Student Project Brief

Warwick Engagement Lead

Love creating content, looking to build new skills and care about the planet?

Become the next Warwick Engagement Lead! Share your perspective on what sustainability looks like at Warwick - from green projects and events to everyday actions that make a difference. The role is flexible, with opportunities to get involved throughout the year based on what's happening on campus. Help inspire others and shape the conversation on sustainability at Warwick!

Project Title

Engagement Lead: Communicating Sustainability through Creative Engagement

What is This Project About?

This project focuses on improving how we engage students with sustainability content on social media. You'll help explore creative ways to make sustainability more visible, relatable and inspiring online. The insights and content developed will contribute to Warwick's wider sustainability communications strategy.

What Will You Gain?

- Hands-on experience in social media and sustainability communications
- Opportunities to create and share content that inspires real action
- Insight into how sustainability campaigns are planned and delivered at Warwick
- A chance to develop your creative portfolio and storytelling skills
- Experience contributing to Warwick's wider sustainability strategy
- Enhanced teamwork, communication and project management skills
- A meaningful opportunity to make sustainability more visible and relatable to students

Time Commitment

You'll create **two videos** guided by briefs from the Energy and Sustainability team - but there's also plenty of space to bring your own creative ideas to life! This is a flexible opportunity: how much time you spend depends on your own pace with filming and editing.

Who Can Take Part?

This opportunity is open to all students who have an interest in sustainability and have a flair for creativity. It is particularly suited to students who are keen to develop skills in communication, design, and digital content creation. You must have the ability to film and edit video content.

Support Provided

You will be supported throughout the project with:

- Named staff contact: Evelin Sanderson-Nichols (Evelin.Sanderson-Nichols.1@warwick.ac.uk)
- Introductory briefing session at the start of the project (in person or online, approx. 1 hour)
- Access to relevant University spaces and sustainability resources
- Ongoing support through weekly check-ins and flexible guidance where needed

Your Role and Contribution

Examples of what you might do:

- Capture and edit carousels, reels, stories, etc. for the Sustainability at Warwick social media pages
- Support campaigns or events
- Collect and analyse feedback
- Help design new ideas or test approaches

How to Apply or Express Interest

Fill in this online form by 14th January 2027.

Green Champions Express of Interest Form (Copy) – Fill in form

Questions?

Contact Energy and Sustainability Team at **sustainability@warwick.ac.uk**