

Channel		Specifications / Dimensions / Format		Notes	Contact
Social	Instagram	Square post		2048 x 2048 (or 1080 x 1080)	socialmedia@warwick.ac.uk
		Story		1080 x 1920 / 9:16 / 15 secs (video)	
		IGTV		9:16 / 10 mins	
	Facebook	Post		1200 x 630	
	Twitter	Post		1024 x 512	
	YouTube	Thumbnail		1280 x 720 (with a minimum width of 640 pixels. A ratio of 16:9 is ideal as it's used most often)	
Web	Web (Homepage Spotlight & Campus Events)	768 x 415		Jpeg	webeditor@warwick.ac.uk
	MyWarwick	MyWarwick Banner	1170 x 398	design primarily in the left two thirds of the page because there is a translucent text box covering the right third	studentcomms@warwick.ac.uk
		MyWarwick homepage box 7	800 x 398	translucent box covers left hand half of the image	
		MyWarwick homepage box 10	400 x 400		
	Newsletter	Student newsletter header	650 x 250		
		Student newsletter full width segment header	578 x 250	This image can be taller if required	
		Student newsletter half width segment header	278 x 152		
		Student newsletter half width segment footer	250 x 130		
	Insite	Carousel	1170 x 398	as MyWarwick; translucent box covers right hand third of the image	internalcomms@warwick.ac.uk
		Homepage box 5	828 x 429	translucent box covers left hand half of the image	
		Homepage box 7	1170 x 398	translucent box covers left hand half of the image	

	Channel	Specifications / Dimensions / Format	Notes	Contact
Screens	Big Screen	480 x 270	Format for Films / Animations <ul style="list-style-type: none"> • MP4 • 720p (1280 x 720) or 1080p (1920 x 1080) • Ideally 30 secs – 1 min long (2 mins max) • Audio to be -12db quietest & -6db loudest Format for Images <ul style="list-style-type: none"> • 480 x 270px • Jpeg or png RGB • 72dpi 	bigscreen@warwick.ac.uk
	Digital Screens	1390 x 770	No video/audio	digitalsignage@warwick.ac.uk
	Occulus (full screen)	3840 x 1707 (3840 x 2160 with grid) / 16:9	Use grid overlay to make sure that text is not affected	
	Occulus (three)	3840 x 2160 / 16:9		
	Occulus (one)	2160 x 3840 / 9:16		
	Retail Screens	1280 x 720	Retail outlets; contact Suzanne Brown	
	Accommodation Screens	.pptx file	In all accommodation blocks except for Tocil & Rootes	
	WMG Screens	1920 x 877		
SU Screens	SU Screen landscape (four)	1920 x 1080		
	SU Screen portrait (four)	1080 x 1920		
	WU OneLan screen portrait (four) between Chaplaincy & Library	1080 x 1527		
	SU Redbus portrait (seven)/ (external)	1080 x 1920	all artwork must be provided rotated 90 degrees clockwise	