

Matthew Barzun Bio

Mr. Barzun served as U.S. ambassador to the United Kingdom from August 2013 to January 2017. He served as National Finance Chair for former President Barack Obama's re-election campaign in 2011 and 2012. From August 2009 to May 2011, he served as U.S. ambassador to Sweden. In 2008, he volunteered for then-Senator Barack Obama's presidential election campaign, leading the effort to conduct supporter-driven small-dollar fundraisers. From 2004 to 2008, Mr. Barzun was a private investor in a number of internet start-ups, including co-founding MedTrackAlert. He joined CNET Networks in 1993 as its fourth employee and held various management positions during his 11 years with the company, including Chief Strategy Officer. Through his leadership positions at CNET, his work as a private investor in internet companies, and his participation in President Obama's 2008 and 2012 election campaigns, Mr. Barzun possesses significant experience in efforts to engage with consumers via online and mobile platforms. He also brings to the Board significant experience in international business and negotiations through his service as U.S. ambassador to Sweden and the U.K. He is an active member of the Louisville, Kentucky, community (one of the Company's local markets), where he has served on the boards of several civic and non-profit organizations, including the Louisville Free Public Library, Public Radio Partnership, Center for Interfaith Relations and Louisville Urban League. His community involvement has given him insight into how cities such as Louisville grow and the role of local media in that growth.