

Cindy Rose, OBE
President, Microsoft Western Europe

Cindy is President of Microsoft Western Europe. In this role, she is responsible for bringing to life Microsoft's mission to empower every person and every organization on the planet to achieve more for all of Microsoft's customers and partners in Austria, Belgium, Denmark, Finland, Iceland, Ireland, Italy, Luxembourg, The Netherlands, Norway, Portugal, Spain, Sweden and Switzerland.

Prior to this appointment, for four years, Cindy was CEO of Microsoft UK where she oversaw all of Microsoft's commercial product and service offerings, continuing the company's transformation into the leading productivity and platform company for the cloud-first era.

Prior to Microsoft, Cindy was Managing Director of the UK Consumer division at Vodafone, leading their launch of Vodafone home broadband. She also led the expansion of Vodafone's retail store estate from 350 stores to over 500 stores and returned the consumer business to growth after 12 consecutive quarters of revenue decline.

Before Vodafone, she was Executive Director of Digital Entertainment at Virgin Media where she managed the development and commercial deployment of Tivo and Virgin Media TV Anywhere. Previously, Cindy spent 15 years at The Walt Disney Company where she held a variety of roles including UK General Counsel and, ultimately, SVP & Managing Director of Disney Interactive Media Group, EMEA.

From 2013 to 2019, she served as an independent Non-Executive Director on the Board of Informa plc, a FTSE 100 business information, academic publishing and events company. In 2019, she was appointed as an independent Non-Executive Director of advertising and media giant WPP. In 2020, Cindy joined the advisory board of Imperial College Business School in London.

In March 2019, Cindy was recognised in the Queen's New Year's Honours List where she was awarded an OBE for long standing services to UK technology. In June 2019, Rose was selected by then Prime Minister Theresa May to co-lead a study into digital competitiveness of the UK.

Cindy is a graduate of Columbia University and New York Law School. Soon after graduation, she relocated to the UK, qualified as a UK Solicitor and practiced at Allen & Overy in London. She lives in London with her husband, they have 4 children together.

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October 1, 2020