Knowledge Transfer Partnerships

The business landscape is rapidly changing in the face of new technology, global pandemics and financial crises.

As a business, you might not have the time, resources or expertise to address these challenges and implement profitable change.

As an academic, you have the expertise to make a difference and real world impact, but might not have the network to apply your knowledge in practice.

This is where **Knowledge Transfer Partnerships (KTPs)** come in, connecting businesses and academics to improve industry together. A KTP is a collaborative project involving:

A Business
(from micro, small and medium-sized and large businesses through to third sector organisations).
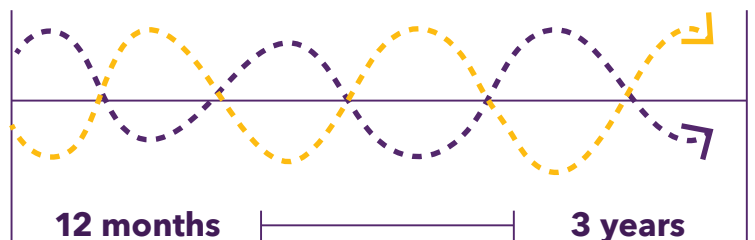
An Associate
(a graduate or post graduate, employed by the knowledge base, who will lead on the project)
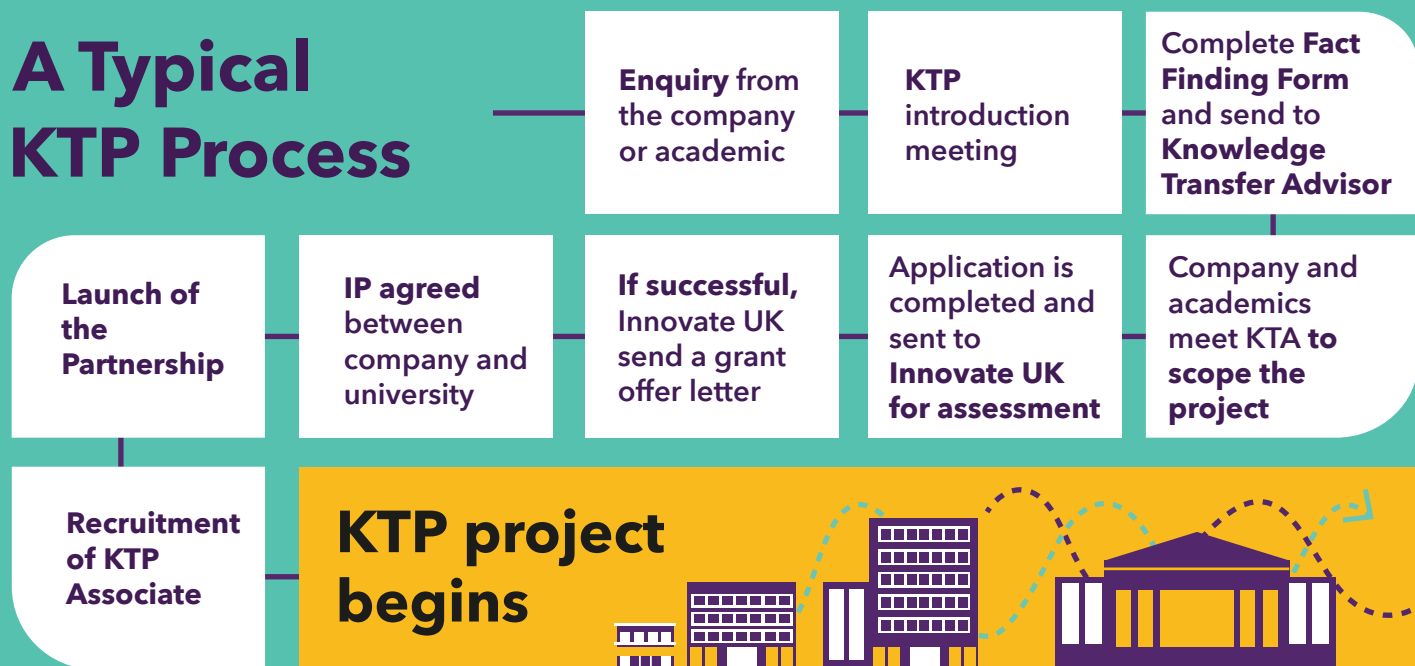
A Knowledge Base
(a university, college, research and technology organisation or catapult)

Funded by **Innovate UK**, a KTP can last anywhere between 12 months to 3 years and focuses on a specific project to create strategic and profitable change within the host company.

12 months   **3 years**

A Typical KTP Process

Enquiry from the company or academic → **KTP** introduction meeting → Complete **Fact Finding Form** and send to **Knowledge Transfer Advisor**

Company and academics meet KTA **to scope the project** ← Application is completed and sent to **Innovate UK for assessment** ← **If successful,** Innovate UK send a grant offer letter ← **IP agreed** between company and university ← **Launch of the Partnership**

Recruitment of KTP Associate

KTP project begins

Common questions

How much does a KTP cost?

Between £80,000 and £100,000 per year which includes:
- The support of an Academic Team
- Salary, training and development for the Associate
- Travel and subsistence
- Consumables

Who pays for a KTP?

A KTP is part funded by a grant. Typically grant rates are:
- 75% of project costs for not for profit organisations.
- 67% of project costs for micro, small and medium sized business.
- 50% of project costs for large businesses and public sector organisations.

Research & Development tax relief may also be available.

What can KTPs achieve?

- Lower costs and reduced waste
- Opening up markets for new or existing products
- Improved management capabilities (check out Management KTPs)
- Societal impact

Can KTPs only be done in manufacturing and science based industries?

No - KTPs are for all types of business, and we welcome KTPs in lots of areas, from social sciences and humanities to sustainable crop production, cybersecurity and AI.

How long should a company have been running and how many emplyees does it need to apply?

The company needs to have been operational for at least two years. A minimum of five employees are required to help support the KTP Associate and project.

Find out more

If you're an academic, business, graduate or postgraduate, you can find more information about KTPs on our **website** or by scanning this **code**.

https://bit.ly/KTP-warwick