



## Passion to Careers : Nine steps to building a successful career from your passion

By Gugu Khazi

*The secret to a successful career is your passion!*

According to Author and career coach Gugu Khazi, to find a job that you like and consistently build a successful career is not difficult. That might surprise you considering most of us are constantly unhappy and not satisfied with our jobs. Gugu has devised a simple career success formula. Which says – You have potential to achieve career success, all you need is; to know your *Passion*, Know your *strengths* take *massive action* towards building a career you want [career success = passion + strengths X action]. In her book **Passion to careers : nine steps to building a successful career from your passion**, Gugu outlines 9 critical steps you can follow in order to find yourself a job you love and continuously build a successful career.

In the book Gugu tells of her personal journey how she developed her own career having grown up under challenging conditions in the apartheid South Africa. This led her to follow a particular career route becoming a Social Worker which she later realised wasn't her passion and had to undergo career transition to get to do the jobs she likes in Human Resources. Gugu also shares coaching stories from her 20 years' experience as an HR Executive which involved guiding people about their careers.

The nine step model begins with finding your passion, through getting in touch with activities you like doing. Once you have found your passion, You must develop skills that will help you practice your trade. Finding a mentor to guide you as you go through your journey is one of the key steps. While certain career choices you make will determine whether you find a job that you will always look forward to. The steps also address the practical reality of preparing yourself for interviews.

According to Gugu's 9 step model throughout your career-journey you should be deliberate about the legacy you are creating, because if you succeed in creating a positive legacy, you can monetise your career by selling your expertise to others later on. The book ends with chapters addressing common pitfalls that we all experience in our careers and how to avoid them as well

as future work trends that are bound to affect everyone's careers and how each person can future-proof themselves from these trends.

Blending elements of storytelling and self-development, **Passion to careers: nine steps to building a successful career from your passion** provides an essential read for anyone looking to make a positive change in their career, anyone looking to find work that they will enjoy while building a successful career that they can later monetise.

**About the author:** Gugu Khazi is an author, career coach, and International speaker on Personal Career Management as well as leadership. She holds a Master's in Business Management as well as an MSc in Industry, Trade & Development from Milpark Business School and the university of Manchester respectively.

She has over 20 years of experience as a senior HR leader in various international businesses such as Kimberly-Clark and The Coca-Cola company both in Southern Africa and United Kingdom. Her journey in finding a career that she likes and helping others manage their careers inspired her to write Passion To Careers to share her knowledge with others across the world on how to build successful and fulfilling careers.

Gugu is now running her consulting firm focusing on helping businesses develop leaders that are more than "job providers" and are "career providers".