

The LAMP List

Based on Steve Dalton's The 2-Hour Job Search. Aim for at least 40 companies over time (start with 5-10 today)

L — List	Companies that realistically employ people in your target role and location
A — Advocacy	Warwick alumni, or another route in, that you know of or can find on LinkedIn
M — Motivation	Would you accept an offer here tomorrow? If not, leave it off the list
P — Posting	Are they actively hiring for relevant roles? Helpful, but not essential

[illegible]

The 6-Point Email Builder

Goal: a 15-20 minute conversation, never a job. Draft each point below, then combine into a short email (aim for under 150 words total).

Point	What it does	Your draft
1. Flattering opener	Reference something specific about them (their role, a talk, a shared connection)	
2. Your 2-part identity	Who you are + one credible detail (course, university, relevant interest)	
3. Your 2-part hook	Why this company / this kind of role — briefly and genuinely	
4. Proof of homework	Show you've researched them specifically — not a generic template	
5. The low-pressure ask	15-20 minutes for advice — never "do you have any jobs?"	
6. Specific call to action	Suggest 2-3 concrete time slots — don't leave it open-ended	

Sample 6-Point Email

Subject: Warwick MSc student — quick question about your work in data analytics at [Company]

Hi [Name],

I came across your talk on responsible AI adoption at the Warwick alumni panel last month, and your point about how [Company] approaches client onboarding really stuck with me. (1 — opener)

I'm a Warwick MSc [Subject] student finishing this September, with a background in [relevant detail]. (2 — identity)

I've been researching analytics teams in professional services, and [Company]'s approach to [specific project/value] stood out compared to others I've looked at. (3 — hook + 4 — homework)

I'd really value 15-20 minutes to hear about your own path into the team and what you'd recommend for someone in my position — I'm not asking about any specific vacancy. (5 — low-pressure ask)

Would you have time for a short call on Tuesday 14th (2-3pm) or Thursday 16th (10-11am)? Happy to work around your schedule. (6 — call to action)

Thank you for considering it,

[Your name]

Sample of questions

Sample questions

- Could you tell me a bit about your own path into this role?
- What does a typical week look like for you?
- What surprised you most when you started out in this industry?
- What skills or experience do you see making the biggest difference for people early in their career here?
- If you were in my position — finishing a Warwick postgraduate degree — what would you focus on first?
- Is there anyone else you'd suggest I speak to, to keep learning about this area?

Your Action Plan

Turn today into 5 concrete actions. Be specific (eg name the company, the day, the task)

This week

Timeframe	What I will do	By when

Next week

Timeframe	What I will do	By when

Ongoing

Timeframe	What I will do	By when

One accountability step

Who will you tell about this plan, or book a check-in with, to keep yourself on track? (e.g. book a 1:1 with your Careers Consultant via myAdvantage)

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