

Warwick Enterprise

“Every student should get an opportunity to engage with innovation... “



INSPIRATION

Connection and Community

Raising awareness and visibility of Innovation at Warwick, breaking down barriers and increasing accessibility

- Speaker Series
- Student Societies
- Innovation Fellows
- Recommended resources / signposting to partner provision internally and externally



EDUCATION

Courses and Activities

Providing a range of options to further knowledge, skills and develop entrepreneurial capability

- Warwick's Education Strategy (WBS)
- Social Shifters / Steps to Start-up
- Warwick Secret Challenge
- IATL (Introduction to Design Thinking / Introduction to Innovation and Entrepreneurship)



INCUBATION

Programmes and Schemes

Enabling innovators at Warwick to shape economic growth, regional and national policy, and create global impact

- Student Enterprise Fund / Lord Rootes Fund
- Ingenuity 2021
- Start-Up Visa
- Graduate Accelerator Programme
- Incubators and Accelerators - Deep Tech / Creative and Digital / Health and Wellbeing

Warwick Enterprise



- Warwick Enterprise and the Innovation Group would like to invite you to meet some of our student and graduate innovators over lunch today.
- Our innovative students and graduates are passionate about bringing about positive change. Many are involved in issues around sustainability through their academic studies or research interests, while others get active through their extra curricula activities.
- We work closely with our academic and professional services colleagues across campus to create exciting opportunities for students to have the opportunity to become a changemaker.
- We are also working in partnership SEI UK to provide students with access to online programmes – *Social Shifters* and *Steps to Start-Up* - focused around supporting aspiring social, environmental and economic entrepreneurs.
- We also offer funding and support through our own programmes:
 - ✓ Student Enterprise Fund – I-Cycle, Warwick Cup, Scrubbee
 - ✓ Lord Rootes Fund – Warwick Cup
 - ✓ Ingenuity – ‘Tackling Climate Change’ – So proud that out of 900 applications and a total of 20 top prizes, 4 winning teams came from the University of Warwick last year, 3 of which were environmentally-focused.



Warwick Cup

- Warwick Cup is a student-led social enterprise which aims to reduce the waste produced by single-use cups through a reusable cup-sharing system on campus.
- This initiative was founded by Hollie Ryan, Maddie Booth, and Ellie Church, all of whom studied Global Sustainable Development at Warwick.
- The project was part-funded by an award from the Lord Rootes Fund and launched in Spring 2020.
- Throughout the world, single-use cups are a huge sustainability challenge. As reported by the House of Commons' Environmental Audit Committee, '2.5 billion coffee cups are used and thrown away each year in the UK - but less than 1 in 400 - just 0.25% - are recycled.'
- According Warwick Cup - 750,000 single-use cups are piling up at Warwick each year.



Warwick Cup

1. **BORROW**
a Warwick Cup for free
2. **USE**
around campus
3. **RETURN**
to a collection point





I-Cycle Eyewear

- With the support of Warwick Enterprise, four Warwick students launched their own sunglasses company.
- They make these glasses from plastic left on the ground in different locations across India.
- Local families pick up this plastic that has been left in the environment and send them to the glasses factory, where they are made into fun accessories.
- This helps reduce plastic pollution along with creating fair-paid, safer and more stable work for local people.

New projects



We have also recently been successful in securing funding opportunities to develop our enterprise and sustainability portfolio:

- ❑ IATL Sustainability Moodle – collaboration between Warwick Enterprise, Sustainability Estates and Global Sustainable Development – developing a platform that aims to engage all students with sustainability as part of Warwick Core Skills and showcases our inspirational students/graduates and their projects.
- ❑ Creating Changemakers - co-created fun and engaging workshops in local primary schools to engage school children with the concept of sustainability with a focus on food (thanks to the Food GRP funding). Come and meet Sophie and Daveena who did a fantastic job at creating and delivering the pilot of this project, which has recently received additional funding for 2021/22
- ❑ Coming soon...
 - COP26 Natwest Innovation Challenge
 - Ingenuity 2021

