

## Careers you may not have thought of...

Have you thought about a career in **the creative industries, charities, marketing, HR, new start-ups/smaller business, specialist consultancies (e.g. IT)** or other less obvious sectors? Vacancies in these areas may need a different job search strategy:

### Do your research

- Research your sector. Use our website to research job sectors, browse current vacancies, find out who has advertised with us before and may be warm to a speculative approach: [warwick.ac.uk/careers](http://warwick.ac.uk/careers)
- Meet employers on campus at our job sector events, including careers in the public sector; charities, campaigning and volunteering; marketing & advertising; retail; HR; and the creative & cultural sector. See: [warwick.ac.uk/careers/events](http://warwick.ac.uk/careers/events)
- Read the national press to keep abreast of employer news. Who is expanding and where?
- Look at Professional Associations' websites - many have networking events/contact lists.

### Think differently

- Entry level jobs can be a stepping stone into the sort of work you are looking for; don't dismiss ways in simply because the word 'graduate' doesn't appear in the job title.
- Approach small, local companies (SMEs). Don't restrict yourself to big employers; you may miss the chance to get some relevant experience and early responsibility.
- Bear in mind that many companies offering graduate positions will have vacancies which are not related to their specialism. A car manufacturer will need graduates for marketing, human resources, finance, IT and more. Don't be put off by the employer's primary industry; you may not want to be an engineer, but you might be perfect in another role.

### Network

- Ensure you have an up-to-date LinkedIn profile and you know how to use it effectively. Other social media can also be used to investigate opportunities.
- See if anyone in the Warwick alumni network - [warwick.ac.uk/ementoring](http://warwick.ac.uk/ementoring) - can help.
- Ensure your family, friends and contacts know what you are looking for; you may be surprised at who they can put you in touch with.

### Make speculative approaches

- Speculative approaches may work best with smaller employers. State whether you are available at short notice or willing to work part time. Be persistent! This is sometimes how small employers decide who is serious.
- Don't give up the first time you get dismissed or ignored. This is inevitable in some popular sectors. Be realistic and think in terms of months not days.

### Get experience

- Start with short-term contracts, work experience or agency work. You may gain insider contacts and tips about forthcoming vacancies. Some graduates have been offered as little as one afternoon in an area of interest and impressed sufficiently to be invited back.