

Co-Creation Workbook



What is co-creation?



"Creation in community"

Lanaire Aderemi

"A collaborative, reciprocal process through which all participants have the opportunity to contribute equally, though not necessarily in the same ways, to curricular or pedagogical conceptualisation, decision-making, implementation, investigation, or analysis." (Cook-Sather et al, 2014).

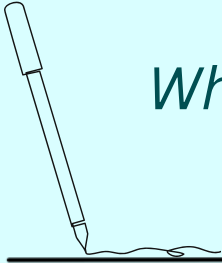
"When staff and students work collaboratively with one another to create components of curricula and/or pedagogical approaches." (Bovil et al, 2016).

"Co-creation is approached with an emphasis on reminding the learner of their innate abilities, deconstructing hierarchy in the student and teacher relationship, allowing the learner to freely explore knowledge, and put their identity in their work. The learner needs to be recognised as someone with value for this to really take place... Where normally humanness and love are stripped from learning, in co-creation, it is the vital glue that holds the work together and gives it such impact and value."

Gervaise & Marco

"Co-creation aims to bridge the gap between possibilities and sustainable solutions. In co-creation, people connect to recognise their shared reality, to set a common goal and, from this, to arrive at actions that are binding for everyone. Co-creation shows us how to uncover our hidden potentials."

(Michalik, 2023).



*What does co-creation
mean to you?*





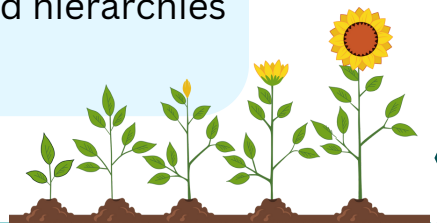
Co-Creation Officer Role

CCO Job Responsibilities

- Collaborate with staff and students to develop and share co-creation practices in the IATL community and more widely.
- Build the presence and profile of IATL.
- Review at project support applications.
- Explore creative opportunities to enhance teaching, learning and research.
- Produce a monthly report on your activities
- Engage in administrative tasks in support of the role and the IATL team.
- Attend meetings, where required, including monthly attendance at the IATL team meetings
- Co-author blogs, social media posts, videos, articles, present on your work to conferences and events

CCO Values and Principles

- Building a community
- Influencing change
- Forming strong relationships
- Representation
- Challenging boundaries and hierarchies
- Innovation



Co-Creation Officer Role



"The more heterogeneous the group is and the more pronounced the individual aspects are, the greater the potential of the whole," (Michalik, 2023).

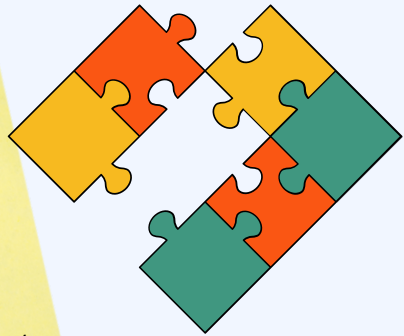
Challenges and Benefits of Co-Creation



Individual barriers - Identity as an academic (being an 'expert') is challenged - co-creation requires vulnerability and openness to learning from others.

Getting Started - knowing where and how to start, e.g. what would co-creation look like in practice, how to recruit students, training and induction logistics, etc.

Institutional Barriers - lack of buy-in from stakeholders, budget constraints, traditional ways of working with students seen as easier/preferred option.

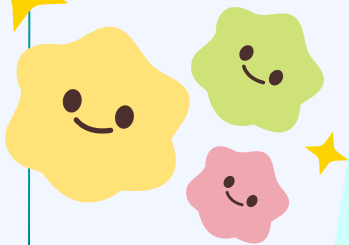


Educational Innovation - the breakdown of traditional hierarchy creates spaces for enabling environments in which new ideas can be shared. This creates transformative opportunities for change in the institution.

Inclusivity and Kindness - Co-creation creates non-judgemental spaces for individuals to bring their whole authentic selves to the role and bring in their unique perspectives.

Community/Relationships - staff and students working together creates a stronger sense of community at Warwick.

Student Skills Development - CCO role can provide students with opportunity to gain new skills.



Co-Creation in Projects & Research

Often in project work, students are invited to collaborate only once there is a clear vision of what is going to be delivered, and what tasks students will be working on. However, this co-creation model proposes that when university community is at the heart of a project/change, co-creation with students can and should be included at all stages. This can also apply to research projects.



Based on what you have heard today, think about your plans for co-creation. Use the 'WOOP' activity to explore how you might implement co-creation in your work.

Wish

Which goal do you wish to achieve?

Outcome

How will you know when this has been achieved?

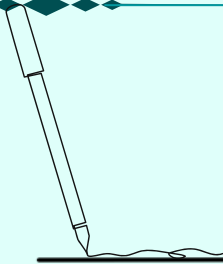
Obstacle

What are your main obstacles?

Plan

How can you tackle these obstacles?

Reflection Space





Additional Resources

IATL Links

Find out more about IATL Project Support Funding
- https://warwick.ac.uk/fac/cross_fac/iatl/funding/

Conversation with Co-Creation Officers
https://warwick.ac.uk/fac/cross_fac/iatl/news/co-creation_officers_conversation

IATL Website

https://warwick.ac.uk/fac/cross_fac/iatl/

Further Reading

- Michalik, G. (2023). Co-creation. In Co-Creation Mindset: Eight Steps towards the Future of Work (pp. 17-34). Cham: Springer International Publishing.
- Bovill, C., Cook-Sather, A., Felten, P., Millard, L., & Moore-Cherry, N. (2016). Addressing potential challenges in co-creating learning and teaching: Overcoming resistance, navigating institutional norms and ensuring inclusivity in student–staff partnerships. *Higher Education*, 71, 195-208.
- <http://collectiveorganisation.com/co-creation-vs-collaboration/>