Competition Overview

The Unloc Enterprise Challenge brought to you by Verizon is a new online entrepreneurship competition looking for people aged 16-25 with fresh and innovative business ideas. We are reaching out to a pan-European audience searching for great start-up business concepts from France, Germany, The Netherlands, Sweden & The United Kingdom.

Applicants will compete to win the overall prize at the grand final: £5,000 of funding for their start up, a mentorship package and a technology bundle to accelerate their idea.

Applications will be judged on three key factors: Viability, Sustainability and Creativity.

The Unloc Enterprise Academy, the competition operators, are on a mission to empower young people to be innovative changemakers. With the support of our partner Verizon, the international telecommunications giant, we believe this competition provides a valuable platform that gives young people the chance to promote their business ideas. The competition also strives to encourage entrepreneurial thinking amongst 16-25 year olds and promote entrepreneurial career pathways.

The Unloc Enterprise Challenge Timeline

- 23rd April: Online application launch
- 4th June: Online application deadline
- 11th June: Semi-finalists announced and asked to submit a simple business plan
- 18th June: Business plan deadline for semi-finalists
- 25th June: Finalists announced
Rules & Eligibility

Applications will only be accepted from:
- Individuals between the ages of 16 and 25 years on the 16th July 2018
- Residents and citizens of the France, Germany, The Netherlands, Sweden & The United Kingdom

Business proposals must meet the following criteria:
- Be legal in all five participating countries
- Be either a pre-start (started trading within the last 12 months); or not have been trading for more than 3 years and have an annual turnover of less than £100,000 on the 16th July 2018
- Not have the purpose of political lobbying
- Be the applicant’s own idea and not infringe on the copyright, patent or intellectual property of others

To see the full terms and conditions visit UnlocEnterpriseChallenge.com

How to Apply

Record a short video of you talking to your camera about your business idea. The video needs to be a minimum of 60 seconds and a maximum of 2 minutes - don’t forget to explain how your idea meets the three criteria!

Submit your video and your contact information at www.UnlocEnterpriseChallenge.com. Then sit tight and wait to hear from the judges: semi-finalists are announced on 11th June!
We’d love to hear from you!

If you would like to get in contact you can do so via:

✉️ enterprisechallenge@unloc.org.uk
📞 +44 2392 344 424

Find us on social media:
🐦 @UnlocEnterprise
facebook /UnlocUK