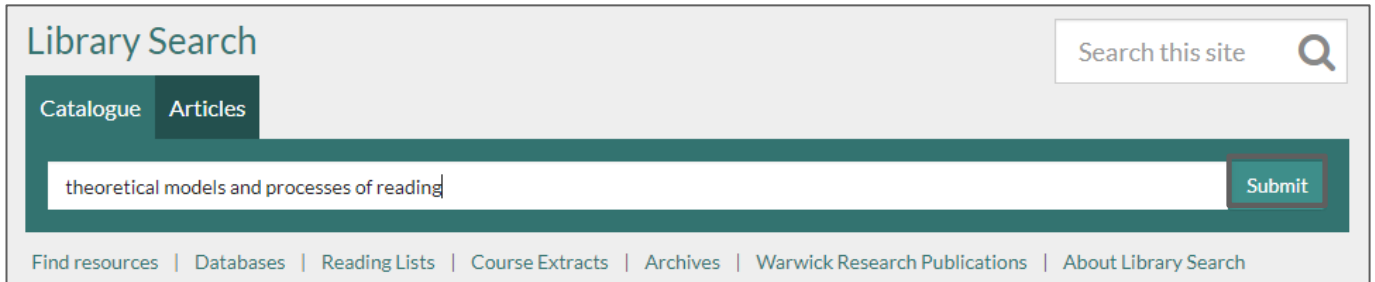


Access e-books

1. To find e-books, we recommend that you start your search on the [Library website](#). In this example let's look for *Theoretical Models and Processes of Reading* by Donna Alvermann.
2. Enter the author's surname or a couple of key words from the title, then click [Submit].



Library Search

Catalogue Articles

Search this site

theoretical models and processes of reading

Submit

Find resources | Databases | Reading Lists | Course Extracts | Archives | Warwick Research Publications | About Library Search

3. If your search returns a lot of items you can choose to refine your results using the filters on the left hand menu.
4. You may find the [Format] filter particularly helpful if you are off campus or a distance learner as it will allow you to specify that you only want to see books available electronically.



Catalogue Articles

Results 1 - 25 of 35 for Theoretical Models and processes of reading

Sorted by Relevance | Date | Title

Refine by:

- Search Found In
- Title (5)
- Format
 - E-Book (31)
 - Print Book (3)
- Collection
 - Warwick Research Archive Portal (1)
 - All Collections (34)
 - E-Resources (31)
 - Learning Grid (1)
- Subject

Theoretical models and processes of reading [electronic resource] / Donna E. Alvermann, Norman J. Unrau, Robert B. Ruddell, Editors

E-Book | c2013.

Available at Internet Show all

Additional actions:

→ Connect to Proquest e-book

Theoretical models and processes of reading / Robert B. Ruddell, Norman J. Unrau, editors

Print Book | c2004.

Available at Main Library (372.4 THE) plus 1 more Show all

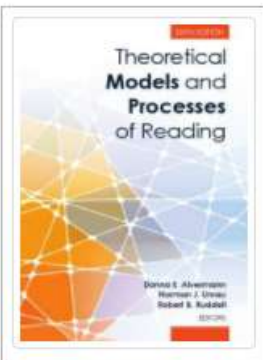
Additional actions:

5. The electronic copy of *Theoretical Models and Processes of Reading* is the first result, click on [Connect to Proquest e-book] to access the e-book or click on the title to view more information.

6. At this stage, you might have to log in using your university number and password.

University Students and Staff	Visitors
Warwick Username <input type="text"/>	p + Library number eg. p92752212 <input type="text"/>
Warwick Password <input type="password"/>	PIN <input type="text"/>
By logging in you are agreeing to the Conditions of use governing e-resources subscribed to by the University of Warwick.	How do I create a PIN? There is no access to licensed e-resources for visitors (eg. External Borrowers, Alumni and Retired Staff)
<input type="button" value="Submit"/>	


7. Some e-book platforms will enable you to read online. Some will let you download PDFs and print. While others will use Digital Rights Management, a technology e-book providers use to monitor and control what you can do with their content, to limit copying and printing.



Theoretical Models and Processes of Reading


by Donna E. Alvermann,
Norman J. Unrau,
and Robert B. Ruddell

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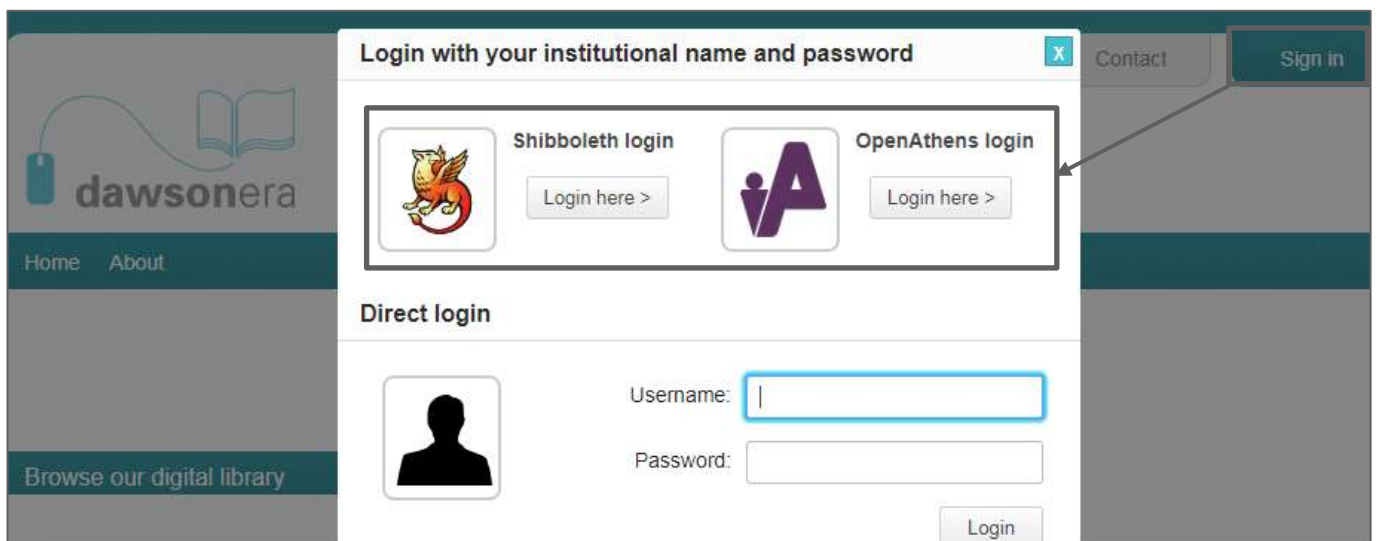
 Share Link to Book

 Cite Book

Option B: Accessing e-books using a provider's platform

It is also possible to search for e-books directly from the provider's platform. Although they will all look different, all platforms will offer a search function and an advanced option for a more specific search.

1. In this example let's look for *Global Marketing* by Svend Hollensen, available from the [DawsonEra](#) platform.
2. Go to [Dawsonera](#), and click on [Sign-in], then select [Shibboleth] or [OpenAthens] login.



3. Shibboleth login requires you to identify yourself by selecting your country and institution from a list. Once you have selected 'University of Warwick' you will be taken to the Warwick Web Sign-on and then (once you log in) back to the e-resource as a Warwick customer.

Please note that Shibboleth is called different things by different suppliers. Other names you might see for it are Institutional login, Login via your home institution / organisation / UK Federation, or Academic sign-in.

4. Athens login: You can set up your computer to always direct you to the Warwick Athens login when you are using the Athens login option. Please visit the [Library website](#) to find out more about how to set up access.
5. Once logged-in on Dawsonera, enter the author's surname or a couple of key words from the title, then click [Search].



6. There is usually the option to refine your search. You may like for instance to limit to e-books [Owned by my library] that are available to you as a Warwick user.

Refine:

Library availability:

Owned by my library

Show unowned content

Recently added ebooks:

Added in the last 30 days

Format:

PDF (2)

EPUB

Year of publication:

2010 - 2013

Refine Search by:

Categories

Technology (2)

Publisher

Pearson Education M.U.A. (2)


Language

English (1)

List of Search Results

2 results Sort: Relevance

Global Marketing: A decision-oriented approach ★




Description

<P>The globalization of companies is the involvement of customers, producers, suppliers, and other stakeholders in the global marketing process. Global marketing therefore reflects the trend of firms selling products and services across many countries around the world. Drawing on an ...

Pages: 801
Author: [Svend Hollensen](#).
Publisher: [Pearson Education M.U.A.](#)

Global Marketing 6th edn ★



Description

The globalization of companies is the involvement of customers, producers, suppliers, and other stakeholders in the global marketing process. Global marketing therefore reflects the trend of firms selling products and services across many countries. Drawing on an incomparable breadth of in ...

Pages: 839
Author: [Svend Hollensen](#).
Publisher: [Pearson Education M.U.A.](#)

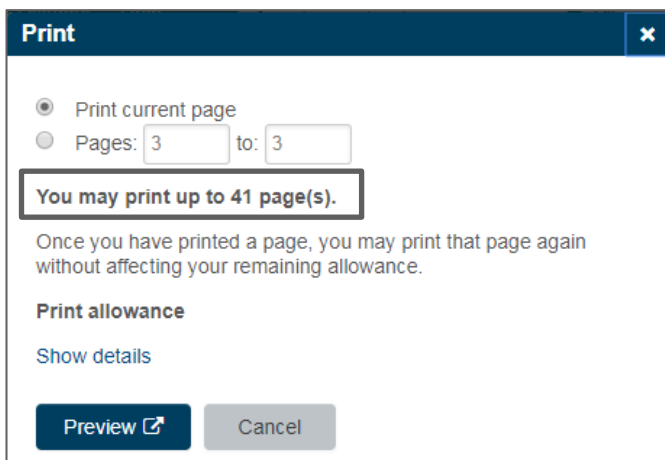
7. The electronic copy of *Global Marketing* is the second result, click on [Read Online] to access the e-book.

8. Click on [Download e-book] to download the book. Downloaded e-books will be available for 1 day and will not allow you to print or copy from the text.

9. You will need to be in [Read Online] view in order to print a section of *Global Marketing*. Click on [Print] in the top right corner. The amount you can print or copy will vary according to the e-book provider.



10. Dawsonera will permit printing and copying of at least 5% of the text. It will tell you how many pages you are permitted to print and will keep a record of your remaining print allowance for this particular e-book.



11. Please note that some e-books are single access, the e-book platform will only permit 1 user to view the book at a time. There will be a note next to the link in Library Search if this is relevant to the book you are searching for.

