



**University of
Nottingham**

UK | CHINA | MALAYSIA



DOING BUSINESS IN CHINA

SUMMER SCHOOL

- Integrate business theory, business practices and industry experiences in China
- Facilitate students to understand typical Chinese business cases and explore inspiring niche markets
- Incorporate visits to experience both modern and ancient parts of a Chinese city
- Feature international teaching experiences at a Chinese campus, offering a quick and immersive way to integrate into the new culture

Target Group:

International students
from partner universities of
UNNC

Teaching method:

Interactive lectures, case
studies, company visits and
field trips

Fees:

Tuition, on-campus
accommodation and meals
during the summer school
are covered by UNNC

Application Deadline:

30 May 2026

Join us for a 10-day summer school to explore China!

More Information:

<https://www.nottingham.edu.cn/en/global/summer-programme/doing-business-in-china.aspx>

✉ International-summer-school@nottingham.edu.cn

☎ +86 574 8822 2272

6 - 15 July 2026

The 10-day Doing Business in China summer school, led by Nottingham University Business School China, introduces and explains relevant knowledge and methods for developing your understanding of how business is conducted in China. You will learn through case studies and practical exercises that there is no “golden key” to business in China. Class discussions will revolve around your own discovery of China. To contribute fresh insights, you will use the Ningbo region of China as a laboratory. You will be expected to develop your understanding of Chinese society through face-to-face encounters with local businesses and organisations.

