

Assessment Rubric – Live event

Class	Scale	Numerical equivalent	Descriptor
Excellent First	Excellent first	100	<p>Exceptional event of the highest quality, combining excellence and originality of content, engaging and impressively compelling communicational performance, and technical expertise in production</p> <ol style="list-style-type: none"> 1. Evidence of exceptional planning and design of the event, incorporating public engagement best practice 2. The event is clearly targeted to and appropriate for a specific audience 3. The event is extremely well structured and clearly and accurately communicated 4. The event is very well paced and produced in a professional manner 5. Excellent interaction with the audience (including, where required, responding to questions which may be complex or difficult with clear and engaging answers) 6. Excellent use of technology to enhance the event 7. The communicational performance is engaging, compelling and of the highest professional standard 8. The peer review element shows you worked well with the rest of your team and collaborated excellently
		94	
First	High 1st	88	<p>Very high quality event given with flair and in a highly professional manner.</p> <ol style="list-style-type: none"> 1. Evidence of extensive planning and design of the event incorporating public engagement best practice 2. The event is clearly targeted to and appropriate for a specific audience 3. The event is extremely well structured and clearly and accurately communicated 4. The event is very well paced and very well produced 5. Excellent interaction with the audience (including, where required, responding to questions which may be complex or difficult with clear and engaging answers) 6. Confident use of technology to enhance the event 7. The communicational performance is engaging and of a high professional standard 8. The peer review element shows you worked well with the rest of your team and collaborated to a good standard
	Mid 1st	82	
	Low 1st	78	
		74	

Upper second	High 2:1	68	<p>High quality event demonstrating good understanding of audience and presented in an engaging and professional manner.</p> <ol style="list-style-type: none"> 1. Evidence of planning and design of the event and incorporating public engagement theory 2. The event is mostly targeted to and appropriate for a specific audience 3. The event is generally well structured and clearly and accurately communicated 4. The event is appropriately paced and competently produced 5. Some good interaction with the audience (including, where required, responding to questions with coherent answers) 6. Competent use of technology to produce the event 7. The communicational performance is of a good standard 8. The peer review element shows you worked with the rest of your team and collaborated well for the most part
	Mid 2:1	65	
	Low 2:1	62	
Lower second	High 2:2	58	<p>Competent event with some consideration of a target audience, presented in an intelligible but not necessarily especially persuasive or well organised or entirely successful fashion.</p> <ol style="list-style-type: none"> 1. Limited evidence of planning, design and public engagement best practice 2. Some consideration of target audience 3. The event is coherently structured but there may be some localised areas of confusion 4. The event is intelligible but may not be appropriately paced, clearly communicated or accurate 5. There is some sound interaction with the audience including, where required, responding to questions but there may be some hesitancy which undermines audience confidence in the quality of the answers presented 6. Use of technology hinders the presentation and detracts from the overall event 7. The communicational performance is of a fair standard 8. The peer review element shows you didn't partake in group work to a consistent standard and your level collaboration was mostly poor.
	Mid 2:2	55	
	Low 2:2	52	
Third	High 3rd	48	<p>Competent event with some consideration of a target audience, presented in an intelligible but not necessarily especially persuasive or well organised or entirely successful fashion.</p> <ol style="list-style-type: none"> 1. Limited evidence of planning, design and public engagement best practice 2. Some consideration of target audience 3. The event is coherently structured but there may be some localised areas of confusion 4. The event is intelligible but may not be appropriately paced, clearly communicated or accurate 5. There is some sound interaction with the audience including, where required, responding to questions but there may be some hesitancy which undermines audience confidence in the quality of the answers presented 6. Use of technology hinders the presentation and detracts from the overall event 7. The communicational performance is of a fair standard
	Mid 3rd	45	
	Low 3rd	42	

			8. The peer review element shows you didn't partake in group work to a consistent standard and your level collaboration was entirely poor.
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Fail	High Fail (sub honours)	38	<p>Presentation does not meet standards required for the appropriate stage of an Honours degree:</p> <ol style="list-style-type: none"> 1. No evidence of planning, event design or public engagement theory 2. A misleading or very unclear event 3. Little or no consideration of target audience 4. The event is likely to be very badly structured 5. The presentation will be badly paced and may very well be communicated in such a way as to seriously impede audience understanding of many key points 6. There is little or no meaningful interaction with the audience including, where required, responding to questions. A sense is projected of not knowing the material well so as to entirely undermine audience confidence in the quality of the presentation. 7. Use of technology seriously undermines the event 8. The communicational performance is of poor quality. 9. The peer review element shows you didn't partake in group work at all.
	Fail	25	The event is significantly below the standard required for the appropriate stage of an Honours degree. Some evidence of preparation and some knowledge and evidence of understanding public engagement and some communicational strengths but also subject to very serious omissions, errors or presentational misjudgments. The presentation may be garbled and inaudible, the use of technology may be of a compromisingly low standard and there may be little or no ability to answer questions.
	Low Fail	12	Very poor quality event well below the standards required for the appropriate stage of an Honours degree
Zero	Zero	0	An event of no merit OR Absent, penalty in some misconduct cases.