

Understanding Engagement and Performance of Social Mobility Students

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Outline of Presentation

- Introduction context
- Motivation
- Preliminary results
- Concluding remarks

Widening Participation (WP): Students who receive a contextual offer.

2020/2021 Offers: Standard: A*AA (with A in Math) Contextual: AAB (with A in Math)

2021/2022 Offers: Standard: A*AA (with A in Math) Contextual: AAB (with A in Math)

2022/23 Offers:

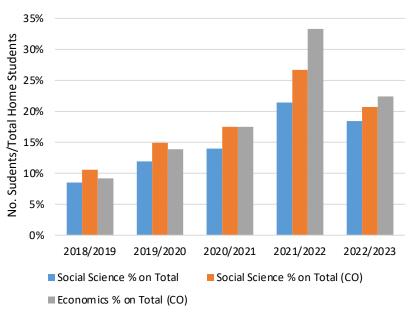
WORKING DEFINITION

Standard: A*A*A (with A in Math) Contextual: AAA (with A in Math)

WP student cohorts: 2018/2019 – 2022/2023



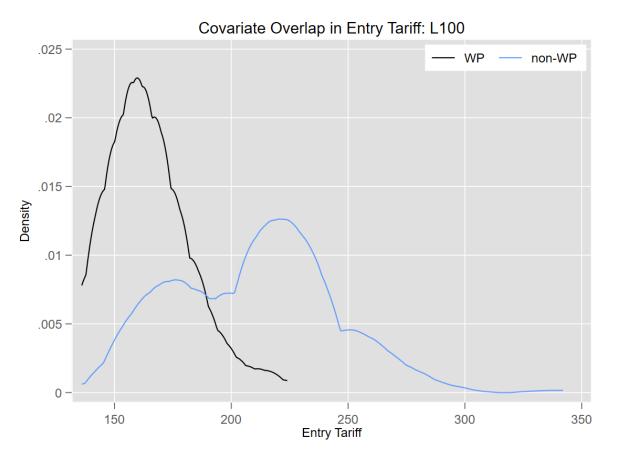
- VLE on students' performance: controversial results (Calafiore and Damianov, 2011 (+); and Chen and Lin, 2012 (+); Moffat and Robinson, 2015 (NS)).
- "Widening participation gap" (see e.g., Hoare and Johnston, 2010; and Chowdry et al., 2013): few studies on impact of VLE on WP performance (e.g., Barile et al., 2022).
- No studies on inclusive assessment (e.g., Tai et al., 2021) and WP students.
- 2021/2022 biggest cohort of WP students.
- Prior findings showing Maths and entry tariffs Relevant for students' performance.



WP Students - FSS and Economics

Overview of Preliminary Findings

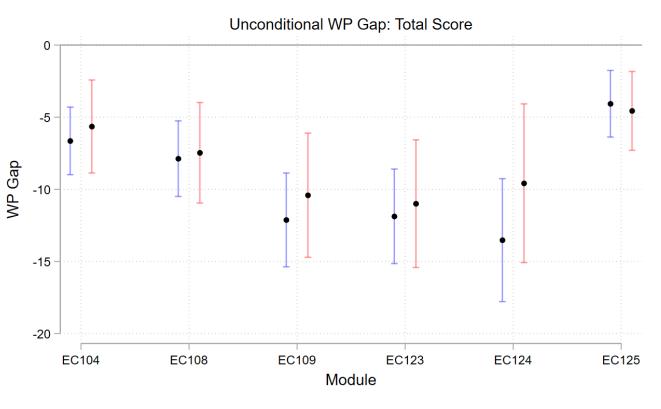
- 1. WP performance gap is larger for term assessments than exams (PUZZLE).
- 2. WP (online) engagement lower approximately 10%.
- 3. The WP performance gap is fairly consistent across *all* individual assessments; **including participation grades**.
- 4. (Non-white) WP students are less likely to (voluntarily) join a study-group in less familiar subjects where term assessment performance is lower.



- Sample size: 333 domestic (UK and Northern Ireland domicile) students.
- Students: 117 WP, 216 non-WP
 - L100: 105 WP, 202 non-WP
 - L116: 9 WP, 8 non-WP
 - LM1D: 3 WP, 6 non-WP

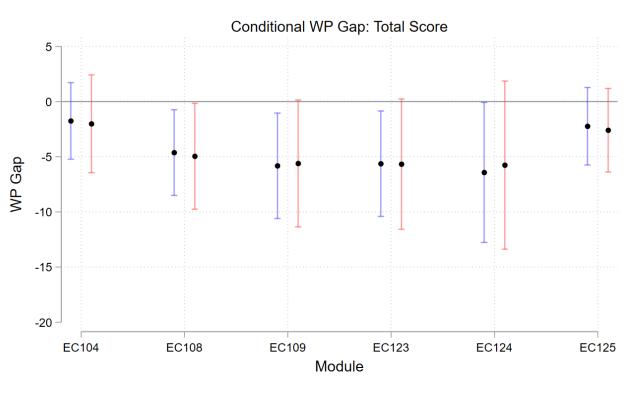
Summary Statistics - WP and non-WP: L100				
			Entry Tariff [150,200]	
	WP	non-WP	WP	non-WP
Entry Tariff	164	210	167	177
Female	25.5%	21.6%	22.8%	26.9%
Ethnicity				
Asian	39.2%	42.7%	39.2%	35.9%
Black	21.6%	6.5%	19.0%	10.3%
Other	16.7%	8.0%	20.3%	6.4%
White	22.5%	42.7%	21.5%	47.4%
Disablity Flag	3.9%	7.0%	2.5%	6.4%
School				
Academy	39.2%	32.2%	39.2%	39.7%
Comprehensive	57.4%	7.0%	58.2%	8.9%
Grammar	2.0%	7.0%	1.3%	3.9%
Independent	0.0%	47.7%	0.0%	39.8%
Sixth Form	1.0%	6.0%	1.3%	7.7%
School Subjects				
Top Math (%)	54.9%	77.9%	64.6%	74.4%
Further Math (%)	18.6%	50.3%	20.3%	20.5%
Economics	88.2%	32.4%	88.6%	85.9%
Observations	102	199	79	78

- Finding "common support" is non-trivial.
- Our WP students represent the majority of our state-school students.



Yes, WP students do significantly worse overall. Even restricting to common support.

→ All L100 → Tariff in [150,200]



But, a large component of this is pre-university characteristics.

- Entry tariff and
- A* in Math

are the most important!

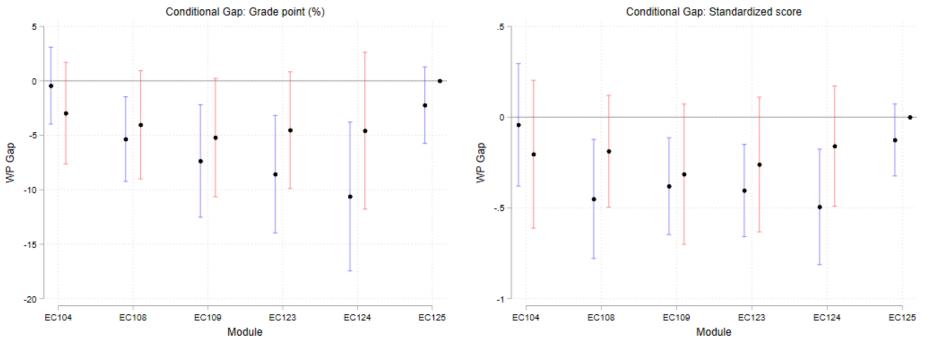
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And the gap is worse for in-term assessments than exams.

• Higher adjustment costs, catch-up, or absence of group/peer support.



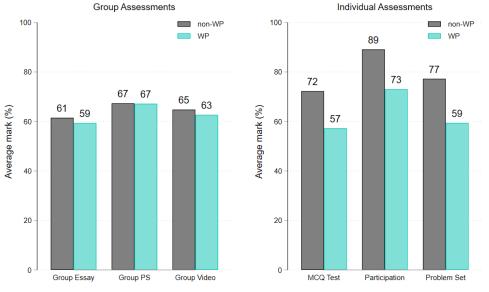






Group assessment tends to equalize performance across important demographics, while individual assessments reveal important performance gaps.

For WP students, this difference is stark.



Group vs Individual Assessments, by WP status

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Includes only core modules.

What is particularly concerning, is the **WP gap in participation** grades among select modules. These should be relatively "easy" credits.

> WP Status Gender Ethnicity/Race 100 100 100 92 91 88 87 87 86 86 85 82 80 77 80 80 80 71 Average mark (%) Average mark (%) Average mark (%) 60 60 60 40 40 40 20 20 20 0 0 0 104 108 104 108 104 108 non-WP WP non-White Male Female White

Participation Grades, by EC-module and demographics

AND students who participation scores is positively correlated with lower seminar attendance.

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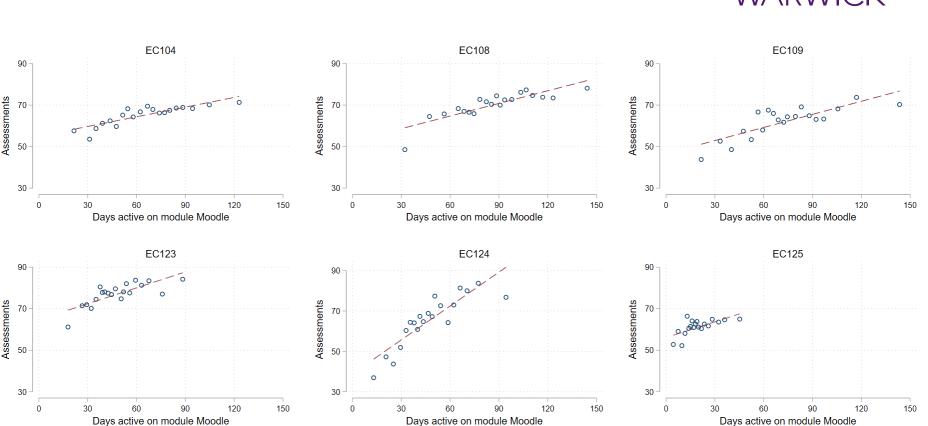
Need more qualitative evidence.

Includes only core modules.



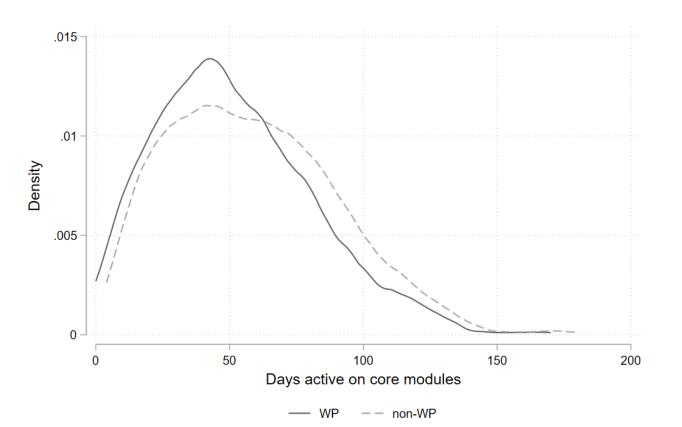
What does qualitative data suggest us?

- Lack of belonging (big modules can increase distance and isolation).
- Some students felt under-represented/ unable to make friends/ difficult to work with others.
- Transition to University is a big challenge.



What **quantitative evidence** we have, shows that engagement with learning material is a strong predictor of academic performance.

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And WP students are less 'engaged' with online resources over the academic year, by approximately 10%.

However, engagement DOES NOT explain all that much of the remaining WP differential.



Conclusions: Part 1

- 1. WP performance gap is larger for term assessments than exams.
- 2. Lower academic performance even conditional on entry tariff seen across a range of individual assessments.
- 3. Weak link to engagement; partly through participation grades.

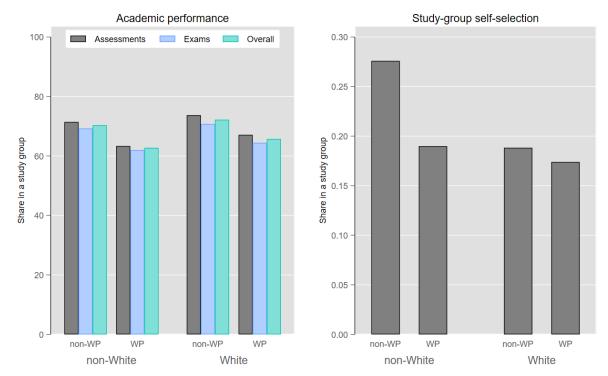
Suggests other – potentially social - barriers to learning *during the term*.



What does *voluntary* study-group formation tell us about the social connectedness of our (non-)WP students?



Macroeconomics is the closest to A-level Economics (taken by 88% of WP students).



EC108: Macroeconomics (All year)

Baseline for study-

group preference.

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• Term assessment higher than final exams. In contrast, Microeconomics is largely new and highly technical.

Academic performance Study-group self-selection 0.30 Exams 100 Assessments Overall 0.25 80 Share in a study group Share in a study group 60 40 0.10 20 0.05 0 0.00 non-WP WP non-WP WP non-WP WP non-WP WP non-White White non-White White

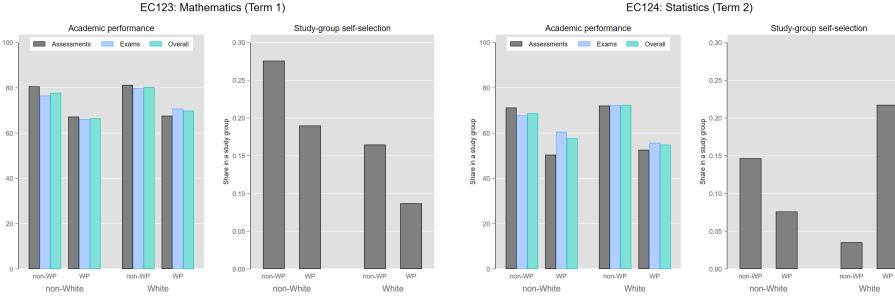
EC109: Microeconomics (All year)



- Difference between term assessment and final exams.
- More "catch-up" for non-white students.
- Relative to Macro,
 - non-white WP participation goes down,
 - white WP participation goes up.

A similar pattern emerges with Mathematics (familiar content) and Statistics (unfamiliar content).

Share in a study group



EC124: Statistics (Term 2)

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Study groups: conclusions and next steps

- 1. Results suggest take up of study groups may vary by socio-economic status (i.e. WP) and racial/ethnic background.
- 2. AND there may be heterogeneous responses to unfamiliar (i.e. 'more challenging') content.
- 3. Wish to compare with international students.
- 4. Wish to look at composition of groups.

For reflection...

Think about how participation **might be "othering"**?

Is there a deficit of **collegiality** amongst top academic students from high social economic backgrounds?

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"<u>Belonging</u> is being accepted and invited to participate; being part of something and having the opportunity to show up as yourself..."

"<u>Belonging</u> happens when people feel safe, seen and accepted."

BELONGING VS OTHERING

"<u>Othering</u>, by contrast, is treating people from another group as essentially different from and generally inferior to the group you belong to"

"The moment of participation is sometimes where <u>othering</u> shows up, in both subtle and explicit ways"



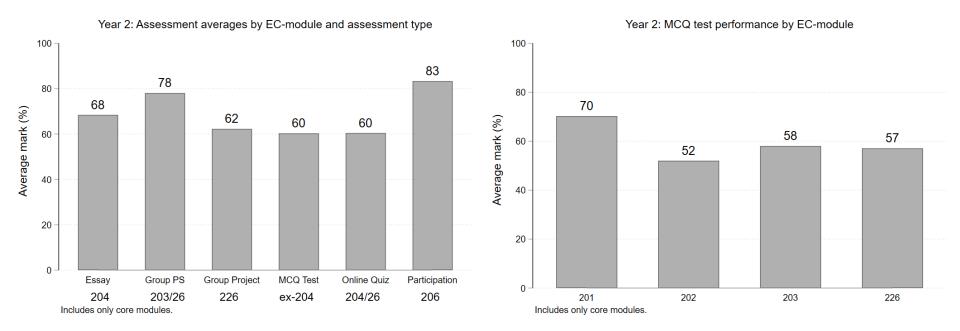
Thank You!



APPENDIX

Student performance varies by type of assessment (left) and by module within any type of assessment (right)

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As student composition is *largely* balanced, these differences are not explained by student differences.

However, Moodle engagement doesn't explain all that much of the remaining WP gap.

Term Exam 5 0 0 -5 WP Gap WP Gap -5 -10 -10 -15 -15 -20 -20 EC104 EC108 EC109 EC123 EC124 EC125 EC104 EC108 EC109 EC123 EC124 EC125 Module Module

WP Gap: Conditional on Moodle Engagement

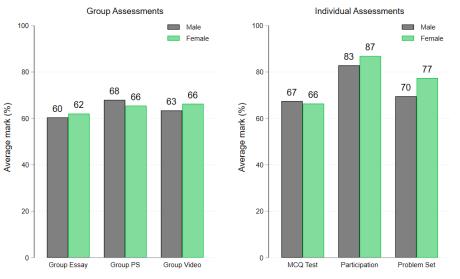
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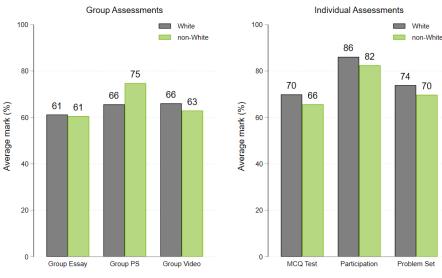
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Group assessment tends to equalize performance across important demographics, while individual assessments reveal important performance gaps.



Group vs Individual Assessments, by Gender



Group vs Individual Assessments, by Ethnicity

Includes only core modules.

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