

# Environmental Sustainability

WARWICK



@WarwickUniSust

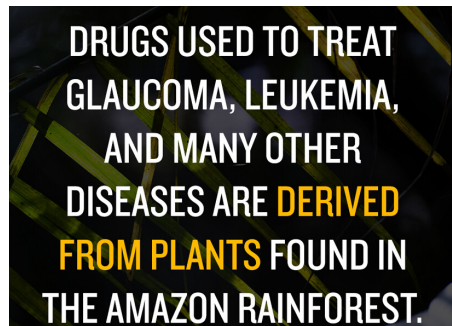
Become one of our Green Champions [here](#).

Mini Series #14

26/06/20

## WORLD RAINFOREST DAY

Celebrated across the world every June. Let's appreciate the huge role that these remarkable ecosystems actually play in maintaining life on our planet.



The Selsset Reservoir, Lunedale, County Durham.



## 'GREAT BRITISH RAIN PARADOX'

The findings of the Great British Rain Paradox survey warn that 72% of the British public believe the UK has enough water to meet daily demands at present. However, the public remains largely unaware of the risks that population growth and climate change will have on water supplies in the near future.

Daily household water usage has increased from 85 litres/person in the 1960s to 143 litres today.

SEVERN

TRENT

WATER SAVING MESSAGE BY  
SEVERN TRENT

The prolonged spell of sunny weather has lifted our spirits but it's also created unprecedented demand for water, with people using up to 40% more than normal. That's hundreds of millions of extra litres every day and it's leading to lower water pressure and even supply issues in some areas.

We have plenty of water in our reservoirs, but there's only so much that can be treated and carried through the pipes at any time.

Severn Trent have donated £1 million to local charities during the pandemic and committed to donating even more for every 150 million litres customers save.

Discover how you can save water, energy and money with a few simple changes around the home.

Severn Trent is also offering FREE water-saving products and Special Offers to their customers.