

## **Mike O'Driscoll**

Car and motorsport enthusiast, and graduate of the University of Warwick, where he gained an MBA, Mike O'Driscoll began his career in the automotive industry as a business student with Jaguar Rover Triumph.

Mike held various positions in the company's Product Development, Finance and Marketing functions, prior to moving to the USA in 1987. He then went on to hold a series of executive positions at Jaguar Land Rover and its then parent, Ford Motor Company, leading to his appointment as President of Aston Martin and Jaguar Land Rover North America in 2000.

Mike was appointed global Managing Director of Jaguar Cars in 2007, to lead the business through the sale process from Ford Motor Company to Tata Motors. Over the next four years he revitalized the Jaguar brand and oversaw the introduction of an all-new product line-up, which transformed the business. He led the early development of the acclaimed F- Type sports car, and the stunning C-X75 hybrid supercar concept, which he introduced at the Paris Salon in the autumn of 2010.

In early 2011, Mike stepped down from his full-time duties as a Director of Jaguar Land Rover and joined Williams Grand Prix Holdings, a publicly listed company, as a Non-Executive Director later that year. He was appointed Group Chief Executive Officer in 2013, and over the following eight years he oversaw the stabilization of the F1 motorsport operation and the creation of Williams Advanced Engineering, a technology and engineering services business.

Over the following years, Williams Advanced Engineering earned a reputation for world class technical innovation and engineering, delivering energy efficient performance through electrification and battery technology, aerodynamics and thermodynamics, growing from a startup to a highly valued business in under 5 years. The business tackles the mobility, sustainability and efficiency challenges that today's mobility businesses must meet.

Mike successfully secured the future of both the F1 and Advanced Engineering businesses through sales to strong privately-owned groups, committed to long-term investment, job security and growth of each business.

Alongside his full-time roles, Mike was a director for many years of Jaguar Heritage, an independent trust that manages the Jaguar Brand's museum and classic car collection. He is a passionate automobile enthusiast and has served as a judge at historic sports car concours, consulted on car collections, and driven in classic car events. He has now retired from his full-time roles and lives in the New York metro, from where he continues to provide strategic advisory services across a range of automotive, technology and future mobility sectors.