

## Peking University Guanghua School of Management Exchange Fact Sheet for Undergraduates 2021-2022



**Mailing Address:** Room 511, Guanghua School of Management Building #2  
 Peking University  
 5 Yiheyuan Rd.  
 Haidian District, Beijing 100871  
 P. R. China

**Websites:** Guanghua School of Management: [www.gsm.pku.edu.cn](http://www.gsm.pku.edu.cn)  
 Guanghua's International Exchange Program: <http://exchange.gsm.pku.edu.cn>  
 Peking University: [www.pku.edu.cn](http://www.pku.edu.cn)  
 PKU International Relations Office: <http://www.oir.pku.edu.cn/home.htm>

**Key Contacts:** Student Exchange Program Team

Inbound Students	Outbound Students	Partnership and Exchange Balance
Sherry Gai (Ms) Program Assistant +86 10 6274 7005 <a href="mailto:sherrygai@gsm.pku.edu.cn">sherrygai@gsm.pku.edu.cn</a>	Mark Song (Mr) Program Manager +86 10 6274 7121 <a href="mailto:aobosong@gsm.pku.edu.cn">aobosong@gsm.pku.edu.cn</a>	Venus Li (Ms) Senior Manager +86 10 6274 7007 <a href="mailto:venus.li@gsm.pku.edu.cn">venus.li@gsm.pku.edu.cn</a>

**Office Management Team**

Shujun Mo (Ms), Assistant Dean, Director of Office of Global Affairs, +86 10 6274 7001, [mosj@gsm.pku.edu.cn](mailto:mosj@gsm.pku.edu.cn)  
 Haylie Wong (Ms), Associate Director of Office of Global Affairs, +86 10 6274 7006, [wxyz@gsm.pku.edu.cn](mailto:wxyz@gsm.pku.edu.cn)

**Fax:** +86 10 6276 7382

**Undergraduate Majors:** Accounting and Corporate Financial Management  
 Finance  
 Economic Finance  
 Marketing

**Language of Instruction:** Both English-taught and Chinese-taught courses are offered; please see the course list for specific availability.

**Course List:** [https://en.gsm.pku.edu.cn/exchange/Incoming\\_Exchange/Academics.htm](https://en.gsm.pku.edu.cn/exchange/Incoming_Exchange/Academics.htm)

**Please check the website for updates posted in March (for upcoming Fall courses) and September (for upcoming Spring courses).**

**The International Undergraduate Double Degree program, launched on April 26, 2019, has led to the addition of multiple English-taught courses into the School's course offerings.**

**Language Requirement:** Students must be proficient *either* in Chinese *or* English.

**Language Courses:** A 2-credit course "Business Chinese" is open to all international students for free.

**Full-time Workload:** Courses offered at Guanghua are worth 2 or 3 credits, with each credit equivalent to 15 contact hours. Exchange students are required to take a minimum of 4 credits up to a maximum of 18 credits per semester.

**Exams:** For the Fall semester, most English-taught courses will conclude by Dec. 24, though a few courses will run until mid-January. All Chinese-taught courses continue until mid-January.

For the Spring semester, some English-taught courses conclude before mid-May, but some courses continue until early June. Most Chinese-taught courses conclude before mid-June.

**Grading:** The Guanghua School of Management adopts a percentage grading system for all of its courses.

Letter Grade	Percentage	GPA	Explanation
A+	95-100	4.0	Outstanding
A			
A-			
B+	85-89	3.3	Good
B	80-84	3.0	
B-	77-79	2.7	
C+	73-76	2.3	Satisfactory
C	70-72	2.0	
C-	67-69	1.7	
D+	63-66	1.3	Met Minimum Requirements
D	60-62	1.0	
F	0-59	0	Fail
EX		N/A	Exempt
IP		N/A	Incomplete
I		N/A	Incomplete
P		N/A	Pass
NP		N/A	Not Pass
W		N/A	Withdrawal

#### EXCHANGE PROGRAM DEADLINES

	Fall Semester / Academic Year Exchange	Spring Semester Exchange
<b>Nomination Period</b>	February 15 to April 15	July 15 to September 30
<b>Student Application Deadlines</b>	First Round of Applications: April 30 Second Round of Applications: May 15	October 30

#### NOMINATION

\* Undergraduate students who are P.R. China passport holders are generally not eligible to participate in Guanghua's exchange program except in limited circumstances<sup>1</sup>.

\* All partners are kindly requested to nominate students through our nomination portal; portal login information has been provided to each partner university's program coordinator for outgoing exchange. The nomination portal can be accessed at: <http://exchange.gsm.pku.edu.cn/nomination/web/login.html>

#### EXCHANGE PROGRAM APPLICATION

##### STEP ONE: APPLY ONLINE

##### 1. PKU Online Application

- 1) Application for undergraduate students holding an international passport: <http://www.studyatpku.com>
- 2) Application for undergraduate students holding a Hong Kong, Macau, or Taiwan passport: <http://162.105.209.64/exchange/web/login.html>

##### 2. Guanghua Online Application: <http://exchange.gsm.pku.edu.cn/nomination/student/login.html>

##### STEP TWO: MAIL A COMPLETE SET OF MATERIALS TO OUR OFFICE

##### Your materials must include:

- Printed PKU application form
- Resume
- Official academic transcript (an unofficial transcript will NOT be accepted)
- Official nomination letter from the exchange office of your home university
- A copy of the photo page of your valid passport (if your passport will expire before the end of your exchange program, please submit a copy of your current passport and inform us that you will be applying for a new passport)
- One passport-sized photo, attached to the application form
- One-page letter of motivation highlighting your academic and personal goals for your exchange

Detailed information is available on our website: <http://exchange.gsm.pku.edu.cn/>.

#### APPLICATION PROCESS AND MATERIALS

<sup>1</sup> If the exchange has an imbalance in favor of our partner school, it may be possible to accept a limited number of P.R.C. nationals as discussed on a case-by-case basis.

	The submitted materials must be original documents or notarized copies in either Chinese or English. Any missing documents may result in a delay processing your admission.
<b>ACADEMIC CALENDER (2021-2022)</b>  <b>Fall 2021</b>	Registration: Sept. 13-17, 2021 Classes Start: Sept. 13, 2021 Exam Week (for courses taught in Chinese) <sup>2</sup> : Jan. 3-16, 2022 <u>Holidays:</u> PKU Sports Day: Oct. 16, 2021 Mid-Autumn Day: Sept. 12, 2021 National Day: Oct. 1-7, 2021 New Year's Day: Jan. 1, 2022 Winter Break and Spring Festival: Jan. 17-Feb. 20, 2022
<b>Spring 2022</b>	Registration and Start of Classes: Feb. 21-25, 2022 (Exchange students will have a separate registration date, and we will notify students accordingly) Exam Week: June 13-July 26, 2022 <u>Holidays:</u> PKU Sports Day: April 22-24, 2022 Labor Day: May 1, 2022 PKU Anniversary: May 4, 2022 May Break: May 1-6, 2022 Summer Vacation Begins: July 11, 2022



#### Living Accommodations

**We are unable to make arrangements for on-campus living accommodations due to overwhelming demand and limited capacity. Our exchange students must arrange their own off-campus accommodations. GISA (Guanghua International Students Association) and the Office of International Relations will offer information on housing options.**

*Off-campus housing generally ranges from US\$450 – 650 per month for a single room in a two-bedroom / three-bedroom apartment.*

#### Living Expenses:

Depending on your living situation and your personal spending habits, non-housing expenditures typically average US\$350 – 450 per month.

#### Health Insurance:

**All international passport holders are required to buy health insurance through Peking University on the day of registration. The insurance costs approximately RMB 400 per semester (subject to change).**

**Hong Kong, Macau, and Taiwan passport holders are required to buy travel insurance on their own.**

#### Visa:

International passport holders who are planning to stay longer than 3 months are required to obtain a visa to enter and study in China. The visa application process for international passport holders is listed below; a different process with different documentation is required for students from Hong Kong, Macau, or Taiwan.

- Step 1: Submit a program application to Peking University and the Guanghua School of Management
- Step 2: Application approved and admissions documents sent to the address on file
- Step 3: Apply for a X1-visa / X2-visa at a local Chinese Embassy or Consulate using your admissions documents, which usually takes around 2 weeks.

**Travel visa (L-visa) is NOT acceptable.**

#### Facilities:

Modernized library services, computer labs, cafés, on-campus restaurants, student organizations, bookstores, gyms, and other student facilities.

<sup>2</sup> Guanghua English-taught courses and exams will finish before Christmas.

**Student Services:**

**GISA (Guanghua International Students Association)**

We have a buddy program run through GISA where students from similar programs are matched with incoming exchange students during their period of study. The buddy serves as a resource and guide for the exchange student. GISA can be contacted at [gisa@gsm.pku.edu.cn](mailto:gisa@gsm.pku.edu.cn)

**Career Services:**

A number of career resources will be available to exchange students during their stay. These include access to all company presentations organized at Guanghua, employer contact database listings, job postings, and on-campus job descriptions. Additional services include appointments with staff members/career advisors, optional participation in career service seminars and information sessions. Students also have opportunities to join job fairs and networking events and sign up for mock interviews and resume clinics. The Career Development Centre is located in Room 108 at Guanghua. More information is available on their website: <http://en.gsm.pku.edu.cn/cdc/index.htm>

**Exchange Coordination Services:**

Guanghua's Office of Global Affairs manages exchange student services.

**Visa Issues:**

For transferring or extending your visa, please contact the PKU International Students Division in the New Sun Student Centre, Room 333.

Phone: +86 10 6275 1230; 6275 1012 | Email: [study@pku.edu.cn](mailto:study@pku.edu.cn)

**Short-term Program:**

Doing Business in China (DBIC)

*In some instances, tuition can be partially waived for students from exchange partner schools.*

We offer a 2-week (or 4-week) intensive "Doing Business in China" Program (DBIC) for undergraduate and postgraduate/MBA students. The program is taught in either English or Chinese and aims to provide participants the opportunity to understand the Chinese institutional, business and cultural environments across different regions through visits to Guanghua's Beijing, Xi'an, Shanghai, or Chengdu campuses.

**Highlights:**

- ◆ Three-credit or six-credit courses and seminars on China-specific issues
- ◆ Firsthand learning experience from visits to leading companies
- ◆ Rich extracurricular cultural events and sightseeing
- ◆ In-depth exploration of Beijing and Xi'an, Shanghai, or Chengdu

**NOMINATION DEADLINE: March 15**

**Program Dates for 2022:**

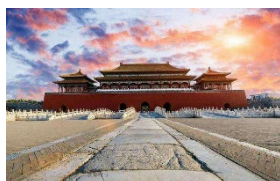
**Cohort 1: June 6-24, 2022 (Chinese-taught program for undergraduates in Beijing)**

**Cohort 2: June 19 - July 3, 2022 (English-taught program for MBA/graduate students in Beijing and Shanghai, Xi'an, or Chengdu)**

**Course Offerings:**

- Economic and Political Environment in China
- Chinese Organizational Culture and HR Management
- Marketing in China
- Multinational Companies' Strategy in China
- AI and Economy

Further updates and program information are available at <http://dbic.gsm.pku.edu.cn>.



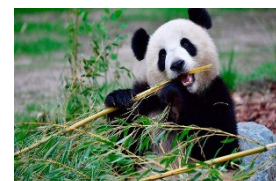
**BEIJING**



**SHANGHAI**



**XI'AN**



**CHENGDU**



**SCHOOL MISSION**

*TO ADVANCE MANAGEMENT KNOWLEDGE AND  
DEVELOP LEADERS FOR CHINA AND THE GLOBAL SOCIETY*