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### Digital Advertising Intern

Digimind - Paris Area, France  
Published 32 days ago

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#### About this item



### Job description

We are looking for a bright, enthusiastic, results-oriented and English speaking digital advertising intern to join the team in our Paris office.

#### Responsibilities

- Measure digital ad campaign performance and delivery
- Help Implement digital ad Campaigns through Google, Twitter, LinkedIn, etc..
- Experiment with ad keywords and monitor effectiveness and ROI of all Campaigns and landing pages
- Proactively seek new digital advertising knowledge, keep current on interactive media trends
- Continually experiment with all paid marketing channels and the company's website to Improve key conversion metrics.
- Assist the Marketing team in icts daily tasks



### Skills and experience desired

#### Ideal candidate:

- Student or recent graduate in Marketing, Journalism, Communications or relevant field
- English speaker
- Experience with digital advertising
- Good analytical and students organizational skills, quick learner
- Good knowledge of social media, digital marketing, and SEO

#### We offer:

- A unique opportunity to gain relevant work experience with international year company based in Paris
- An Opportunity To Develop new skills and be hand of a young, dynamic team

If you-have the qualities we are looking for, please apply on our website.

#### About this company

Company followed

Digimind is a leading global social media monitoring and intelligence company, based in Paris, France. We have an international customer base, established All which includes a number of corporations across a wide variety of Sectors: such as pharmaceutical, financial services, technology, energy and professional services.

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