

THE UNIVERSITY OF
WARWICK

THE WARWICK COMMISSION

THE
FUTURE
OF
CULTURAL
VALUE



COMMISSIONER DAY 3:
EDUCATION AND TALENT
10 JUNE 2014 – DESIGN COUNCIL, LONDON

Agenda

8.45 – 9.00: Welcome

9.00 – 10.00: Evidence 1 (Pat Thomson, University of Nottingham: Creative Partnerships)

10.15 – 11.15: Evidence 2 (Kate O'Connor, Creative Skillset and Andy Westwood, GuildHE: Access to training at HE level and to careers)

11.15 – 11.30: Coffee Break

11.30 – 12.30: Evidence 3 (Sam Cairns, Cultural Learning Alliance: Provision of Cultural Learning in Schools)

12.30 – 13.15: Commissioner Evidence (Dinah Caine, Creative Industries Council Skills Report)

13.15 – 14.15: Lunch

14.15 – 15.45: Reflection (Paul Gerhardt, BFI; Paul Reeve, Into Film; Dan Simmons, Creative Skillset and Iain Smith, British Film Commission, the Film Industry Training Board, and the Film Skills Council: Education and the Talent Pipeline in the Film Industry)

15.45 – 16.00: Coffee Break

16.00 – 17.30: Commissioner Discussion

17.30 – 18.30: Drinks Reception

Participants:

Evidence Givers:

Pat Thomson (university of Nottingham)

Professor Pat Thomson PSM PhD is Director of the Centre for Research in Arts, Creativity and Literacy (CRACL). She is the current Director of the Centre for Advanced Studies which serves the faculties of Arts and Social Sciences. Pat is known for her interdisciplinary engagement with questions of creative and socially just educational learning and change.

She joined the School of Education in 2003 and completed a five year term as Director of Research during which time she coordinated the School's successful RAE submission. She is an Adjunct Professor at the Free State University, South Africa, Visiting Professor at the University of Haskoli Islands! Iceland, and a Visiting Professor at Deakin University, Victoria, Australia.

She is an Editor of the international peer refereed journal, Educational Action Research (Taylor and Francis). She is currently a member of the AHRC Careers and Research Training Network and on the steering committee of the Tate Learning Research Centre.. She worked as a consultant to the National Schools of Creativity programme (Culture, Creativity and Education). She was a member of the ESRC commissioning panel for the 2010 seminar series, is a current reviewer for ESRC, and is an international reviewer for the Australian Research Council. She runs courses and workshops in academic writing and publishing within the School and also for universities and professional associations around the world.

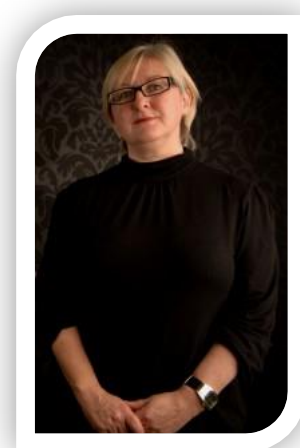


Kate O'Connor (Creative Skillset)

Kate O'Connor is Executive Director and Deputy CEO of Creative Skillset, the Creative Industries' the Sector Skills Council. Kate's role is to establish and oversee the organisation's approach to policy and development working in conjunction with industry and across UK Government and its public agencies.

Kate was the founding member of staff at Creative Skillset in 1992. Since that time Creative Skillset has developed from a Standard Setting Body through being the first 'Trailblazer' Sector Skills Council to be licensed, to being at the very forefront of industry and national skills policy developments.

Prior to joining Creative Skillset, Kate worked as the Test Development Manager at City and Guilds of London Institute. There she managed a small consultancy team with an extensive employer client base. Before that, Kate worked in the Government's Department for Employment in various roles all connected to training and skills policy.



Kate is a Board Member of Capital Quality Ltd, a major London based consultancy, Investors in People and quality assessment centre; she also represents the industry on many consultative and policy advisory committees.

Andy Westwood (GuildHE)

Andy Westwood is Chief Executive of GuildHE - one of the two representative bodies for higher education, with 40 members including specialist vocational institutions, new universities and further education colleges. Andy is President of the OECD Forum on Social Innovation and former special adviser to ministers in the Department for Innovation, Universities and Skills. He has also worked as an adviser at the Department of Communities and Local Government and at the UK Treasury as a member of the Leitch Review of Skills. Prior to that Andy worked in Further Education and as Head of Policy Research at the Work Foundation and Director of the Centre for Economic and Social Inclusion.



He has written widely on many subjects including vocational education and training, urban policy, welfare to work and is a visiting professor in local economic development at London's South Bank University, in business at the University of Buckingham and is Chair of the advisory board for LLAKES (an ESRC centre studying Learning and Life Chances in Knowledge Economies and Societies) at the Institute of Education.

Sam Cairns (Cultural learning Alliance)

Sam Cairns is an expert in cultural learning practice and evidence. She has worked in the arts and culture sector for over a decade starting in museum education and expanding into libraries, archives and then the arts. She brings to projects an overarching understanding of cultural, education and local government policy, coupled with a practical understanding of how to deliver and evaluate high quality engagement with audiences.



Sam has worked for the Museums, Libraries and Archives Council, the Wellcome Trust and Imperial War Museum. She currently manages the Cultural Learning Alliance (www.culturallearningalliance.org.uk) and leads the Challenging History network (www.city.ac.uk/cpm/challenginghistory). Recent work includes content for the NIACE Craftworks website on opportunities for makers to build their skills through museums, interim evaluation of the Tate HLF funded Skills for the Future programme and opportunities mapping of London Local Authorities for the London Children's Museum.

Paul Gerhardt (British Film Institute)

Dr Paul Gerhardt is currently Director of Education for the British Film Institute (BFI), where he is developing a new strategy for film education. His career in moving image and learning spans Channel 4 through to senior management at the BBC, where he was Controller of Adult Learning, and Head



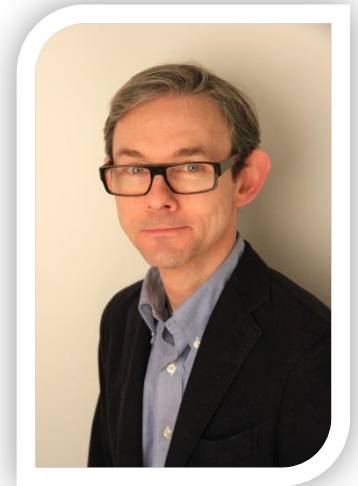
of Commissioning at the BBC/Open University. He and his BBC team were awarded a BAFTA for the Creative Archive project. He is also the Executive Producer for John Akomfrah's The Unfinished Conversation (Liverpool Biennial 2012, Tate Britain 2013/14)) and The Stuart Hall Project (Sundance Film Festival 2013).

Paul Reeve (Into Film)

Paul Reeve is Chief Executive of Into Film. His career began in theatre and television working as both a director and actor; he also wrote and presented an educational TV series for children. He then joined the Royal Shakespeare Company as Education Officer, and subsequently English Touring Opera as Education Manager.

He moved on to the Royal Opera House education department and was appointed Director of Learning and Engagement in 2006. In the ensuing seven years he led a major expansion of ROH's educational and audience engagement activities, including a number of talent development initiatives and the establishment of its innovative programme relating to backstage crafts. He was also involved in growing ROH's apprenticeship and work placement programmes.

Paul is Chair of East London Dance, one of the country's leading dance development organisations.



Dan Simmons (Creative Skillset)

Dan is Creative Skillset's Head of Film. He is responsible for the development and delivery of Creative Skillset's UK film skills strategy, A Bigger Future.

Previous to this role Dan held a number of other positions at Creative Skillset, including overseeing film investment in creative talent development and business skills, managing film communications and stakeholder engagement.

Dan is a qualified marketer having held various marketing and fundraising positions in the health sector. He is a lifelong film fanatic and studied French cinema as part of his degree, spending a year in Paris watching films of the 1930s and 1980s. He has produced two short films and is currently trying to find the time to write a feature film.



Iain Smith OBE (

Glasgow born and raised, Iain Smith is one of the UK's most experienced producers, having made "Local Hero", "The Killing Fields", "The Mission", "City of Joy", "1492-Conquest of Paradise", "Mary Reilly", "The Fifth Element", "Seven Years in Tibet", "Entrapment", "Spy Game", "Cold Mountain",



“Alexander”, “The Fountain”, “Children of Men”, “Wanted”, “The A Team”, “Mad Max:Fury Road” and “24 - Live Another Day”.

He has served on the boards of the UK Film Council, Scottish Screen, the Joint board of Creative Scotland, the Scottish Film Council, the Scottish Film Production Fund, the Scottish Film Training Trust, the Children's Film and Television Foundation. He has been a Governor of the National Film and Television School and Chair of the Edinburgh International Film Festival.

He is currently Chair of the British Film Commission, the Film Industry Training Board, and the Film Skills Council. He is a patron of the London Film School, and sits on the Advisory Board of the Scottish Screen and Media Academy, the Media Academy, Wales and is a Vice President of the Production Guild of Great Britain.

In 2005 he was awarded a BAFTA for Outstanding Achievement in Film, and was made an OBE in the 2008 New Year’s Honours List.

Commissioners:

Chair

Vikki Heywood CBE

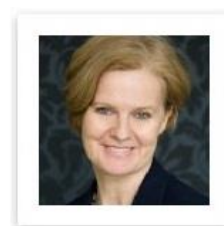
Vikki Heywood was appointed as RSA Chair at the AGM in October 2012 having been an RSA Fellow for almost 10 years. Previously, she was the Executive Director of the Royal Shakespeare Company, a position from which she stepped down last year. Since leaving the RSC she has also taken on the chairmanship of Mountview Drama Academy and of the First World War Centenary Cultural Programme Board.



Leading the Discussion

Dinah Caine OBE

Dinah Caine is Chief Executive Officer of Creative Skillset. She is a member of the Creative Industries Council (CIC) and Chairs the CIC Creative Skillset Skills Group. She serves on the Ministerial Advisory Group on Skills and is a member of the National Skills Forum & Associate Parliamentary Skills Group. She is a member of the British Screen Advisory Council and a Fellow of the Royal Society of Arts and was awarded Fellowship of the Royal Television Society for her outstanding contribution to the Television Industry in 2002.



Geoffrey Crossick

Professor Geoffrey Crossick is Distinguished Professor of the Humanities in the School of Advanced Study, University of London and Director of the AHRC Cultural Value Project. His previous roles include Vice-Chancellor of the University of London, Warden of Goldsmiths, Chief Executive of the former Arts & Humanities Research Board, and Pro-Vice-Chancellor (Academic Development) and Professor of History at the University of Essex. He is Chair of the Crafts Council, sits on the governing boards of the Courtauld Institute, the Horniman Museum and the National Maritime Museum, is a member of the British Library Advisory Council and Chair of the Board of the Arts & Humanities Research Institute at Trinity College Dublin.



Darren Henley OBE

Darren Henley is the Managing Director of Classic FM. The author of two independent government reviews into music and cultural education, he chairs the government's Cultural Education Board and the Mayor of London's Music Education Advisory Group. He is a member of the governing body of the Associated Board of the Royal Schools of Music and is Vice President of the Canterbury Festival. He is a Fellow of the Royal Society of Arts, of the Radio Academy and of the London College of Music; an Honorary Fellow of Canterbury Christ Church University and of Trinity Laban Conservatoire of Music and Dance; an Honorary Member of the Royal Northern College of Music and of the Incorporated Society of Musicians; and a Companion of the Chartered Management Institute.



Paul Roberts OBE

Paul Roberts was Director of Education in Nottingham and subsequently in Haringey. He was a Director of Capita Strategic Education Services before joining the Improvement and Development Agency (IDeA) for local government as Director of Strategy and subsequently Managing Director. As author of the joint DfES/DCMS report 'Nurturing Creativity in Young People', Paul was adviser to government Ministers on the development of the cultural offer for young people and is now chair of the trustees for Creativity, Culture and Education. He is vice-Chair at Nottingham Contemporary and deputy-Chair at Mountview Academy of Theatre Arts. He is a member of the DoE/DCMS Ministerial Board for Cultural Education, of the Arts Council steering group for In Harmony and is Chair of the Nottingham Music Education Hub.



In Attendance

Tony Ageh

Tony Ageh heads up Archive Development for the BBC, having previously been Controller at BBC Internet, where he led the team that originally devised the iPlayer. As the Controller of Archive Development, Tony currently works with expanding the BBC programme archive and pushing forward the BBC's vision of the Digital Public Space.



Roly Keating

Roly Keating is Chief Executive of the British Library. He took up his post in September 2012. He was previously Director of Archive Content at the BBC, where he was overall editorial leader for the BBC's online services, including BBC iPlayer. From 2004 to 2008 he was Controller of BBC Two and before that, from 2001, he was controller of BBC Four. He has also worked as head of programming for UKTV.



David Lan

David Lan is artistic director of the Young Vic theatre in London and Chair of What Next? He was writer in residence at the Royal Court Theatre from 1995 to 1997. At the Young Vic, he led the campaign to rebuild the theatre which reopened to much acclaim in October 2006. He also initiated the Genesis Directors' Project, the Jerwood Directors Award and the Young Vic Award. He currently chairs the Belarus Free Theatre and is on the board of the Motley Theatre Design School and the Institute for Medicine and the Performing Arts.



Jenny Sealey MBE

Jenny Sealey has been Graeae's Artistic Director since 1997. In 2009, she was awarded an MBE in the Queen's Honours and became an Artistic Advisor for Unlimited 2012 Festival. In 2012 Jenny co-directed the London 2012 Paralympic Opening Ceremony alongside Bradley Hemmings (GDIF). She also won the Liberty Human Rights Arts Award and was named on the Time Out London/Hospital Club h.Club100 list of the most influential and creative people in the creative industries.



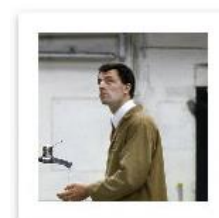
Sir Nicholas Serota

Nicholas Serota has been Director of Tate since 1988. He was previously Director of the Whitechapel Art Gallery and of the Museum of Modern Art, Oxford. During his period at Tate, the institution has opened Tate St Ives (1993) and Tate Modern (2000), redefining the Millbank building as Tate Britain (2000). Tate has also broadened its field of interest to include twentieth-century photography, film, performance and occasionally architecture, as well as collecting from Latin America, Asia, the Middle East and Africa.



James Yarker

James Yarker is a theatre director who in 1991 co-founded Stan's Cafe. Since then he has conceived and directed all the company's major productions including the international hits It's Your Film, The Black Maze, Cleansing of Constance Brown, Of All The People In All The World and The Steps Series. He is regularly asked to speak at universities across the UK and has recently led weeklong workshops for theatre professionals in Calgary and Tokyo.



Directors of Study

Jonothan Neelands

Professor Jonothan Neelands is a National Teaching Fellow, Professor of Creative Education at the Warwick Business School (WBS) and Chair of Drama and Theatre Education in the Institute of Education at the University of Warwick. He has advised government on the identification and training of exceptionally able and motivated young performers and is an Executive Director of Drama UK. He is the Patron of the International Schools Theatre Association (ISTA).



Ele Belfiore

Dr Eleonora Belfiore is Associate Professor of Cultural Policy, Director of Graduate Studies, and one of the main tutors for the MA in International Cultural Policy and Management at the University of Warwick. She is on the Project Advisory Group for the AHRC's Cultural Value Project. She is also currently leading an international effort in developing an interdisciplinary and collaborative research agenda around Cultural Value through the #culturalvalue Initiative.



The Commissioner Day will also be attended by **Dr Natalie Hart**, Research fellow. For further information or contact details, please visit our website: www.warwick.ac.uk/culturalvalue, or email us at: warwickcommission@warwick.ac.uk.