

WARWICK INSTITUTE
OF GOVERNANCE AND PUBLIC MANAGEMENT

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**Creating and Sustaining Public Value -
The Fourth Way?**

IGPM Annual Conference

Thursday November 27th 2003
One Whitehall Place, London SW1

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This IGPM conference will examine the proposition that emerging theories of “public value” and of “values-based leadership and public management” can potentially provide a clearer rationale and a more powerful catalyst for the reform and improvement of governance and public services.

The Third Way philosophy espoused by the current Government provides a broad vision for change, but has not yet developed a clear enough theory or strategy to drive coherent reform at the institutional and organisational level. This conference will explore the potential of these emerging theories to provide a framework to mobilise a fourth wave of public service improvement.

Creating Public Value

What does public value mean and how can it be measured in different areas of public service and in the voluntary and informal community sectors? The definition and measurement of value in many frontline public services needs to take account of the complex processes of ‘co-production’ between producers and users of the service within which value is created. Public service in these terms is not merely a technical question of ‘delivery’. Effective education, health, or caring depend upon the fluid inter-relationships between the providers and users of services, (teachers and pupils; doctors, nurses and patients; older people and carers) and a recognition of the differing and sometimes competing values and interests which are brought into play.

Leadership and public management in these contexts therefore depend upon recognition of the values-base as well as the evidence base of decision-making and careful attention to the processes as well as the outcomes.

Questions to be addressed at this conference include:

- How can public value best be conceptualised?
- How does this compare with theories of public goods and of public choice?
- Where, how and under what conditions is public value created?
- How can it be measured in meaningful ways for different kinds of activities and services?
- How can “co-production” of public services be sustained and supported?

- How can governments best invest in public value creation?
- What is the philosophical base of values-based leadership and public management?
- What are the skills and capabilities needed to practice values based leadership and public management?
- How can they be cultivated and disseminated?

The Venue

One Whitehall Place is a Grade I listed building, situated in the heart of Westminster and Whitehall, a stones-throw from Charing Cross Station and the Embankment Tube.

IGPM

IGPM's a centre of international excellence for research, development and education. Our aim is to progress both the theory and the practice of governance & public leadership, policy analysis & policy development, and public management & service delivery. We have formed innovative long term partnerships for joint work between academics & researchers, policy makers and managers from the public, private and third sectors. We focus on the governance of the inter-relationship between different spheres & sectors,

levels of government, and countries & cultures.

The Speakers

Our outstanding line up of speakers includes:

- Professor John Benington
- Professor Bill Fulford
- Lucy de Groot
- Sir John Harman
- Will Hutton
- Ed Mayo
- Joe Montgomery
- Geoff Mulgan
- Dame Helena Shovelton
- Prof. Lord Robert Skidelsky
- Dr Tony Wright MP

Further Information Available at

www.warwick.ac.uk/IGPM