

Warwick Summer School 2025 | Communications and Marketing | Week One

	9:00-10:00	10:00-11:00	11:00-12:00	12:00-13:00	13:00-14:00	14:00-15:00	15:00-16:00	16:00-17:00	17:00-18:00	18:00-19:00	19:00-20:00	20:00-21:00
Sunday 13 July					Arrival/Registration/Check-In. Foyer FAB (Faculty of Arts Building)				Free Time	Welcome BBQ (6pm-7.30pm). Piazza	Free Time	
Monday 14 July	Additional Registration*	Welcome Talk and Orientation Tour. MS.02.		Lunch break	Teaching Warwick Business School (WBS 1.003)	Teaching Warwick Business School (WBS 1.003)	Introduction to British Culture talk IMC002	Sports Activities***	Study Period/Free Time	Welcome Dinner (6.00pm until late). Panorama		
Tuesday 15 July	Study Period/Free Time	Teaching Warwick Business School (WBS 1.003)	Teaching Warwick Business School (WBS 1.003)	Lunch break	Teaching Warwick Business School (WBS 1.003)	Seminar Warwick Business School (WBS 1.003)	Study Group^	Study Period/Free Time	Guest Lecture and Drinks Reception. Starts at 5:30pm. IMC and Recharge Café		Study Period/Free Time	
Wednesday 16 July	Study Period/Free Time	Teaching Warwick Business School (WBS 1.003)	Teaching Warwick Business School (WBS 1.003)	Lunch break	Teaching Warwick Business School (WBS 1.003)	Seminar Warwick Business School (WBS 1.003)	Study Period/Free Time		Warwick Summer School Fun Day, Roadside near Cryfield. (6:30-9:00)			
Thursday 17 July	Study Period/Free Time	Teaching Warwick Business School (WBS 1.003)	Teaching Warwick Business School (WBS 1.003)	Lunch break	Teaching Warwick Business School (WBS 1.003)	Seminar Warwick Business School (WBS 1.003)	Study Group^	Study Period/Free Time				
Friday 18 July	Study Period/Free Time	Teaching Warwick Business School (WBS 1.003)	Teaching Warwick Business School (WBS 1.003)	Lunch break	Teaching Warwick Business School (WBS 1.003)	Seminar Warwick Business School (WBS 1.003)	Study Period/Free Time	Sports Activities***	Study Period/Free Time			
Saturday 19 July	Optional Trip to Oxford: details will be confirmed via email with students who have booked this trip											
Sunday 20 July	Study Period/Free Time											

* For Summer School students who do not arrive before 17:00 on Sunday 16 July. Free time or study for others

*** Sports activities are included in the programme but are not compulsory, locations will be confirmed in the handbook

^A Study Group will be held after the session for Seminar Group 1, if there is only 1 group, or after Seminar Group 2, if there are two groups. If there is only 1 seminar group needed, all students will attend the study group from 3-4pm, and the time from 4-5pm that is scheduled as Study Group on the timetable will be free time.

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Monday 21 July	Study Period/Free Time	Teaching Warwick Business School (WBS 1.003)	Teaching Warwick Business School (WBS 1.003)	Lunch break	Teaching Warwick Business School (WBS 1.003)	Seminar Warwick Business School (WBS 1.003)	Study Period/Free Time	Sports Activities***	Study Period/Free Time	Curry, Karaoke and Disco Night (6.30pm until late). Panorama		
Tuesday 22 July	Study Period/Free Time	Teaching Warwick Business School (WBS 1.003)	Teaching Warwick Business School (WBS 1.003)	Lunch break	Teaching Warwick Business School (WBS 1.003)	Seminar Warwick Business School (WBS 1.003)	Study Group^	Study Period/Free Time	Guest Lecture and Drinks Reception. Bience Gawanas (Warwick Chancellor) Starts at 5:30pm. IMC0.02 and Recharge Café	Study Period/Free Time		
Wednesday 23 July	Optional Trip to London: details will be confirmed via email with students who have booked this trip											
Thursday 24 July	Study Period/Free Time	Teaching Warwick Business School (WBS 1.003)	Teaching Warwick Business School (WBS 1.003)	Lunch break	Teaching Warwick Business School (WBS 1.003)	Seminar Warwick Business School (WBS 1.003)	Study Group^	Study Period/Free Time	Exam Town Hall Briefing (online)	Pub Quiz (6:00pm-9:00pm), Dirty Duck		
Friday 25 July	Study Period/Free Time	Teaching Warwick Business School (WBS 1.003)	Teaching Warwick Business School (WBS 1.003)	Lunch break	Teaching Warwick Business School (WBS 1.003)	Seminar Warwick Business School (WBS 1.003)	Study Period/Free Time	Sports Activities***	Study Period/Free Time			
Saturday 26 July	Optional Trip to Bath and The Cotswolds: details will be confirmed via email with students who have booked this trip											
Sunday 27 July	Study Period/Free Time											

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Warwick Summer School 2025 | Communications and Marketing | Week Three

	9:00-10:00	10:00-11:00	11:00-12:00	12:00-13:00	13:00-14:00	14:00-15:00	15:00-16:00	16:00-17:00	17:00-18:00	18:00-19:00	19:00-20:00	20:00-21:00
Monday 28 July	Study Period/Free Time	Teaching Warwick Business School (WBS 1.003)	Teaching Warwick Business School (WBS 1.003)	Lunch break	Teaching Warwick Business School (WBS 1.003)	Seminar Warwick Business School (WBS 1.003)	Study Period/Free Time	Sports Activities***	Study Period/Free Time			
Tuesday 29 July	Study Period/Free Time	Teaching Warwick Business School (WBS 1.003)	Teaching Warwick Business School (WBS 1.003)	Lunch break	Teaching Warwick Business School (WBS 1.003)	Seminar Warwick Business School (WBS 1.003)	Study Group^	Study Period/Free Time	Guest Lecture and Drinks Reception. Kare Adenegan Starts at 5:30pm. MS.01 and The Street	Study Period/Free Time		
Wednesday 30 July	Study Period/Free Time	Teaching Warwick Business School (WBS 1.003)	Teaching Warwick Business School (WBS 1.003)	Lunch break	Teaching Warwick Business School (WBS 1.003)	Seminar Warwick Business School (WBS 1.003)	Study Period/Free Time	Study Period/Free Time				
Thursday 31 July	Study Period/Free Time	Teaching (revision) Warwick Business School (WBS 1.003)	Teaching (revision) Warwick Business School (WBS 1.003)	Lunch break	Individual Assignment Q&A and Individual Support	Study Period/Free Time						
Friday 1 August	Study Period/Free Time until 10:30	Time to be spent on Further Individual Assignment Preparation (Independent Study).			Lunch break	Free Time	Group photos (Piazza zone 3)	Farewell Reception. Panorama	Free time			
Saturday 2 August	Departure/Check out of accomodation by 9.30am											

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