



GLOBAL RESEARCH PRIORITIES
INNOVATIVE MANUFACTURING
& FUTURE MATERIALS

Connected and Automated Mobility (CAM)

Paul Jennings, WMG

Importance of CAM

- CAM will make the transportation of people and goods safer, more energy efficient, more inclusive and more convenient
- “Overall economic and social benefit could be in the region of £61 billion per year for the UK by 2030”
- But CAM must be proven to be **dependable**, **desirable** and **commercially viable**

