

Keith Bedell-Pearce CBE: Biography

Keith Bedell-Pearce is the non-executive chairman of 4D Data Centres Ltd and chairman of Prudential Staff Pensions Limited. Before he retired in 2001, Keith was a main board director of Prudential plc. His 30 year career at Prudential spanned being a computer systems designer, the company's in-house solicitor, a director of its investment management business, marketing director and running operating businesses both in the UK and abroad. Immediately after retiring from the Prudential, he was appointed chairman of the Student Loans Company and chairman of the Norwich & Peterborough Building Society. He retired from both businesses in 2008 after extended second terms of office. In 2004, he was asked by the Government to become chairman of Directgov (now Gov.uk), having been closely involved in the design and early stage development of what was to become the Government's destination website for individuals for all public sector information and transactions. From 2002 to 2014, he was a non-executive director of F&C Asset Management plc and from 2008 was Senior Independent Director. From 2006 to 2018, Keith was a member of the Investment Committee of the Royal Society.

Keith has been connected with the University of Warwick for more than 50 years, having gained an MSc as part of the second-year intake of the fledgling Warwick Business School in 1969. He was an independent member of the University Council, starting his first term in August 2009 and becoming the University Treasurer in October 2011, retiring from the post in July 2020. He is still very much involved with the University, remaining on a number of committees such as the University of Warwick Foundation and the Warwick Business School Advisory Board, as well as continuing as an Honorary Professor of Warwick Business School.

Keith was awarded a CBE in the Queen's Birthday Honours List in 2009 for public service.