



## Sponsorship Package

## Women's Personal Development Programme

# WARWICK

STUDENT OPPORTUNITY

### About Sprint

Sprint is a women's personal development programme for undergraduate and postgraduate students at Warwick. It is designed to equip students with the skills to accelerate their potential, increasing their confidence, self-awareness and self-belief so that they can succeed and flourish both at university and beyond.

### Benefits to Sponsors

- Support gender equality
- Enrich female staff development
- Promote brand awareness
- Engage with students

### Benefits to Students

- Learn from female speakers & mentors
- Develop skills, such as networking, goal setting, identifying core values, harnessing personal power
- Make connections and gain support from women established in their careers

Hear from past Sprint students: [Sprint \(warwick.ac.uk\)](https://warwick.ac.uk/sprint)

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*It was a truly inspiring day, and we are delighted to have been part of it. We've gained a lot of insight into how female students think and feel about themselves, careers, future prospects, etc. We'll definitely take this into consideration as we build our intern and graduate programme - Sprint Sponsor*

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## Sponsor Involvement

Ways you can get involved:

- **Speaker:** 1 senior professional woman to attend 1 session during the first week of the programme (approximately 1 hour) to share her personal journey with advice, hints and tips for students embarking on their career planning.
- **Mentors:** 3-8 female mentors to offer up to 4 x 30-minute online sessions to students, between Session 6 and Session 7 of the programme (please note, there is no requirement for SME sponsors to provide mentors).
- **Panellist:** 1 senior professional woman on Session 7 (approximately 2 hours) to act as senior panellist, to listen to student presentations, ask questions and tell their story in brief (please note, speakers may return in this role).

Past sponsors of the Sprint programme at The University of Warwick include:

Accenture UK Ltd – Alpha Sights – AXA UK plc – Barclays Bank UK plc – Citrix UK Ltd – CMS Cameron McKenna LLP – The Emerald Group – EY – Goldman Sachs International – IBM UK Ltd – Jefferies International Ltd – Marshall Wace Asset Management Ltd – Microsoft Ltd – Mitchell Adam – National Grid plc – NCC Group Security Services Ltd – Net Media Planet Ltd – Quick Release (Automotive) Ltd – Royal Bank Scotland plc – Saint-Gobain Ltd – Severn Trent plc – Softwire Technology Ltd – Silson Ltd – Splunk Services UK Ltd – Tessella Ltd – UBS Business Solutions AG, UK

*It was our absolute pleasure to be at the programme this year; we found it to be a really insightful and enjoyable programme. Really looking forward to our involvement next year! - Sprint Sponsor*

## Programme Dates 2022-23

Each session will last 4 hours (usually 9.00am-1.00pm) via Microsoft Teams.

| Undergraduate Programme 1                                   |                                           |
|-------------------------------------------------------------|-------------------------------------------|
| Starts:                                                     | Tuesday 20 <sup>th</sup> September 2022   |
| Ends:                                                       | Wednesday 23 <sup>rd</sup> November 2022  |
| Dates speakers needed:                                      |                                           |
| Day 2                                                       | Wednesday 21 <sup>st</sup> September 2022 |
| Day 3                                                       | Thursday 28 <sup>th</sup> September 2022  |
| Day 5                                                       | Wednesday 28 <sup>th</sup> September 2022 |
| Time window for mentoring:                                  |                                           |
| 29 <sup>th</sup> September – 22 <sup>nd</sup> November 2022 |                                           |

| Undergraduate Programme 2                                      |                                         |
|----------------------------------------------------------------|-----------------------------------------|
| Starts:                                                        | Tuesday 6 <sup>th</sup> December 2022   |
| Ends:                                                          | Wednesday 8 <sup>th</sup> February 2023 |
| Dates speakers needed:                                         |                                         |
| Day 2                                                          | Wednesday 7 <sup>th</sup> December 2022 |
| Day 3                                                          | Thursday 8 <sup>th</sup> December 2022  |
| Day 5                                                          | Tuesday 13 <sup>th</sup> December 2022  |
| Time window for mentoring:                                     |                                         |
| 14 <sup>th</sup> December 2022 - 7 <sup>th</sup> February 2023 |                                         |

| Postgraduate Programme 1                          |                                     |
|---------------------------------------------------|-------------------------------------|
| Starts:                                           | Tuesday 16 <sup>th</sup> May 2023   |
| Ends:                                             | Thursday 13 <sup>th</sup> July 2023 |
| Dates speakers needed:                            |                                     |
| Day 1                                             | Tuesday 16 <sup>th</sup> May 2023   |
| Day 3                                             | Thursday 18 <sup>th</sup> May 2023  |
| Day 5                                             | Wednesday 24 <sup>th</sup> May 2023 |
| Time window for mentoring:                        |                                     |
| 25 <sup>th</sup> May – 12 <sup>th</sup> July 2023 |                                     |

*... to say how much I enjoyed visiting Warwick today and seeing the great Sprint programme in action. So proud of our association with the programme! - Sprint Sponsor*

## Benefits to Sponsors

- Support your diversity and inclusion agendas, specifically gender equality, which helps attract quality female talent and enhances company reputation.
- Increase positive brand awareness across the university.
- Provide an insight into working within your organisation and the diverse vocational opportunities through the speaker session and 1-1 mentoring.
- Support personal development and enhanced career profiles of your female staff as speakers and mentors, providing an opportunity for reflection, to re-evaluate goals and consolidate career paths.
- Enrichment opportunities for female staff to offer advice and impart wisdom of experience to students. A chance to 'give back' creating a positive work ethic, strengthening loyalty and commitment to employer.
- Build positive relationships through quality engagement with talented students at the early stages of their career planning.

## How we promote your organisation

- Key speaker session and online networking with students during the programme and 1-1 mentoring.
- Advertising of Sprint and sponsors (including logo) across entire campus on plasma screens.
- Inclusion of sponsor company logo on Sprint webpage.
- Inclusion of sponsor name in student email newsletter and other departmental emails across the university.
- Promotion of Sprint and sponsors at career festivals and other events throughout the year.

### Cost of Sponsorship

- £2,000 + VAT per programme (2 large sponsors) and £500 + VAT (1 SME).
- This enables us to deliver Sprint to up to 80 students.