

APPROACHING DIFFERENT RESEARCH METHODS

Everyone will interpret things differently. When it comes to research, there are many different approaches to interpreting information.

We all have our own preference, so it is important to find an approach that will help you understand something best.

How can the library help?

- Referencing tools
- Academic Support Librarians
- Online Moodle- academic writing
- Productivity tools

TYPES OF RESEARCH:

- Primary- self conducted
- Secondary- conducted by others
- Qualitative-focus groups, workshops, one-to-one interviews and observations
- Quantitative methods- multiple choice questionnaires, structured experiments and observations



PG TIPS



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Useful Links:

Referencing Styles



Academic Writing



TOP TIPS:

Identify clear aims and objectives when collecting research- what do you want to discover overall?

Reliability- how consistent and stable are the findings/ is the data- always make sure it is a reliable source

Research ethics- protection, trust, honesty are key when collecting research from your participants

Limit your research- try not to go overboard. Having too much information can often be overwhelming and you may not reach a conclusion. Try and pick out the key points that you need to back up your arguments

