



**Sponsorship Package**

**Female Personal and Professional  
Development Programme**

**WARWICK**

STUDENT OPPORTUNITY

- 
- Support Gender Equality
  - Enrich female staff development
  - Promote brand awareness
  - Engage with students
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## About Sprint

Sprint is a personal and professional development programme for female students at Warwick designed to equip students with the skills to accelerate their potential. The programme helps student's harness their personal power and influence, increasing their confidence, self-awareness and self-belief so that they can succeed and flourish both at university and beyond.

## Background

Designed by The Springboard Consultancy, an International training agency who specialise in female development, in part to help redress the gender pay gap, the founders received OBE's for their services to women.

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**The Sprint Programme was a fantastic programme... It was a great opportunity to connect with so many incredible women, forming deep friendships between us. The programme was really insightful from all the activities in our groups to all the incredible guest speakers who had so many different things to offer, this programme has really helped me grow and think about myself and my goals more... Overall, it is a programme I wish every woman can attend.**

UG Sprint Student

## Programme Content

- The online programme is delivered over 7 sessions by our female University of Warwick licensed Sprint trainers via Microsoft Teams.
- Students learn from female speakers and mentors (role models from our sponsor organisations) in addition to the core programme.
- Students receive online learning resources, a digital folder containing course content and a certificate on completion.

### Skills Development:

- ✓ Building confidence
- ✓ Learning to be assertive
- ✓ Harnessing personal power and influence
- ✓ Developing self-awareness
- ✓ Identifying core values
- ✓ Setting goals
- ✓ Time management
- ✓ Understanding how power works within an organisation
- ✓ Increasing resilience by learning strategies to cope with stress and change

### Hear from past Sprint students

<https://tinyurl.com/HearfromOurSprintStudent>

## Benefits to Sponsors

- Support for your diversity and inclusion agendas, specifically gender equality. It can help attract quality female talent and enhance your reputation. Increased positive brand awareness across the university.
- An insight into working within your organisation and the diverse vocational opportunities available through key speaker sessions and one to one mentoring.
- Personal development and enhanced career profiles of your female staff as speakers and mentors. An opportunity for reflection, to re-evaluate goals and consolidate career paths.
- Enrichment opportunity for female staff to offer advice and impart wisdom of experience to students. A chance to 'give back' creating a positive work ethic, strengthening loyalty and commitment to employer.
- Building positive relationships with talented students. Quality engagement and relationship building with female students at the early stages of their career planning.

## How we promote your organisation

- Key speaker sessions throughout the programme.
- Advertising Sprint and sponsors (including logo) across entire University of Warwick campus on plasma screens.
- Inclusion of company logo on Sprint website.
- Inclusion in weekly student email newsletter and other departmental emails across the university.
- Promotion of Sprint and sponsors at career festivals and other events throughout the year.

## Hear from Previous Sponsors

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**It was a truly inspiring day, and we are delighted to have been part of it. We've gained a lot of insight into how female students think and feel about themselves, careers, future prospects, etc. We'll definitely take this into consideration as we build our intern and graduate programme.**

Sprint Sponsor

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**It was our absolute pleasure to be at the programme this year; we found it to be a really insightful and enjoyable programme. Really looking forward to our involvement next year!**

Sprint Sponsor

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To date the following organisations have sponsored our programme(s) at University of Warwick:

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**Accenture UK Ltd - Alpha-Sights – AXA UK plc - Barclays Bank UK plc - Citrix UK Ltd - CMS Cameron McKenna LLP - The Emerald Group - EY - Goldman Sachs International - IBM UK Ltd - Jefferies International Ltd - Marshall Wace Asset Management Ltd - Microsoft Ltd - Mitchell Adam - National Grid plc - NCC Group Security Services Ltd - Net Media Planet Ltd - Quick Release (Automotive) Ltd - Royal Bank Scotland plc - Saint-Gobain Ltd - Severn Trent plc - Softwire Technology Ltd - Silson Ltd - Splunk Services UK Ltd - Tessella Ltd - UBS Business Solutions AG, UK**

## Sponsor Involvement

As a sponsor of the programme we ask you to provide:

- One senior professional female speaker to attend on one day for approximately x hours (Sessions xx and xx) to relay her personal journey with advice, hints and tips for students embarking on their career planning.
- Approximately 3-8 female mentors to offer up to 4 half hour sessions to students by teleconference, or by email over a 2 month period between Session 6 and Session 7 of the programme. (NB there is no requirement for SME sponsors to provide mentors).
- One senior professional female on the final session for approximately x hours to act as senior panellist, to listen to student presentations, ask questions and tell their story in brief. (NB Speakers may return in this role).

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**... to say how much I enjoyed visiting Warwick today and seeing the great Sprint programme in action. So proud of our association with the programme!**

Sprint Sponsor

## Cost of Sponsorship

- £1,000 +VAT per programme (2 or 3 large sponsors)
- 2 sponsors enables us to deliver Sprint to up to 48 students
- £2000 + VAT per programme (provides sole sponsorship per programme for up to 48 students).

In order to ensure all sponsors have sufficient engagement with students, sponsorship is limited to one organisation per sector unless previously agreed with all sponsors. Taking this into account, **programmes are allocated on a first come first served basis**. For details of our programme dates, for the current academic year, please refer to the tables listed here:

## Programme Dates

### Undergraduate Programmes

2020 to 2021 academic year for female undergraduate students

#### UG Programme 1, February 2021

Each session will last 3 hours taking place during the morning via Microsoft Teams. The final session will take place in the afternoon.

Session/Day	Date
S 1 Monday	15th February 2021
S2 Tuesday	16th February 2021
S3 Wednesday	17th February 2021
S4 Monday	22nd February 2021
S5 Tuesday	23rd February 2021
S6 Wednesday	24th February 2021
S7 Thursday	22nd April 2021

#### UG Programme 2, April 2021

Each session will last 3 hours taking place during the morning via Microsoft Teams

Session/Day	Date
S1 Monday	12th April 2021
S2 Tuesday	13th April 2021
S3 Wednesday	14th April 2021
S4 Monday	19th April 2021
S5 Tuesday	20th April 2021
S6 Wednesday	21st April 2021
S7 Monday	28th June 2021

### Postgraduate Programmes

2020 to 2021 academic year for female postgraduate taught and postgraduate taught and research students

#### PG Programme 1, December 2020

Each session will last 3 hours taking place during the morning via Microsoft Teams

Session/Day	Date
S1 Monday	7 <sup>th</sup> December 2020
S2 Tuesday	8 <sup>th</sup> December 2020
S3 Wednesday	9 <sup>th</sup> December 2020
S4 Monday	14 <sup>th</sup> December 2020
S5 Tuesday	15 <sup>th</sup> December 2020
S6 Wednesday	16 <sup>th</sup> December 2020
S7 Thursday	11 <sup>th</sup> February 2021

## Timings

**Speaker (female professional)** required for one session only, approximately one hour in the morning (times and dates to be agreed).

**Senior Panellist (female professional)** required for final session for approximately 2 hours (times and dates to be agreed). NB Speaker may return as Senior Panellist if required.

## Contact

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