

What can I do with a degree in... International Business?



Why Warwick?

- Our graduates are the **most often targeted by the UK's top graduate employers** (*Graduate Market 2017, research conducted by High Fliers Research*)
- In the QS World University Rankings, Warwick is ranked **in the top 25 in the world for employer reputation** (*QS World University Rankings 2016/17*)
- Warwick is **highly ranked in the major university league tables**: 9th overall in the Times and Sunday Times (September 2017); 8th in the Complete University Guide (April 2017); and 8th in the Guardian league table (May 2017)

Employment destinations of our recent graduates*: warwick.ac.uk/whatdowarwickgradsdo.

About Warwick Business School

- Ranked 2nd in the UK for Business and Management by the Guardian 2016.
- Our world-class researchers are also superb teachers, skilled at using a variety of teaching methods to engage and instruct. We also employ Professors of Practice, people who combine academic expertise with substantial business experience.
- Our students turn into fantastic graduates, with a thirst for learning and a rounded approach to life and work. With academic theory and practical skills, they hit the ground running in any company.
- More than all of this, we believe in the power of creativity, of human imagination to do new things, to see things differently. And so do our staff, our students, and our graduates.

What do International Business graduates do?

Jobs of recent graduates include: Analyst, Financial Analyst, Trainee Accountant, Management Consultant, Media Sales Executive, Performance Analyst, Research Officer and Web Developer among many others.

Sectors where graduates were working include: Accounting, Retail, Consulting, FMCG, Finance, Banking and the Public Sector.

Further study undertaken by graduates includes: MSc Development Studies, MSc Latin American Studies and ICAEW Chartered Accountant qualification.

Magdalena Andersson - BSc International Business (2015)

Assistant Portfolio Marketing Manager, Unilever

"International Business at WBS was my first choice for a number of reasons; the campus, the great breadth of modules and the opportunity to study one year abroad.

The WBS community and campus environment was a fantastic way of getting to know new people and making friends from all over the world. Spending a year studying at Bocconi in Milan and IE in Madrid gave me even more opportunities to explore new cultures and to improve my language skills that I have great use of today, both personally and professionally.

The variety of modules and languages at WBS gave me a broad view of business and challenged me to new ways of thinking. I believe that all of the WBS experiences made me a competitive candidate to Unilever where I have now worked in marketing since graduating in 2015."

What do graduate recruiters look for?

- ✓ A good degree from a good university
- ✓ Work experience
- ✓ Involvement in extra-curricular activities
- ✓ The ability to describe and articulate their unique achievements and skills

Opportunities available at Warwick include:

- Academic study skills support
- Careers support from our professionally trained staff
- Opportunities to meet recruiters and attend events
- More than 200 clubs and societies
- Help finding work experience
- Free careers support after graduation

*The government requires all universities to survey graduates six months after they leave to ask about their employment circumstances, through the Destinations of Leavers from Higher education survey. For some career paths graduates need to gain relevant experience, often at non-graduate level. It may therefore take some graduates longer than others to secure a graduate-level job.