

IMPORTANT INFORMATION

List of Specializations to be chosen for the Master In Management Year 2:

Spécialisations	Taught in French	Taught in English
Marketing Produit et Communication (MPC)	x	
Stratégie Commerciale (SC)	x	
Communication Évènementielle (CE)	x	
Finance d'Entreprise (FE)	x	
Contrôle Financier (Cfi)	x	
Entreprenariat & Management des PME (EMP)	x	
Digital Leadership (DL)		X (Lyon Campus)
MSc DL – <i>Only Fall or Double Degree Seeking Full Year</i>		x (Lyon Campus)
Global Marketing (GM)		x
MSc Global Marketing and Negotiation (GMN) – <i>Only Spring or Double Degree Seeking Full Year</i>		x
Corporate Finance (CF)		x
MSc - CF-IB Corporate Finance & Investment Banking* <i>subject to approval - Only Spring or Double Degree Seeking Full Year</i>		x
Arts & Cultural Management (ACM)		x
MSc ACM* <i>subject to approval – Only Fall or Double Degree Seeking Full Year</i>		x
International Business (IB)		x
MSc IBD International Business Development <i>Only Spring or Double Degree Seeking Full Year</i>		x
Data Science & Organizational Behaviour Specialization (DS)		x
MSc DS-OB Data Science & Organizational Behaviour Specialization* <i>subject to approval - Only Spring or Double Degree Seeking Full Year</i>		x

Please see all the details and specific requirements on BSB Website [Grande Ecole Programme – Master in Management Level 2 Specializations - French and English Tracks](#)

Language Requirements:

Semester: English IELTS 6.0 – TOEIC 750 – TOEFL 80 – CEFR B1

Double-Degree: English IELTS 6.5 – TOEIC 785 – TOEFL 90 – CEFR B2

Semester & Double Degree: French TCF 4 (or equivalent)

Calendar Academic

Degree-seeking students

Programmes	Free Pick up from Dijon Train Station	Compulsory Orientation Days	Beginning of Courses	Exam Period	Holidays
Bachelor in Marketing & Business First Year	09th-10th Sept	11th - 13th Sept	17th Sept	16th - 19th Dec	28th Oct - 1st Nov and 20th Dec - 3rd Janv
Bachelor in Marketing & Business Third Year			16th Sept		
Master in Management Level 1	2nd Sept	4th-5th Sept	9th Sept	16th - 20th Dec	28th Oct - 1st Nov and 23rd Dec - 3rd Janv
Master of Science Corporate Finance and Investment Banking Digital Leadership (only in Lyon Campus)	27 Aug	29th - 30th Aug	2nd Sept	16th - 20th Dec	
Master of Science Global Marketing and Negotiation International Business Development Arts and Cultural Management Data Sciences and Organisational Behaviour	27 Aug	29th - 30th Aug	2nd Sept	Core courses : assessments throughout the semester until 20th Dec Specializations Exam Period: 2nd-6th Dec	
Master of Science Wine Management	09th Sept	10th - 13th Sept	16th Sept	12th-18th Dec	19th Dec - 08th Jan
MBA Wine and Spirits Business	Personalised Pick Up	10th-13th Sept		pending	pending

Exchange and Double-Degree Students

Programmes	Free Pick up from Dijon Train Station	Compulsory Orientation Days	Beginning of Courses	Exam Period	Holidays
Bachelor in Marketing & Business Third Year	09th-10th Sept	11th - 13th Sept	16th Sept	16th-19th Dec	28th Oct- 1st Nov 20th Dec - 3rd Jan
Master in Management Pre-Master	10th Sept	11th-13th Sept	23rd Sept	6th-10th Jan	28th Oct- 1st Nov 20th Dec - 3rd Jan
Master in Management Level 1	10th Sept	11th-13th Sept	16th Sept	16th-20th Dec	
Master of Science (double degree students only) Corporate Finance and Investment Banking Digital Leadership (only in Lyon Campus)	27th Aug	29th - 30th Aug	2nd Sept	16th - 20th Dec	
Master in Management Level 2 (core courses and specializations)	27th Aug	29th - 30th Aug	2nd Sept	Core courses : assessments throughout the semester until 20th Dec	28th Oct- 1st Nov 20th Dec - 3rd Jan
Master of Science (double degree students only) Global Marketing and Negotiation International Business Development Arts and Cultural Management Data Sciences and Organisational Behaviour				Specializations Exam Period: 2nd-6th Dec	
Master of Science Wine Management	9th Sept	10th -13th Sept	16th Sept	12th-18th Dec	19th Dec - 08th Jan

*27th August pick up is subject to cancellation

Health insurance

It is compulsory that ALL students arrive in France with civil liability insurance and healthcare covering medical expenses & repatriation.

European students: will have to bring their European Health Insurance card and will then be exempted from registering to the French Student Health Insurance.

NB: *The European Health Insurance Card (EHIC) only covers your healthcare expenses.*

Non-European students*

- **Staying one semester: Private home insurance.** Students will have to register to an insurance in their home country, covering them for medical expenses, hospitalization and medical repatriation, for the duration of their stay.
- **Staying more than one semester:** will have to register to the French Health Insurance system. Registration will be done online: <https://etudiant-etranger.ameli.fr/#/>. Workshops are planned during induction periods in order to give full information to students.

We strongly advise you to take a private insurance for the 4 month-period following your arrival in France while completing your application with the French Social Security system.

*Please note that some agreements exist between France and other countries. Please check accordingly.

Your arrival at Dijon:

BSB organizes a free welcome at Dijon station, in order to accompany you all the way to your accommodation.

Pick-up dates:

- 27th August 2019 ****subject to cancellation***
- 02nd September 2019
- 09th or 10th September 2019

This service is run by the International Relations Departments and BSB students, who are in attendance at Dijon train station. They will accompany you by car or tram to your accommodation (depending on accessibility). The team will also be able to assist you in accessing the building where your accommodation is located.

To sign up for this service you will need to complete a questionnaire indicating your arrival time and address in Dijon.

If you arrive outside of the dates and times when the welcome service at the station is running you can always book a taxi (telephone +33 380 414 112). Taxis are frequently available at the station exit.