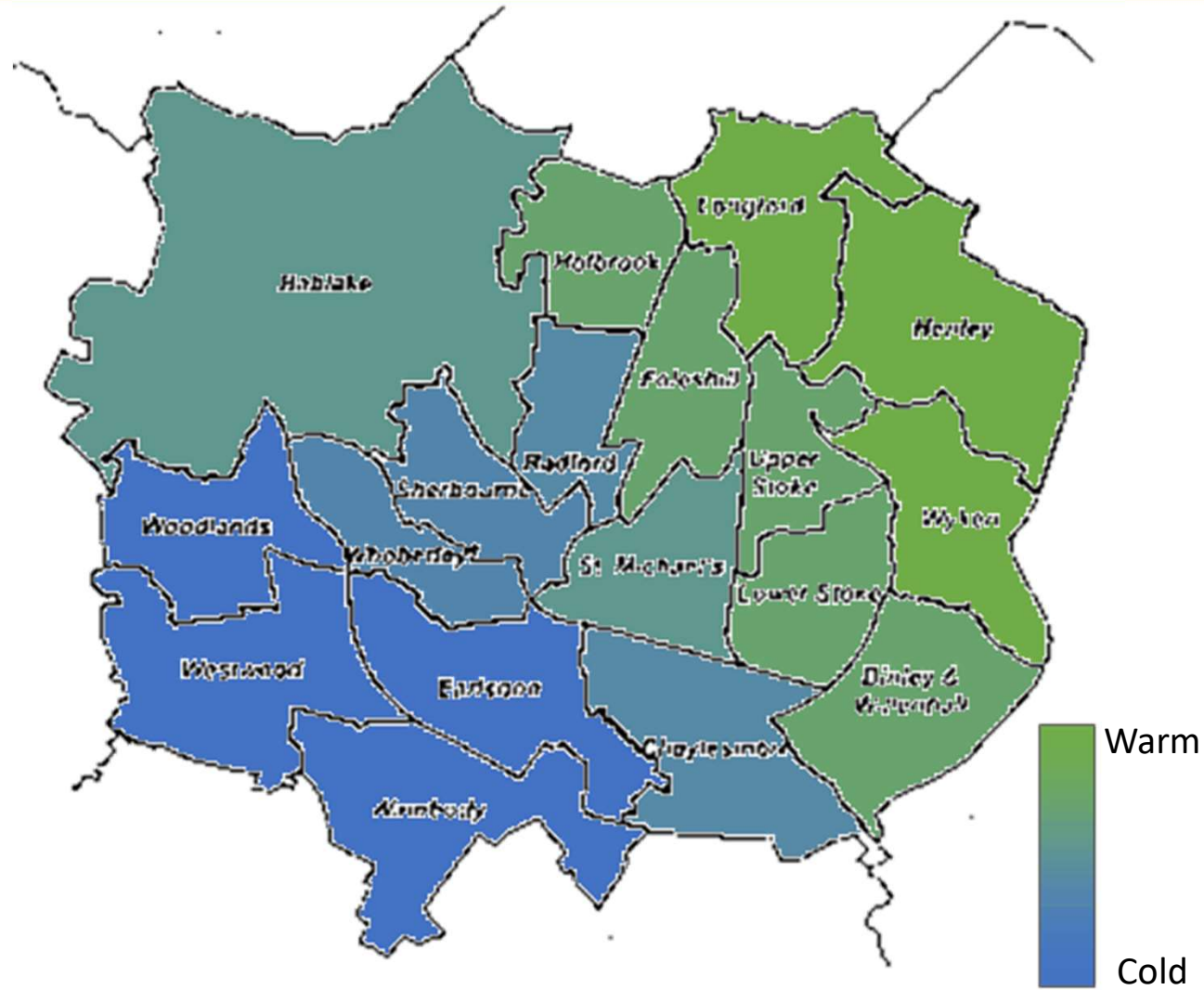
# NEIGHBOURHOOD



WARWICK

GLOBAL RESEARCH PRIORITIES  
BEHAVIOUR, BRAIN & SOCIETY

# COVENTRY



WARWICK

GLOBAL RESEARCH PRIORITIES  
BEHAVIOUR, BRAIN & SOCIETY



# OUTCOME

## Access to Parks

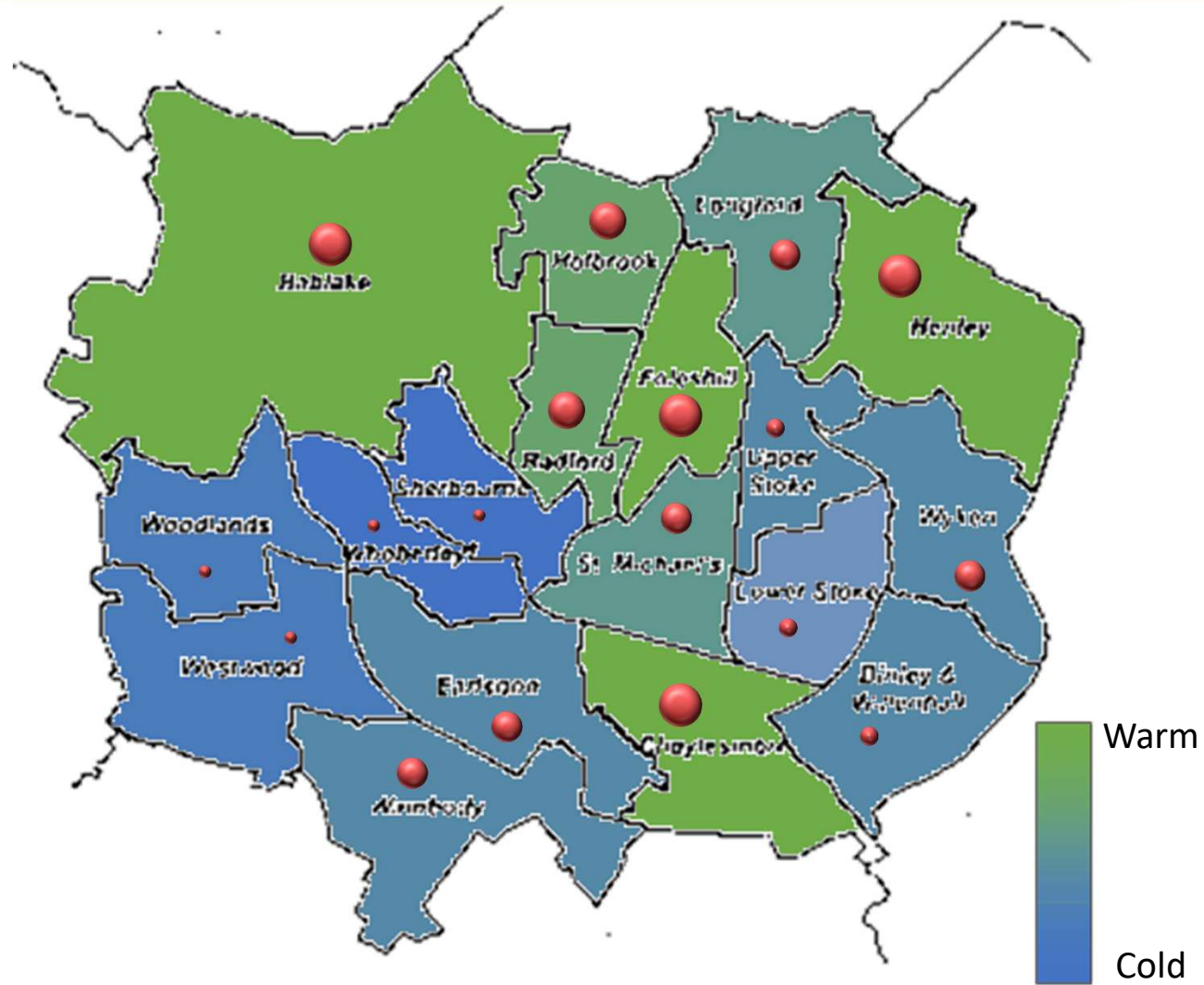
- high
- medium
- low



# NEIGHBOURHOOD

## Access to Parks

- high
- medium
- low



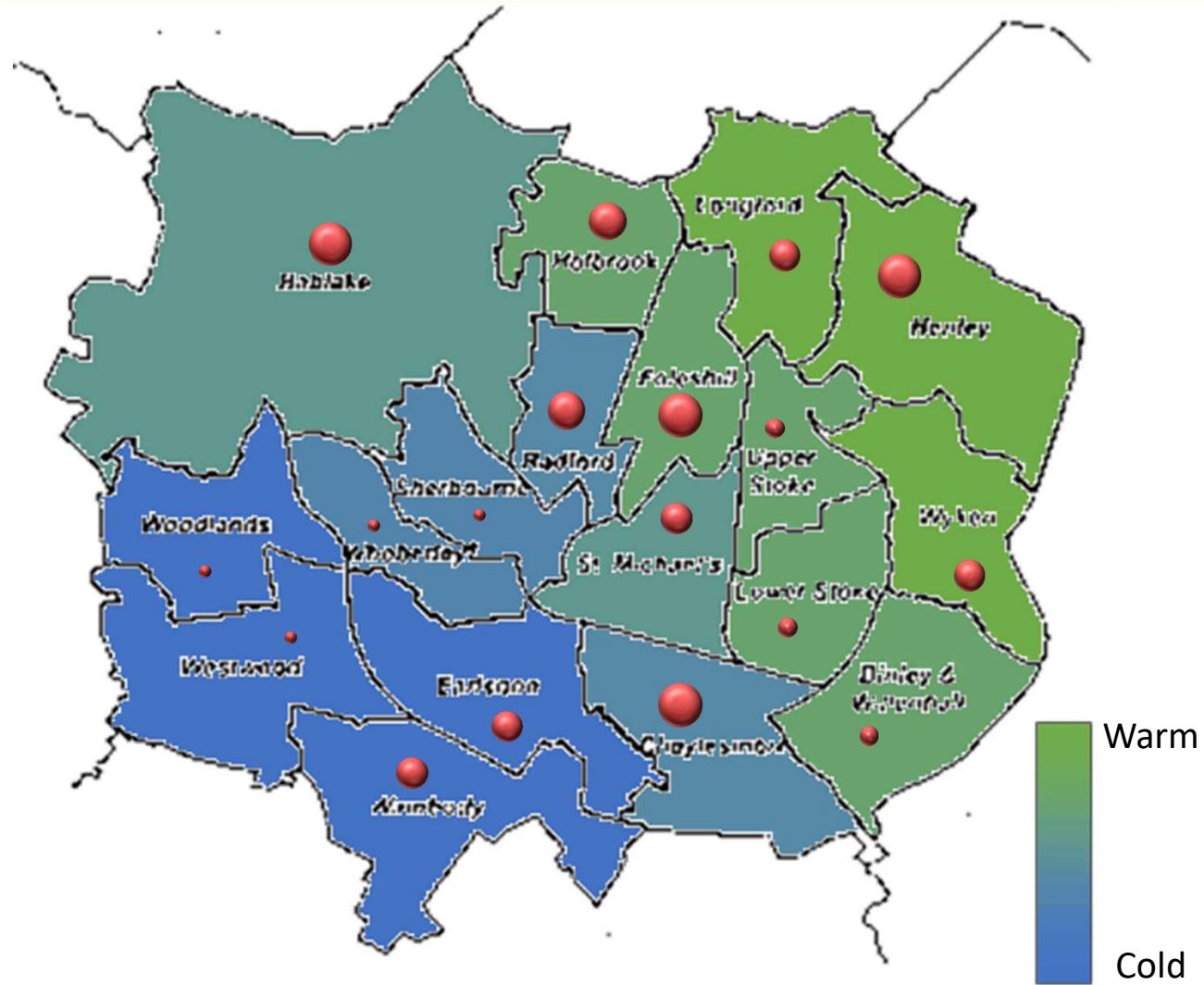
WARWICK

GLOBAL RESEARCH PRIORITIES  
BEHAVIOUR, BRAIN & SOCIETY

# COVENTRY

## Access to Parks

- high
- medium
- low



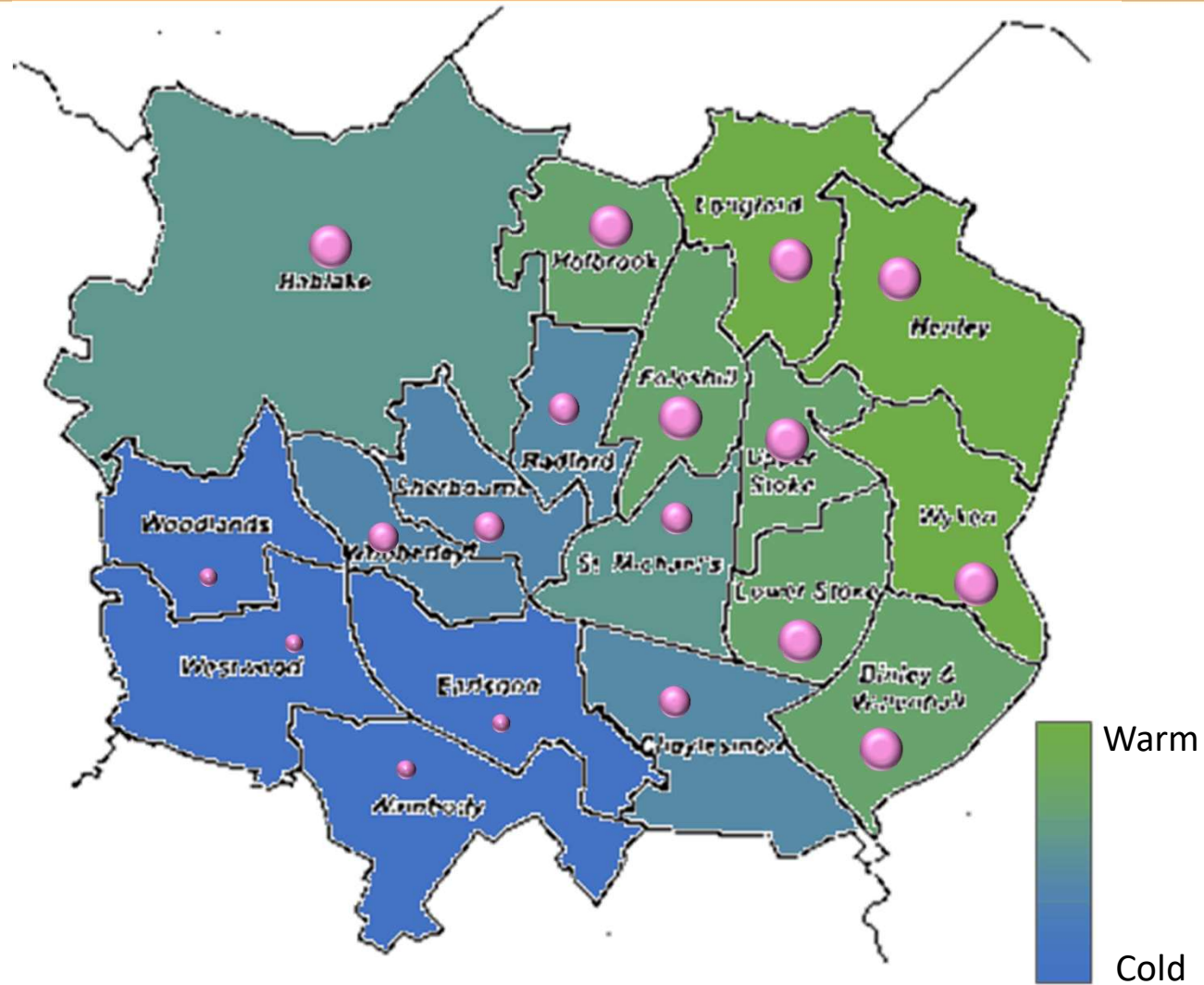
WARWICK

GLOBAL RESEARCH PRIORITIES  
BEHAVIOUR, BRAIN & SOCIETY

# COVENTRY

## Access to Bus Stops

- high
- medium
- low



WARWICK

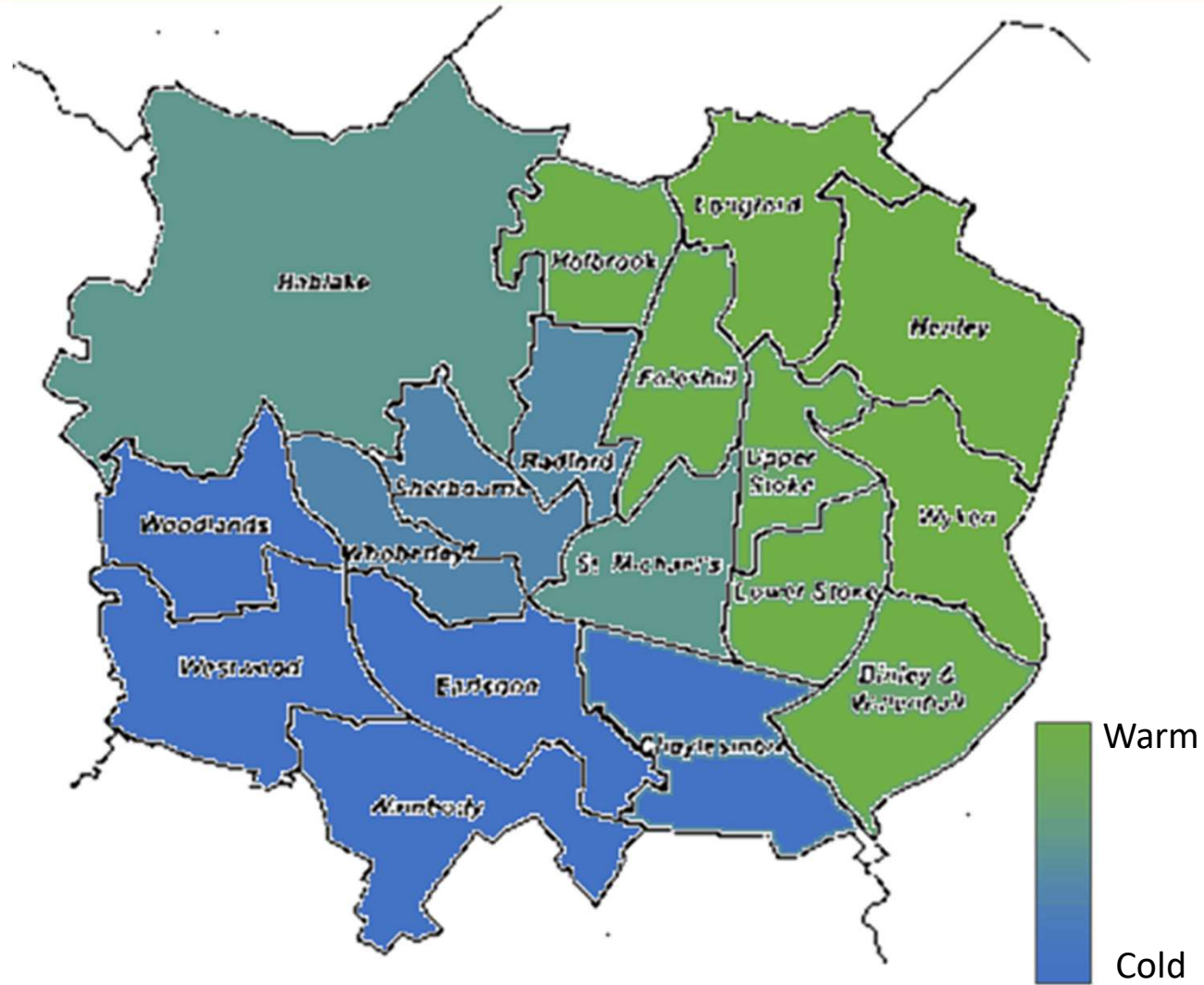
GLOBAL RESEARCH PRIORITIES  
BEHAVIOUR, BRAIN & SOCIETY

# COVENTRY

WARWICK

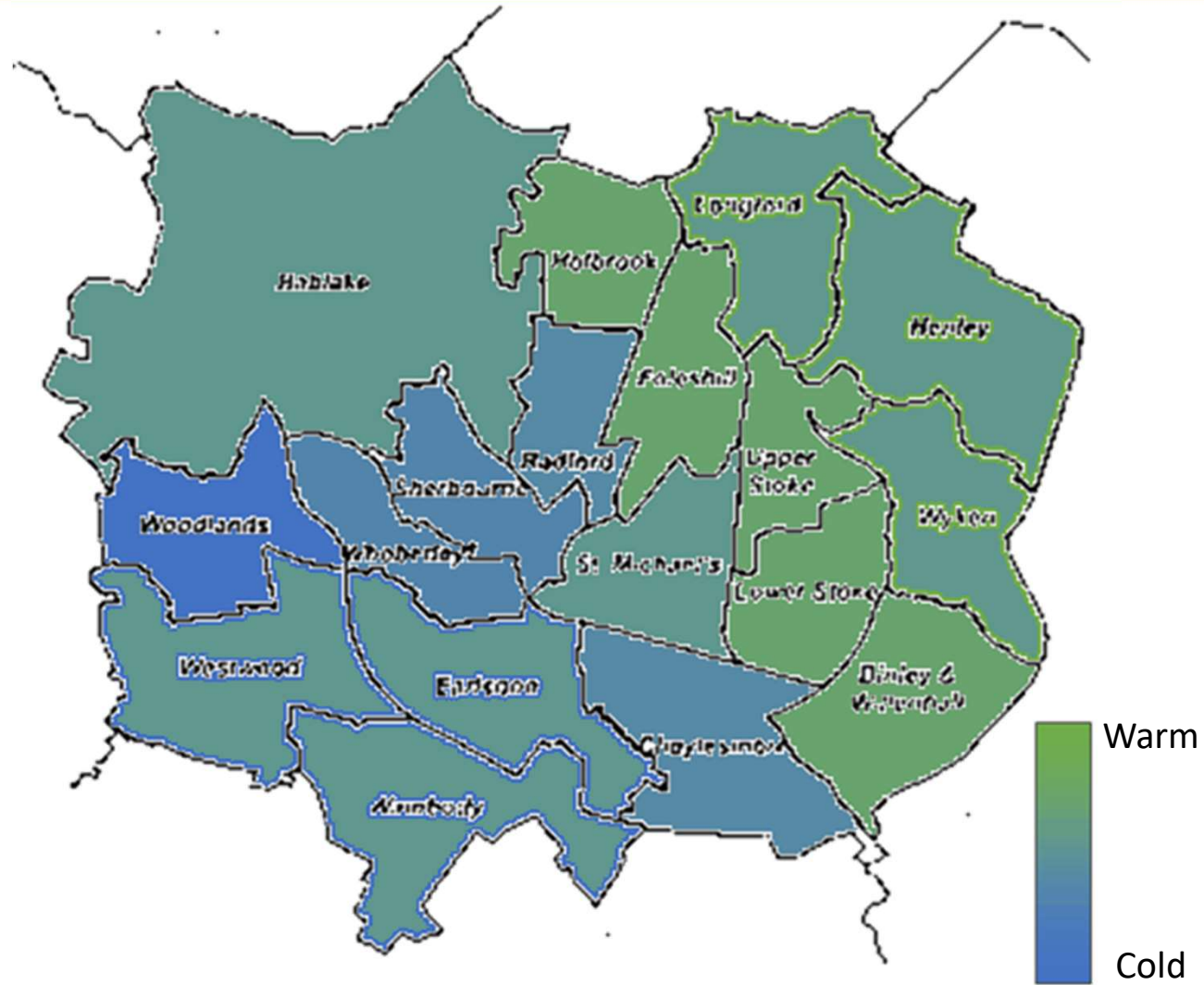
GLOBAL RESEARCH PRIORITIES  
BEHAVIOUR, BRAIN & SOCIETY

18-25:



# COVENTRY

65+



WARWICK

GLOBAL RESEARCH PRIORITIES  
BEHAVIOUR, BRAIN & SOCIETY

# BACKGROUND



WARWICK  
City of Culture 2021: Research

Connected Coventry | Coventry Communities | Coventry Eats | Coventry Stories | Improving Health & Wellbeing | Transforming the City

Reading & Writing the City

Reading & Writing the City



Research into the relationship between minority and majority groups has mostly focused on the majority group's attitudes towards the minority. Little research has been done from the opposite perspective. So how do members of a minority group feel towards the majority?

This question is particularly relevant when it comes to immigration. Immigrants are expected to make an effort to integrate into their host society. But how do immigrants perceive this society?

The project aims to deliver an online workshop for users of Coventry Refugee and Migrant Centre (CRMC) to explore their experiences of and feelings about Coventry and their life in the city. It will gather participants' views about their immediate neighbourhood, about the city of Coventry, and about Britain. Through creative writing workshops, they will be supported to create a poem about the city and their experience of living there.

Participants will benefit from a space to explore their own creativity, and from seeing their work showcased on channels such as the University of Warwick website, CRMC's website and local magazines. In a time of increased isolation, the project will provide a forum for participants to meet others, share ideas, and form new local connections.


The project will benefit communities that have fewer opportunities to engage with arts and culture. Researchers will also produce a toolkit for other universities, individuals or organisations to undertake similar activities with refugee and migrant centres across the UK.

The project is led by [Dr Friederike Schloghecken](#) (Department of Psychology, University of Warwick).

Project partners: [Rosaling Harvey - Literary Translator and Creative Practitioner](#) and [Coventry Refugee and Migrant Centre](#).



## Pilot:

- Poetry workshop for refugees and migrants
  - *(part of City of Culture Research initiative)*
- In collaboration with  Coventry Refugee and Migrant Centre  
Rebuilding Lives, Enabling Integration
- *(limited data)*

Thank you for your attention!